



CITY OF MARICOPA, ARIZONA

# RANCHO MIRAGE 6 ACRE COMMERCIAL CORNER



**SUBJECT SITE**  
**6 ACRES/COMMERCIAL**

UNIVERSITY OF ARIZONA

THE UNIVERSITY OF ARIZONA  
Maricopa Agricultural Center  
A center for research and extension in the College of Agriculture & Life Sciences

Rancho Mirage  
Looking West



PHONE 480.367.0700 / FAX 480.367.8341  
www.NathanLandAZ.com

7600 East Doubletree Ranch Road, Suite 150  
Scottsdale, AZ 85258





FOR MORE INFORMATION, CONTACT:  
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CITY OF MARICOPA, ARIZONA

# RANCHO MIRAGE

## 6 ACRE COMMERCIAL CORNER

### LOCATION

Northwest corner of Bowlin Road and Hartman Road in the City of Maricopa (Pinal County), Arizona.

### SIZE

6.0 Gross Acres

### ASSESSOR PARCEL NUMBER

502-03-030

### ZONING

[CB-2 \(General Business\)](#) | City of Maricopa

### PRICE

Submit

### TERMS

Cash

### UTILITIES

Global water and sewer to the project.

### PROPERTY TAXES

2025 Assessment: \$2,304.10

### COMMENTS

This well-situated commercial corner lies in the middle of existing homes and new home development in the City of Maricopa. Phase 1 at Rancho Mirage (977 Lots) is built out. Phase 2 is under development with Meritage, Century, KHov, Beazer and CastleRock with a total of 1,156 units planned.

The nearby masterplans of Tortosa and Sorrento will supply an additional 6,166 homes for the area.



## CITY OF MARICOPA QUICK FACTS



### POPULATION

2024 population: **75,078**

Population growth since 2020: **27.57%**

Median age of: **35.7**



### GROWTH

The City of Maricopa has experienced what the city refers to as **hyper-growth** in recent years with people moving to Phoenix looking for affordable housing and open spaces. *Source: tripsavvy.com*



### ANTICIPATED HOUSING DEVELOPMENTS

Bungalows on Bowlin - **Single family for rent**

Hampton Edison - **Single family for rent**

Innovation Villas - **Single family for rent**

Copa Flats - **Multifamily**

*Source: maricopa-az.gov*



### TRAVEL TIME

Phoenix Sky Harbor Intl Airport- **35 mins**

Interstate 10- **20 mins**

Intel's semiconductor campus- **25 mins**

TSMC- **60 mins**

*Source: maricopa-az.gov*



### REASONS TO VISIT

Copper Sky Recreation Complex

Pacana Park

APEX Motor Club

Ak-Chin Southern Dunes Golf Course

Harrah's Ak-Chin Hotel & Casino



### DEVELOPMENT PROJECTS

Exceptional Health Facility **Complete**

Phoenix Surf **Planning & Zoning**

S3 Boptech Campus **Planning & Zoning**

APEX **Under Construction**

John Wayne Parkway Self Storage **Under Construction**

Copper Sky Mixed Use Project **Under Construction**

Estrella Gin Flex Offices **Planning & Zoning**

Estrella Gin Business Park **to create approx. 700 new jobs**

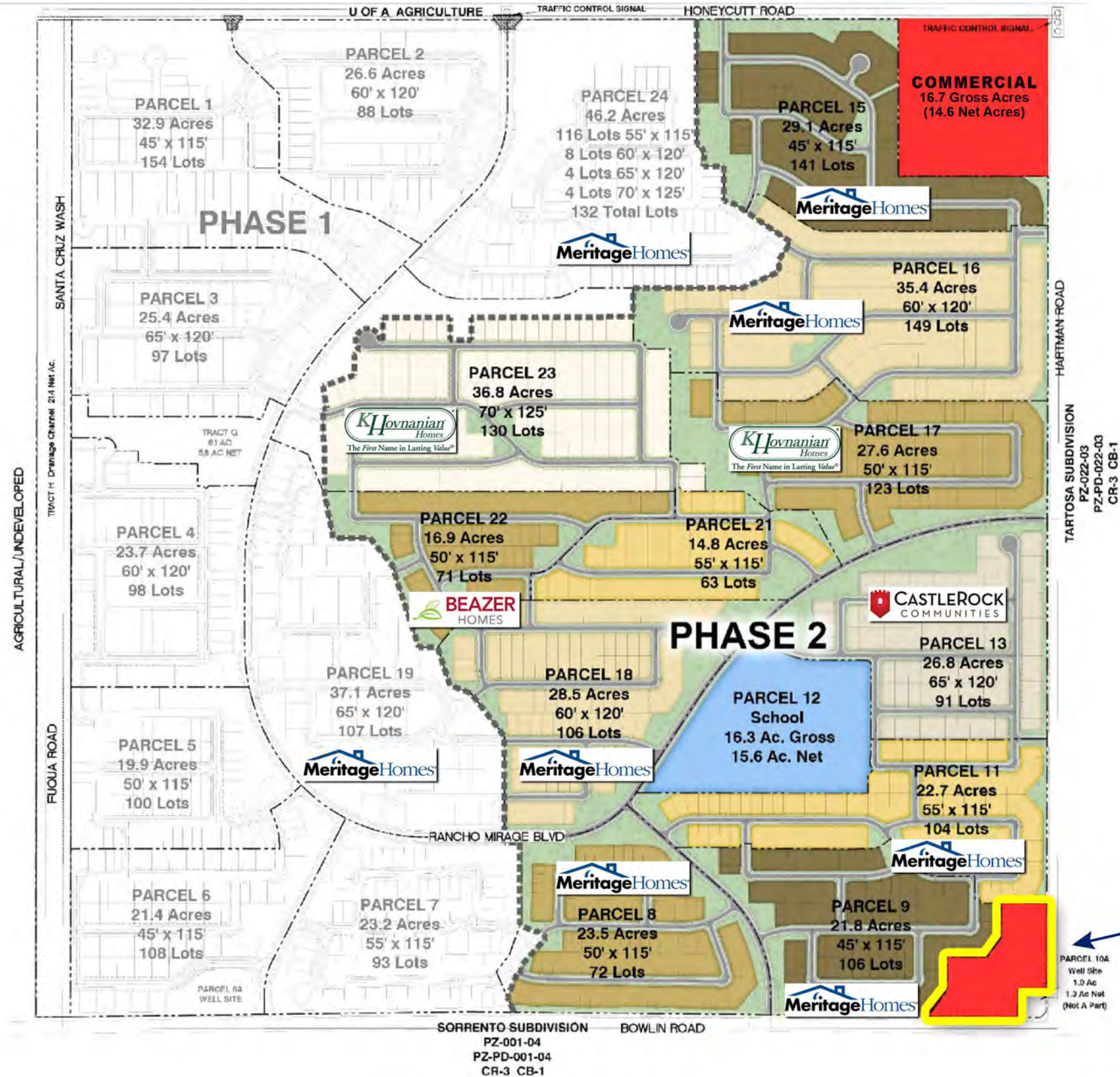




# RANCHO MIRAGE ESTATES

MARICOPA, ARIZONA  
PRELIMINARY PLAT

Rancho Mirage Estates				
Parcel	Lot Size	Gross Acres	Total Units	Dwelling Units Per Acre
Phase 2				
8	50' X 115'	23.5	72	3.1
9	45' X 115'	21.8	106	4.9
10A	Well Site	0.5	--	--
11	55' X 115'	22.7	104	4.6
12	School	16.3	--	--
13	65' X 120'	26.8	91	3.4
15	45' X 115'	29.1	141	4.8
16	60' X 120'	35.4	149	4.2
17	50' X 115'	27.6	123	4.5
18	60' X 120'	28.5	106	3.7
21	55' X 115'	14.8	63	4.2
22	50' X 115'	16.9	71	4.2
23	70' X 125'	36.8	130	3.5
Subtotal		300.8	1156	3.8

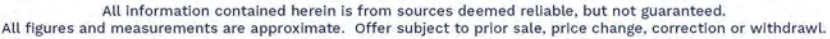


**SUBJECT SITE**  
**COMMERCIAL**  
6.0 Gross Acres  
(4.9 Net Acres)

**HILGARTWILSON**  
ENGINEER | PLAN | SURVEY | MANAGE  
0 500' 1,000' 2,000'  
North Scale: 1" = 1,000'  
SEPTEMBER 2020

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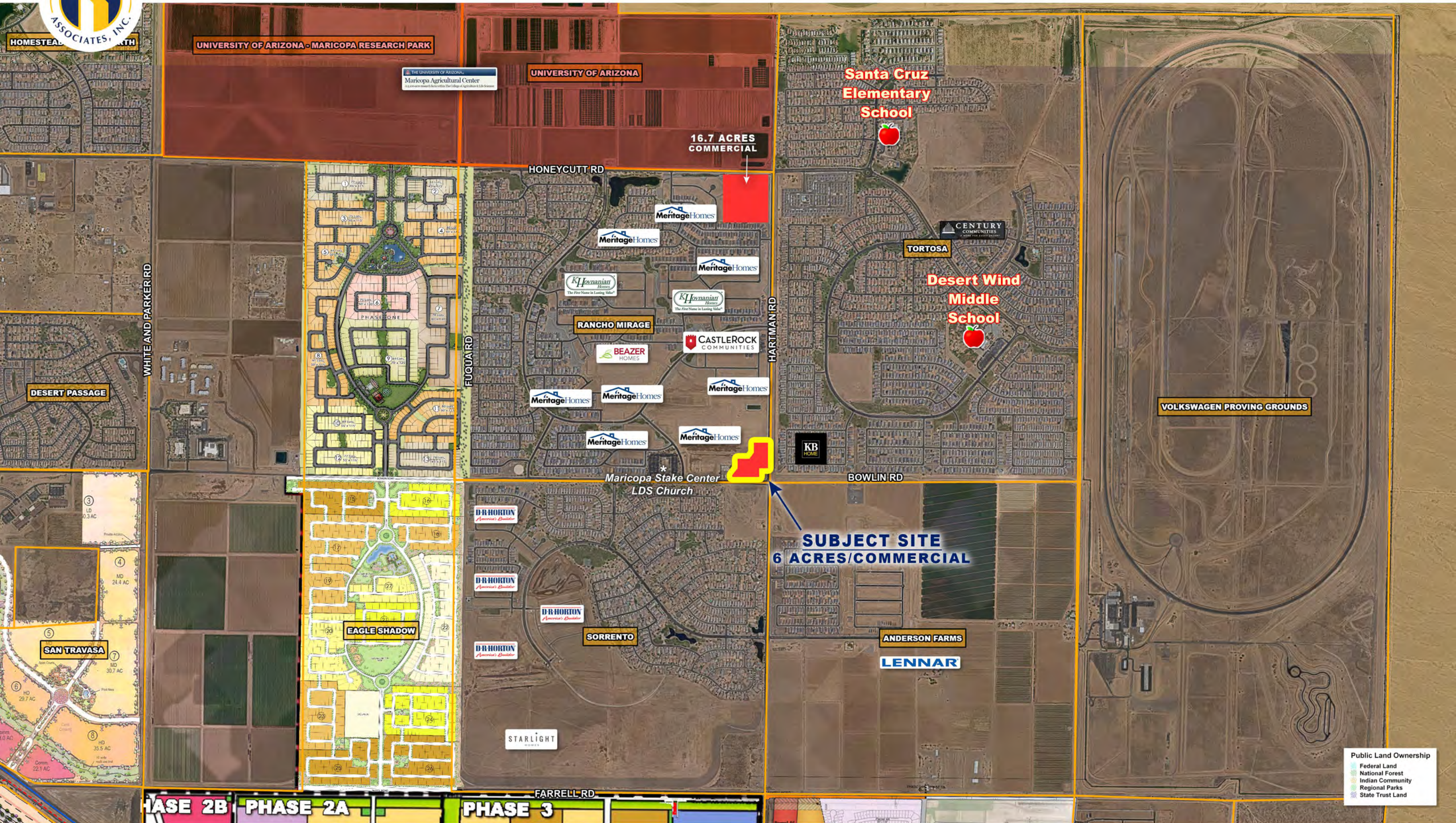








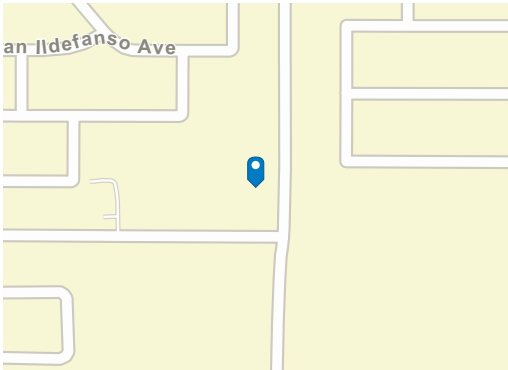
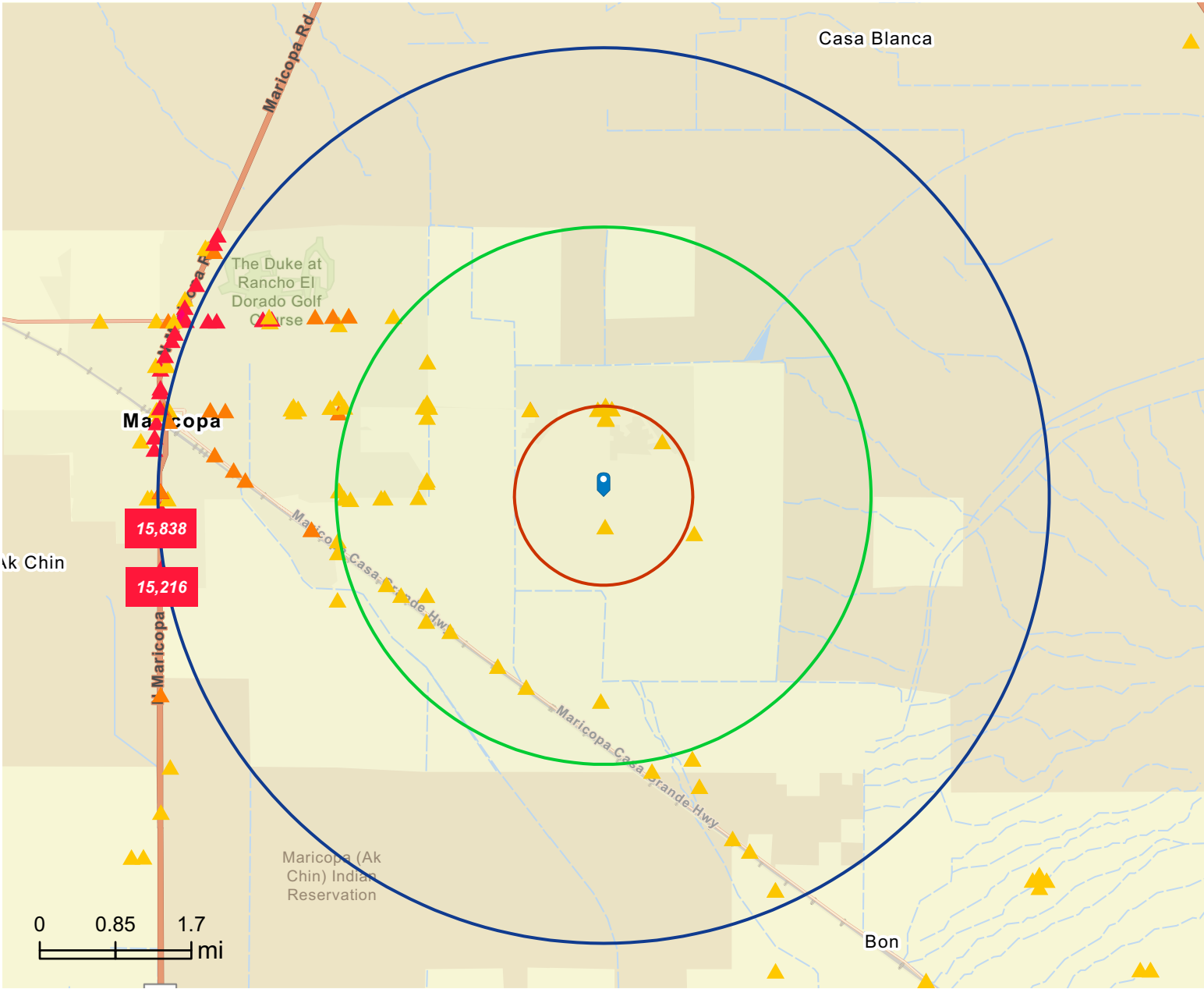
RANCHO MIRAGE, 6 ACRE COMMERCIAL CORNER / CITY OF MARICOPA SUBMARKET





# Traffic Count Map

NWC of Bowlin Rd & Hartman Rd  
18086-18496 N Hartman Rd, Maricopa, Arizona, 85138  
Rings: 1, 3, 5 mile radii



### Average Daily Traffic Volume

- ▲ Up to 8,000 vehicles per day
- ▲ 8,001 - 15,000
- ▲ 15,001 - 50,000
- ▲ 50,001 - 70,000
- ▲ 70,001 - 100,000
- ▲ More than 100,000 per day



## Traffic Count Profile

NWC of Bowlin Rd & Hartman Rd  
 18086-18496 N Hartman Rd, Maricopa, Arizona, 85138  
 Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.  
 Latitude: 33.04408  
 Longitude: -111.96225

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.35	N Hartman Rd	W Charity Pl (0.15 miles S)	2013	787
0.86	N Hartman Rd	W Honeycutt Rd (0.1 miles N)	2011	737
0.86	North Hartman Road	W Honeycutt Rd (0.1 miles N)	2018	775
0.87	N Hartman Rd	W Honeycutt Rd (0.09 miles N)	2013	802
0.89	W Honeycutt Rd	Terrasona Blvd (0.2 miles NW)	2013	1377
0.97	W Honeycutt Rd	N Hartman Rd (0.09 miles E)	2010	5643
0.98	W Honeycutt Rd	N Hartman Rd (0.07 miles W)	2010	5469
1.01	N Hartman Rd	W Honeycutt Rd (0.04 miles S)	2010	280
1.10	N Murphy Rd	W Charity Pl (0.06 miles S)	2015	999
1.27	West Honeycutt Road	Rose Rd (0.03 miles E)	2018	8103
1.27	W Honeycutt Rd	Rose Rd (0.03 miles E)	2014	7236
1.99	West Civic Center Plaza	Celis St (0.08 miles SW)	2018	2548
1.99	N White and Parker Rd	Lococo St (0.21 miles N)	2014	2276
2.07	W Bowlin Rd	Smith Farm Cir (0.4 miles W)	2014	5538
2.16	N White and Parker Rd	Wild Horse Trl (0.08 miles S)	2013	3123
2.19	W Honeycutt Rd	N White and Parker Rd (0.02 miles W)	2010	6175
2.23	N White and Parker Rd	W Honeycutt Rd (0.05 miles S)	2010	3398
2.25	West Maricopa-Casa Grande Highway	N White and Parker Rd (0.33 miles NW)	2019	7113
2.25	W Honeycutt Rd	N White and Parker Rd (0.04 miles E)	2010	4713
2.28	N White and Parker Rd	W Farrell Rd (0.07 miles N)	2015	1002
2.29	W Maricopa-Casa Grande Hwy	N White and Parker Rd (0.33 miles NW)	2014	5766
2.30	N Hartman Rd	W Steen Rd (0.23 miles N)	2013	117
2.31	W Maricopa-Casa Grande Hwy	W Steen Rd (0.09 miles NW)	2013	7259
2.43	N White and Parker Rd	Cowtown Rd (0.01 miles S)	2015	3205
2.45	W Bowlin Rd	Smith Farm Cir (0.02 miles W)	2010	1291
2.48	N White and Parker Rd	Hopper Dr (0.04 miles N)	2015	3913
2.49	W Bowlin Rd	Smith Farm Cir (0.02 miles E)	2010	1796
2.53	West Maricopa-Casa Grande Highway	W Farrell Rd (0.11 miles NW)	2018	5780
2.63	W Maricopa-Casa Grande Hwy	W Farrell Rd (0.09 miles SE)	2015	6643
2.84	W Bowlin Rd	N Emma Ln (0.06 miles W)	2014	5538

**Data Note:** The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2025 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

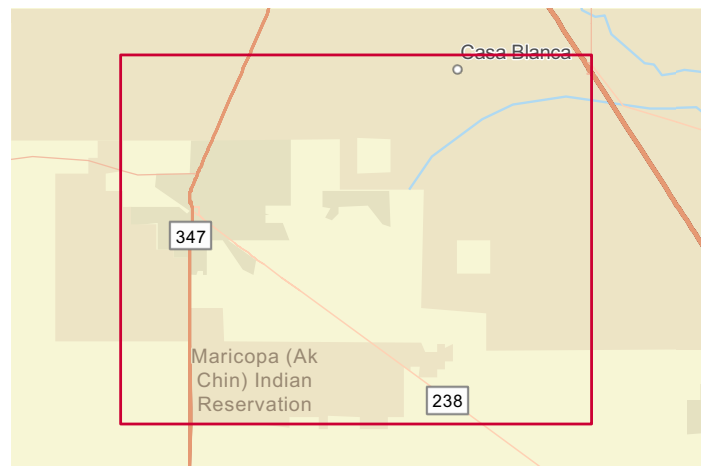
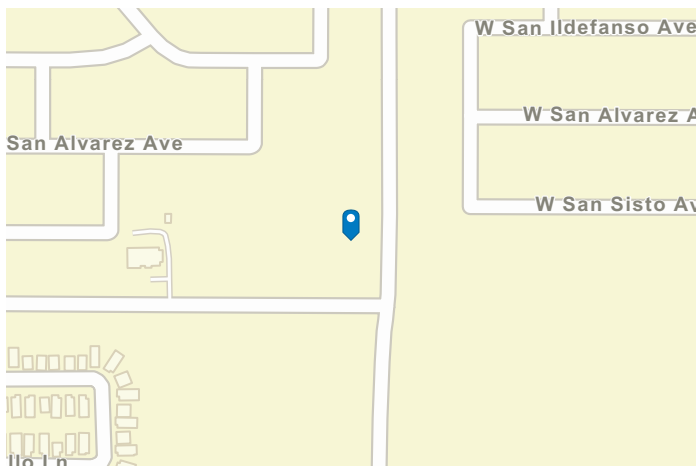
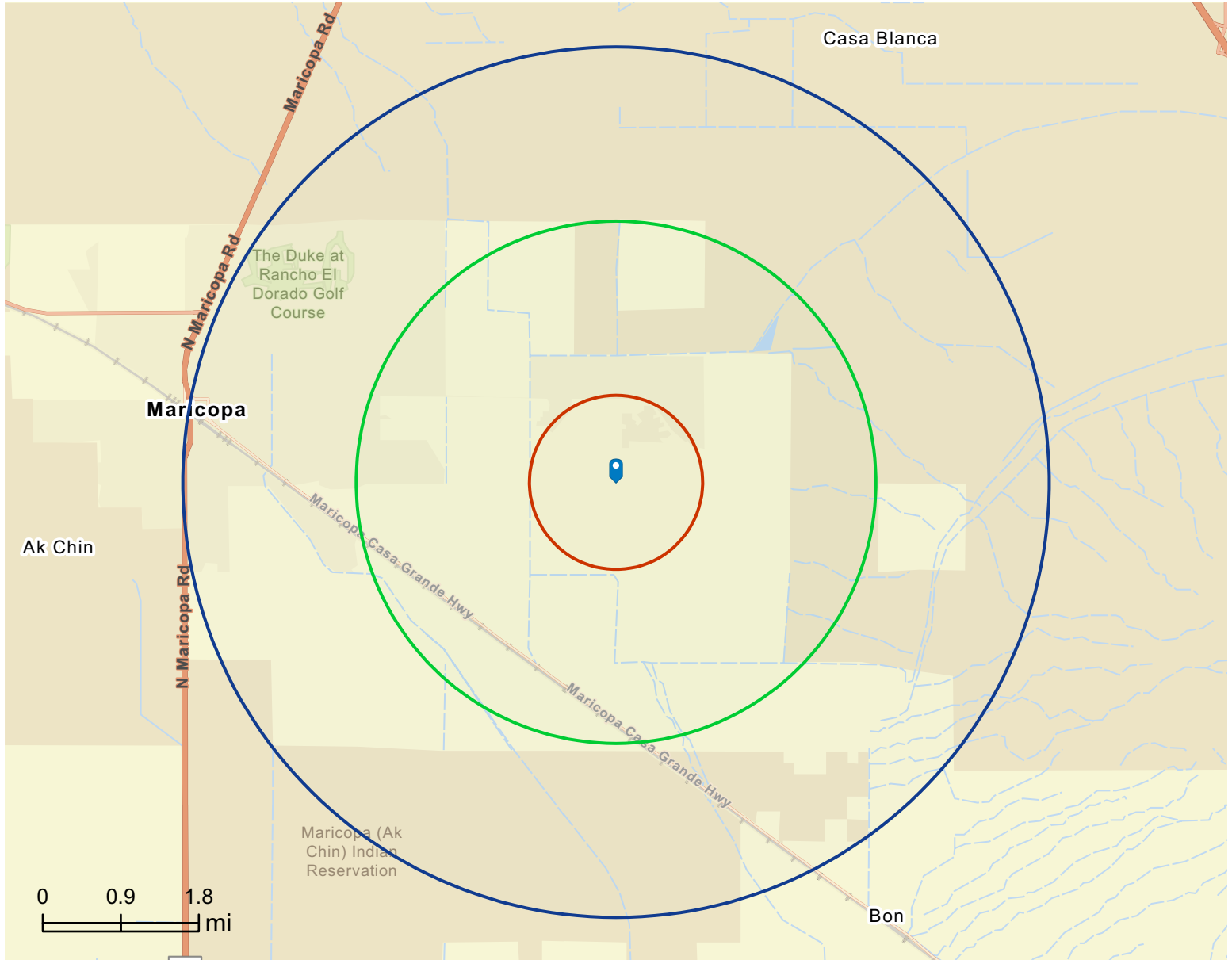
**Source:** ©2025 Kalibrate Technologies (Q3 2025).



# Site Map

NWC of Bowlin Rd & Hartman Rd  
18086-18496 N Hartman Rd, Maricopa, Arizona, 85138  
Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates,  
Latitude: 33.04408  
Longitude: -111.96225





# Executive Summary

NWC of Bowlin Rd & Hartman Rd  
18086-18496 N Hartman Rd, Maricopa, Arizona, 85138  
Rings: 1, 3, 5 mile radii



Population	1 mile	3 miles	5 miles
2010 Population	2,594	6,846	31,388
2020 Population	4,868	13,982	44,709
2025 Population	10,554	23,021	61,685
2030 Population	13,402	27,711	70,423
2010-2020 Annual Rate	6.50%	7.40%	3.60%
2020-2025 Annual Rate	15.88%	9.96%	6.32%
2025-2030 Annual Rate	4.89%	3.78%	2.68%

Age			
2025 Median Age	33.7	34.4	37.3
U.S. median age is 39.1			

Race and Ethnicity			
White Alone	50.4%	50.4%	52.9%
Black Alone	13.9%	13.8%	13.5%
American Indian Alone	3.5%	3.3%	3.0%
Asian Alone	2.3%	2.3%	3.0%
Pacific Islander Alone	0.2%	0.3%	0.5%
Some Other Race Alone	13.1%	12.9%	11.4%
Two or More Races	16.7%	16.9%	15.7%
Hispanic Origin	32.8%	33.1%	29.6%
Diversity Index	82.1	82.2	80.3

Households			
2010 Total Households	865	2,278	10,485
2020 Total Households	1,511	4,438	14,747
2025 Total Households	3,306	7,388	20,684
2030 Total Households	4,228	8,949	23,787
2010-2020 Annual Rate	5.74%	6.90%	3.47%
2020-2025 Annual Rate	16.08%	10.19%	6.66%
2025-2030 Annual Rate	5.04%	3.91%	2.84%
2025 Average Household Size	3.19	3.11	2.98
Wealth Index	67	71	86



Mortgage Income	1 mile	3 miles	5 miles
2025 Percent of Income for Mortgage	27.8%	27.6%	25.9%
Median Household Income			
2025 Median Household Income	\$86,126	\$87,615	\$94,548
2030 Median Household Income	\$97,709	\$98,141	\$104,048
2025-2030 Annual Rate	2.56%	2.29%	1.93%
Average Household Income			
2025 Average Household Income	\$95,593	\$98,773	\$107,643
2030 Average Household Income	\$107,817	\$109,547	\$117,363
Per Capita Income			
2025 Per Capita Income	\$29,901	\$31,727	\$36,136
2030 Per Capita Income	\$34,023	\$35,410	\$39,686
2025-2030 Annual Rate	2.62%	2.22%	1.89%
Income Equality			
2025 Gini Index	34.8	34.7	34.7
Socioeconomic Status			
2025 Socioeconomic Status Index	49.9	52.3	53.2
Housing Unit Summary			
Housing Affordability Index	90	90	96
2010 Total Housing Units	986	2,583	12,488
2010 Owner Occupied Hus (%)	84.3%	86.1%	81.5%
2010 Renter Occupied Hus (%)	15.7%	13.8%	18.5%
2010 Vacant Housing Units (%)	12.3%	11.8%	16.0%
2020 Housing Units	1,599	4,799	16,399
2020 Owner Occupied HUs (%)	87.2%	87.6%	85.0%
2020 Renter Occupied HUs (%)	12.8%	12.4%	15.0%
Vacant Housing Units	5.8%	6.8%	10.1%
2025 Housing Units	3,551	7,947	22,752
Owner Occupied Housing Units	91.3%	91.1%	89.5%
Renter Occupied Housing Units	8.7%	8.9%	10.5%
Vacant Housing Units	6.9%	7.0%	9.1%
2030 Total Housing Units	4,392	9,389	25,899
2030 Owner Occupied Housing Units	3,352	7,539	20,572
2030 Renter Occupied Housing Units	876	1,409	3,215
2030 Vacant Housing Units	164	440	2,112



# Market Profile

NWC of Bowlin Rd & Hartman Rd  
18086-18496 N Hartman Rd, Maricopa, Arizona, 85138  
Rings: 1, 3, 5 mile radii



Population Summary	1 mile	3 miles	5 miles
2010 Total Population	2,594	6,846	31,388
2020 Total Population	4,868	13,982	44,709
2020 Group Quarters	7	13	23
2025 Total Population	10,554	23,021	61,685
2025 Group Quarters	8	11	21
2030 Total Population	13,402	27,711	70,423
2025-2030 Annual Rate	4.89%	3.78%	2.68%
2025 Total Daytime Population	7,375	16,599	44,615
Workers	1,065	3,032	9,079
Residents	6,310	13,567	35,536

Household Summary	1 mile	3 miles	5 miles
2010 Total Households	865	2,278	10,485
2010 Average Household Size	3.00	3.00	2.99
2020 Total Households	1,511	4,438	14,747
2020 Average Household Size	3.22	3.15	3.03
2025 Total Households	3,306	7,388	20,684
2025 Average Household Size	3.19	3.11	2.98
2030 Total Households	4,228	8,949	23,787
2030 Average Household Size	3.17	3.10	2.96
2025-2030 Annual Rate	5.04%	3.91%	2.84%
2025 Families	2,552	5,737	16,004
2025 Average Family Size	3.37	3.40	3.31
2030 Families	3,237	6,901	18,309
2030 Average Family Size	3.33	3.36	3.29
2025-2030 Growth Rate	4.9%	3.8%	2.7%

Median Household Income	1 mile	3 miles	5 miles
2025	\$86,126	\$87,615	\$94,548
2030	\$97,709	\$98,141	\$104,048



Per Capita Income	1 mile	3 miles	5 miles
2025	\$29,901	\$31,727	\$36,136
2030	\$34,023	\$35,410	\$39,686

2025 Households by Income			
Household Income Base	3,306	7,388	20,684
<\$10,000	5.3%	5.5%	4.1%
\$10,000-14,999	1.7%	1.6%	1.4%
\$15,000-19,999	1.0%	0.7%	0.7%
\$20,000-24,999	0.5%	0.5%	0.5%
\$25,000-29,999	1.8%	1.4%	1.6%
\$30,000-34,999	3.5%	2.8%	1.9%
\$35,000-39,999	3.8%	3.3%	2.4%
\$40,000-44,999	1.7%	1.7%	2.2%
\$45,000-49,999	2.5%	2.2%	3.0%
\$50,000-59,999	8.8%	8.2%	7.1%
\$60,000-74,999	9.7%	10.4%	9.5%
\$75000-99999	18.7%	19.7%	18.8%
\$100,000-124,999	17.8%	16.2%	14.5%
\$125,000-149,999	8.7%	8.6%	12.4%
\$150000-199999	8.9%	10.7%	11.6%
\$200,000-249,999	3.7%	4.2%	5.2%
\$250,000-299,999	0.9%	0.9%	1.1%
\$300,000-399,999	0.6%	0.7%	0.9%
\$400,000-499,999	0.1%	0.2%	0.3%
\$500,000+	0.4%	0.4%	0.8%
Average Household Income	\$95,593	\$98,773	\$107,643

2025 Affordability, Mortgage and Wealth			
Housing Affordability Index	90	90	96
Percent of Income for Mortgage	27.8%	27.6%	25.9%
Wealth Index	67	71	86

Median Home Value			
2025	\$382,360	\$386,974	\$391,320
2030	\$463,667	\$458,909	\$461,267



2025 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	3,019	6,733	18,507
<\$50,000	0.7%	0.5%	0.5%
\$50,000 - \$99,999	0.0%	0.0%	0.2%
\$100,000 - \$149,999	0.5%	0.5%	0.3%
\$150,000 - \$199,999	2.1%	2.2%	1.9%
\$200,000 - \$249,999	5.6%	4.8%	4.1%
\$250,000 - \$299,999	8.4%	7.0%	6.5%
\$300,000 - \$399,999	39.7%	40.3%	40.0%
\$400,000 - \$499,999	27.1%	31.0%	30.5%
\$500,000 - \$749,999	15.5%	13.4%	13.7%
\$750,000 - \$999,999	0.1%	0.2%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.8%
\$2,000,000 +	0.3%	0.2%	0.6%
Average Home Value	\$405,184	\$404,517	\$431,351

Housing Unit Summary			
2010 Total Housing Units	986	2,583	12,488
Owner Occupied Housing Units	84.3%	86.1%	81.5%
Renter Occupied Housing Units	15.7%	13.8%	18.5%
Vacant Housing Units	12.3%	11.8%	16.0%
2020 Housing Units	1,599	4,799	16,399
Owner Occupied Housing Units	87.2%	87.6%	85.0%
Renter Occupied Housing Units	12.8%	12.4%	15.0%
Vacant Housing Units	6.4%	7.1%	10.2%
2025 Housing Units	3,551	7,947	22,752
Owner Occupied Housing Units	91.3%	91.1%	89.5%
Renter Occupied Housing Units	8.7%	8.9%	10.5%
Vacant Housing Units	6.9%	7.0%	9.1%
2030 Total Housing Units	4,392	9,389	25,899
Owner Occupied Housing Units	79.3%	84.2%	86.5%
Renter Occupied Housing Units	20.7%	15.7%	13.5%
Vacant Housing Units	3.7%	4.7%	8.2%



2025 Population by Sex	1 mile	3 miles	5 miles
Males	5,252	11,463	30,454
Females	5,302	11,558	31,231

Median Age			
2010	30.2	29.7	31.6
2020	32.8	34.0	36.9
2025	33.7	34.4	37.3
2030	34.4	35.1	37.9

2025 Population by Age			
Total	10,556	23,022	61,687
0 - 4	7.3%	7.2%	6.5%
5 - 9	7.7%	7.7%	7.0%
10 - 14	8.3%	8.1%	7.5%
15 - 24	14.4%	13.8%	13.5%
25 - 34	14.3%	14.1%	12.2%
35 - 44	15.4%	15.4%	14.2%
45 - 54	12.7%	12.8%	12.4%
55 - 64	9.1%	9.5%	10.5%
65 - 74	7.2%	7.5%	10.4%
75 - 84	3.6%	3.7%	5.2%
85 +	0.6%	0.7%	0.8%
18 +	71.7%	72.1%	74.3%

2025 Population 15+ by Marital Status			
Total	8,102	17,726	48,725
Never Married	38.8%	37.0%	31.2%
Married	47.1%	49.0%	54.9%
Widowed	2.6%	3.4%	4.2%
Divorced	11.5%	10.6%	9.7%



2025 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	6,583	14,552	40,399
Less than 9th Grade	3.7%	3.5%	3.0%
9th - 12th Grade, No Diploma	5.8%	4.9%	4.4%
High School Graduate	31.7%	28.5%	25.7%
GED/Alternative Credential	2.7%	2.6%	4.4%
Some College, No Degree	29.0%	27.9%	26.2%
Associate Degree	10.3%	13.9%	13.6%
Bachelor's Degree	10.8%	12.0%	14.8%
Graduate/Professional Degree	6.0%	6.8%	8.0%

2020 Population by Race/Ethnicity			
Total	4,868	13,982	44,709
White Alone	53.2%	53.4%	56.0%
Black Alone	12.8%	12.6%	12.1%
American Indian Alone	3.5%	3.3%	3.1%
Asian Alone	2.1%	2.1%	2.8%
Pacific Islander Alone	0.2%	0.4%	0.5%
Some Other Race Alone	11.8%	11.7%	10.3%
Two or More Races	11.8%	11.7%	10.3%
Hispanic Origin	30.8%	31.2%	27.5%
Diversity Index	80.4	80.4	78.1

2025 Population by Race/Ethnicity			
Total	10,555	23,021	61,685
White Alone	50.4%	50.4%	52.9%
Black Alone	13.9%	13.8%	13.5%
American Indian Alone	3.5%	3.3%	3.0%
Asian Alone	2.3%	2.3%	3.0%
Pacific Islander Alone	0.2%	0.3%	0.5%
Some Other Race Alone	13.1%	12.9%	11.4%
Two or More Races	16.7%	16.9%	15.7%
Hispanic Origin	32.8%	33.1%	29.6%
Diversity Index	82.1	82.2	80.3



2025 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	4,502	9,960	27,219
White Collar	56.5%	56.6%	61.4%
Management/Business/Financial	14.6%	14.1%	17.8%
Professional	19.9%	21.0%	20.6%
Sales	7.4%	7.3%	9.2%
Administrative Support	14.7%	14.2%	13.7%
Services	15.2%	15.3%	16.1%

2025 Employed Pop 16+ by Occupation			
Total	4,502	9,960	27,219
Blue Collar	28.2%	28.1%	22.5%
Farming/Forestry/Fishing	0.7%	0.5%	0.3%
Construction/Extraction	12.1%	9.8%	5.4%
Installation/Maintenance/Repair	3.0%	3.8%	3.8%
Production	3.2%	4.6%	5.0%
Transportation/Material Moving	9.2%	9.3%	8.0%
White Collar	56.5%	56.6%	61.4%
Management/Business/Financial	14.6%	14.1%	17.8%
Professional	19.9%	21.0%	20.6%
Sales	7.4%	7.3%	9.2%
Administrative Support	14.7%	14.2%	13.7%
Services	15.2%	15.3%	16.1%

2025 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,502	9,960	27,219
Population 16+ Employed	95.9%	96.2%	97.2%
Population 16+ Unemployment rate	4.1%	3.8%	2.8%
Population 16-24 Employed	10.0%	10.6%	12.2%
Population 16-24 Unemployment rate	23.2%	17.8%	10.6%
Population 25-54 Employed	71.9%	70.5%	67.8%
Population 25-54 Unemployment rate	1.3%	1.6%	1.5%
Population 55-64 Employed	11%	13%	13%
Population 55-64 Unemployment rate	1.4%	1.3%	1.3%
Population 65+ Employed	3%	3%	4%
Population 65+ Unemployment rate	0.0%	6.0%	4.2%



2025 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	4,316	9,585	26,454
Agriculture/Mining	2.0%	1.7%	1.3%
Construction	13.9%	11.0%	7.2%
Manufacturing	8.0%	9.4%	9.4%
Wholesale Trade	2.3%	2.0%	2.0%
Retail Trade	10.2%	11.6%	12.9%
Transportation/Utilities	8.2%	8.4%	7.5%
Information	1%	1%	2%
Finance/Insurance/Real Estate	7.7%	7.7%	7.2%
Services	41.4%	42.2%	45.5%
Public Administration	4.8%	4.6%	5.4%

2025 Consumer Spending			
Apparel & Services: Total \$	\$6,827,228	\$15,692,701	\$47,208,040
Average Spent	\$2,065.10	\$2,124.08	\$2,282.35
Spending Potential Index	84	87	93
Education: Total \$	\$4,091,677	\$9,649,645	\$29,822,557
Average Spent	\$1,237.65	\$1,306.12	\$1,441.82
Spending Potential Index	69	73	81
Entertainment/Recreation: Total \$	\$10,896,001	\$25,260,966	\$77,545,491
Average Spent	\$3,295.83	\$3,419.19	\$3,749.06
Spending Potential Index	80	83	91
Food at Home: Total \$	\$19,513,607	\$45,140,122	\$137,272,871
Average Spent	\$5,902.48	\$6,109.92	\$6,636.67
Spending Potential Index	79	82	89
Food Away from Home: Total \$	\$11,619,596	\$26,644,154	\$79,945,395
Average Spent	\$3,514.70	\$3,606.41	\$3,865.08
Spending Potential Index	85	87	94
Health Care: Total \$	\$20,555,963	\$47,829,634	\$148,624,955
Average Spent	\$6,217.77	\$6,473.96	\$7,185.50
Spending Potential Index	80	84	93
HH Furnishings & Equipment: Total \$	\$8,057,935	\$18,654,854	\$56,966,028
Average Spent	\$2,437.37	\$2,525.02	\$2,754.11
Spending Potential Index	84	87	95
Personal Care Products & Services: Total \$	\$2,898,538	\$6,698,434	\$20,539,904
Average Spent	\$876.75	\$906.66	\$993.03
Spending Potential Index	84	86	95



2025 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total \$	\$71,202,824	\$163,711,102	\$500,753,963
Average Spent	\$21,537.45	\$22,159.06	\$24,209.73
Spending Potential Index	81	83	91
Support Payments/Gifts in Kind: Total \$	\$10,129,865	\$23,192,809	\$72,567,614
Average Spent	\$3,064.08	\$3,139.25	\$3,508.39
Spending Potential Index	93	95	106
Travel: Total \$	\$9,479,850	\$22,002,325	\$68,336,738
Average Spent	\$2,867.47	\$2,978.12	\$3,303.85
Spending Potential Index	79	83	92
Vehicle Maintenance & Repairs: Total \$	\$3,747,135	\$8,634,641	\$26,274,033
Average Spent	\$1,133.43	\$1,168.74	\$1,270.26
Spending Potential Index	84	87	94

Top Tapestry Segment		
1 mile	3 miles	5 miles
<b>Up and Coming Families (G2):</b>  This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.  <a href="#">Learn more about this segment...</a>	<b>Up and Coming Families (G2):</b>  This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.  <a href="#">Learn more about this segment...</a>	<b>Up and Coming Families (G2):</b>  This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.  <a href="#">Learn more about this segment...</a>

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.