



CITY OF MARICOPA, ARIZONA

RANCHO MIRAGE 16.7 ACRE COMMERCIAL CORNER



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CITY OF MARICOPA, ARIZONA

RANCHO MIRAGE

16.7 ACRE COMMERCIAL CORNER

LOCATION

Southwest corner of Honeycutt Road and Hartman Road in the City of Maricopa (Pinal County), Arizona.

SIZE

16.7 Gross Acres

ASSESSOR PARCEL NUMBER

502-03-034

ZONING

CB-2 (General Business) | City of Maricopa

PRICE

Submit

TERMS

Cash

UTILITIES

Global water and sewer to the project.

PROPERTY TAXES

2025 Assessment: \$5,680.28

COMMENTS

This well-situated commercial corner lies in the middle of existing homes and new home development in the City of Maricopa. Phase 1 at Rancho Mirage (977 Lots) is built out. Phase 2 is under development with Meritage, Century, KHov, Beazer and CastleRock with a total of 1,156 units planned.

The nearby masterplans of Tortosa and Sorrento will supply an additional 6,166 homes for the area.



CITY OF MARICOPA QUICK FACTS



POPULATION

2024 population: **75,078**
Population growth since 2020: **27.57%**
Median age of: **35.7**



GROWTH

The City of Maricopa has experienced what the city refers to as **hyper-growth** in recent years with people moving to Phoenix looking for affordable housing and open spaces. Source: tripsavvy.com



ANTICIPATED HOUSING DEVELOPMENTS

Bungalows on Bowlin - **Single family for rent**
Hampton Edison - **Single family for rent**
Innovation Villas - **Single family for rent**
Copa Flats - **Multifamily**

Source: maricopa-az.gov



TRAVEL TIME

Phoenix Sky Harbor Intl Airport- **35 mins**
Interstate 10- **20 mins**
Intel's semiconductor campus- **25 mins**
TSMC- **60 mins**

Source: maricopa-az.gov



REASONS TO VISIT

Copper Sky Recreation Complex
Pacana Park
APEX Motor Club
Ak-Chin Southern Dunes Golf Course
Harrah's Ak-Chin Hotel & Casino



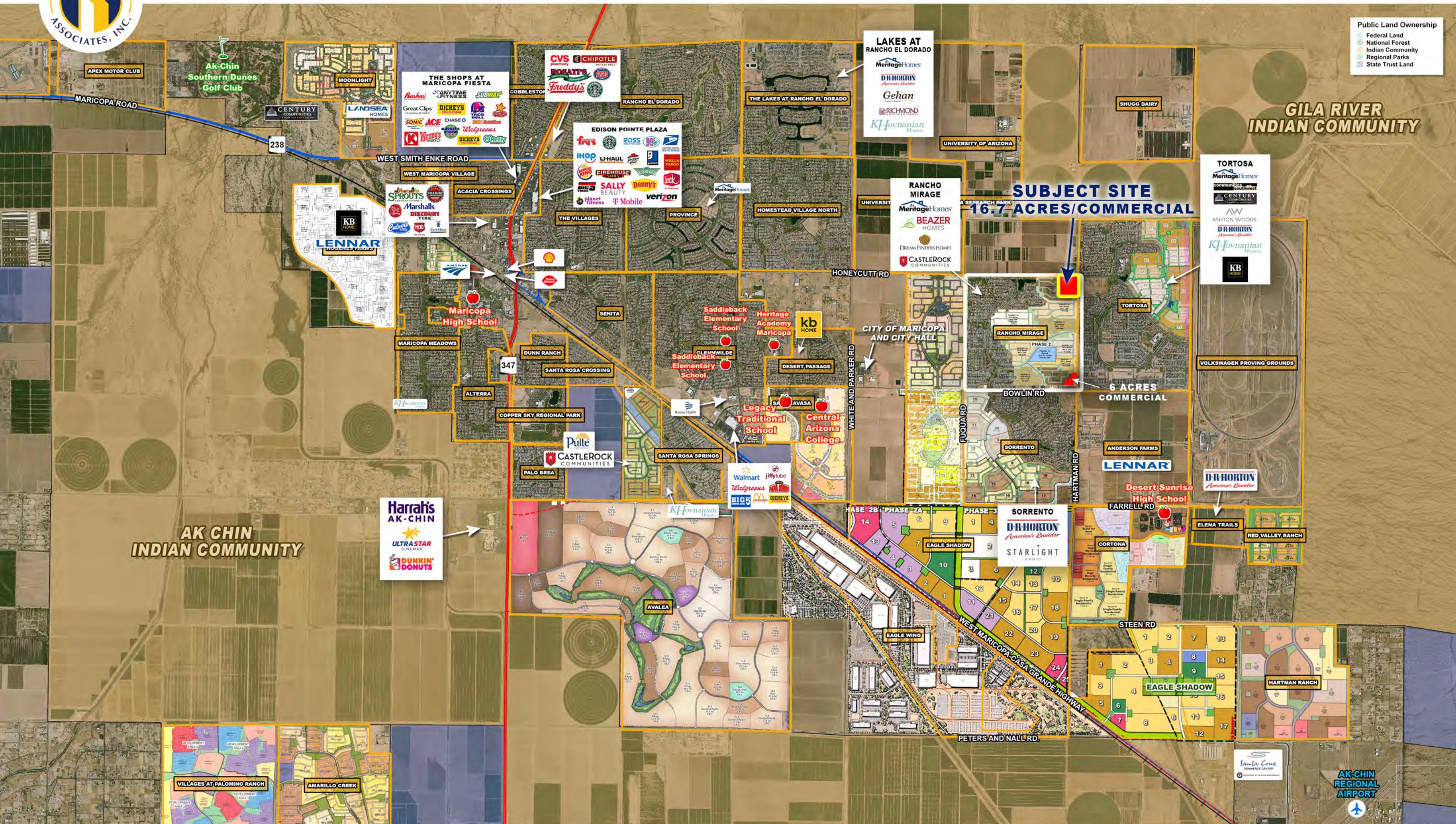
DEVELOPMENT PROJECTS

Exceptional Health Facility **Complete**
Phoenix Surf **Planning & Zoning**
S3 Boptech Campus **Planning & Zoning**
APEX **Under Construction**
John Wayne Parkway Self Storage **Under Construction**
Copper Sky Mixed Use Project **Under Construction**
Estrella Gin Flex Offices **Planning & Zoning**
Estrella Gin Business Park **to create approx. 700 new jobs**



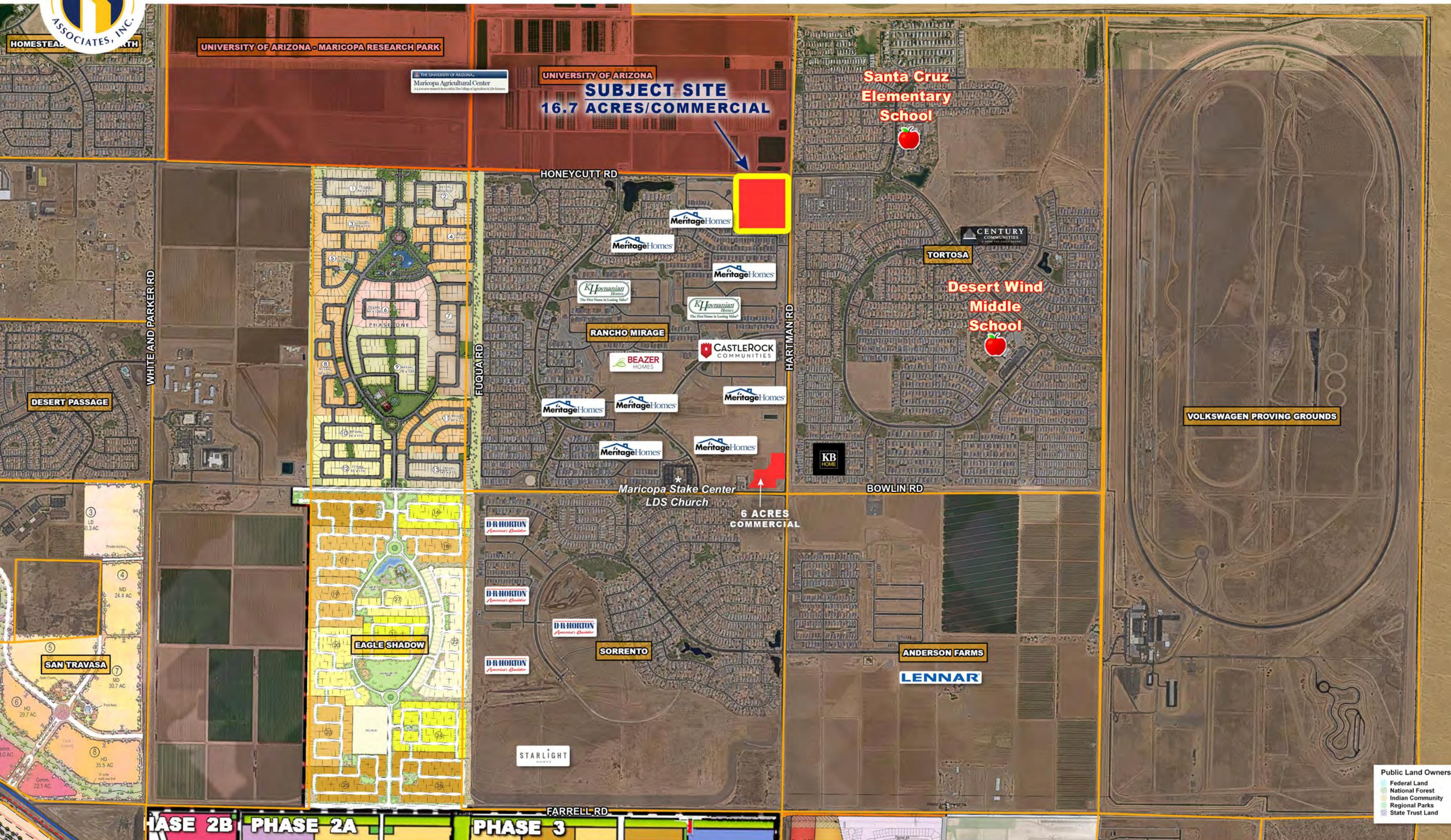


RANCHO MIRAGE, 16.7 ACRE COMMERCIAL CORNER / CITY OF MARICOPA SUBMARKET





RANCHO MIRAGE, 16.7 ACRE COMMERCIAL CORNER / CITY OF MARICOPA SUBMARKET

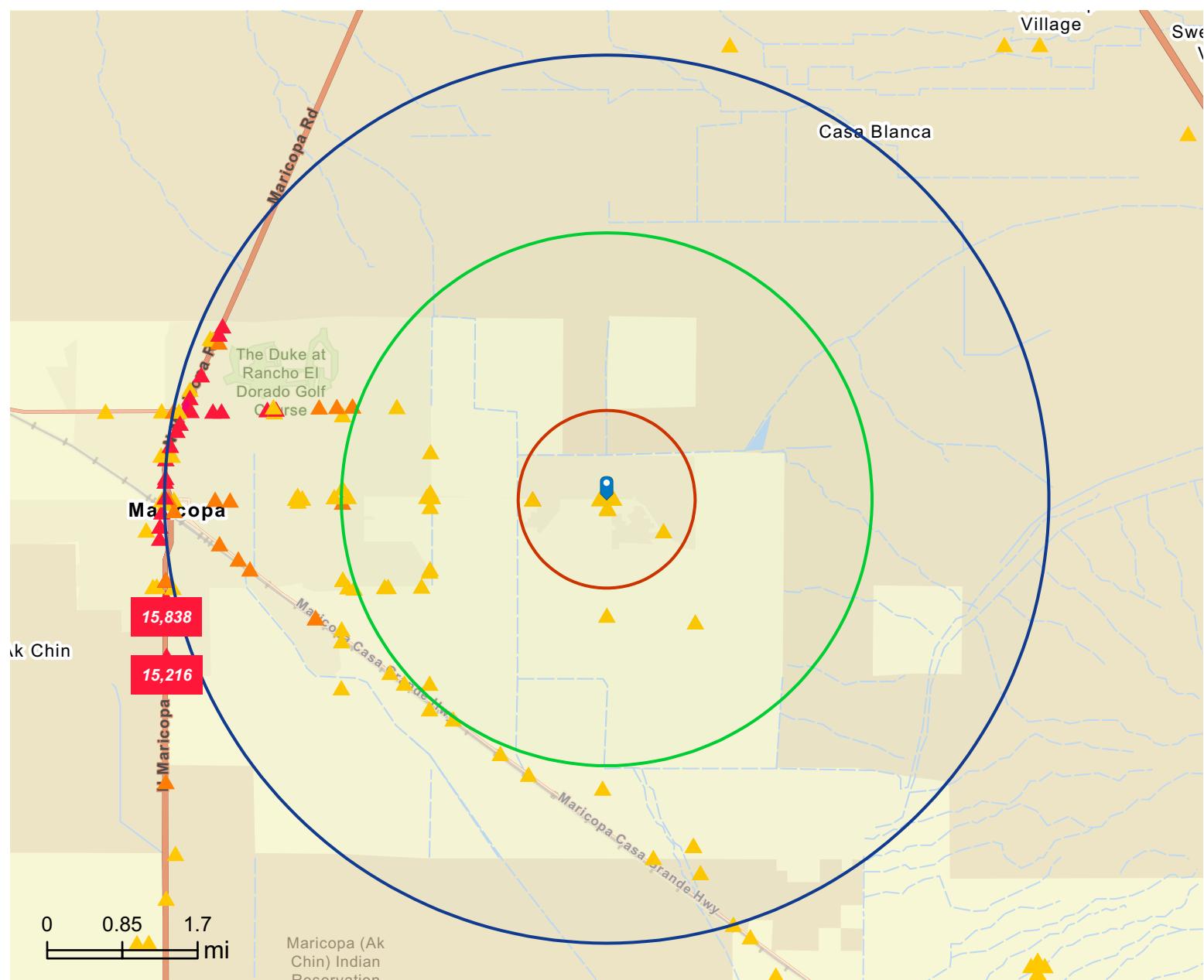


Traffic Count Map

SWC of Honeycutt Rd & Hartman Rd

36775-36777 W Honeycutt Rd, Maricopa, Arizona, 85138

Rings: 1, 3, 5 mile radii



Average Daily Traffic Volume

- ▲ Up to 8,000 vehicles per day
- ▲ 8,001 - 15,000
- ▲ 15,001 - 50,000
- ▲ 50,001 - 70,000
- ▲ 70,001 - 100,000
- ▲ More than 100,000 per day



[Source](#): Traffic Counts (2025)

Traffic Count Profile

SWC of Honeycutt Rd & Hartman Rd
 36775-36777 W Honeycutt Rd, Maricopa, Arizona, 85138
 Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.
 Latitude: 33.05799
 Longitude: -111.96199

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.05	N Hartman Rd	W Honeycutt Rd (0.04 miles S)	2010	280
0.08	W Honeycutt Rd	N Hartman Rd (0.07 miles W)	2010	5469
0.08	W Honeycutt Rd	N Hartman Rd (0.09 miles E)	2010	5643
0.09	N Hartman Rd	W Honeycutt Rd (0.09 miles N)	2013	802
0.10	North Hartman Road	W Honeycutt Rd (0.1 miles N)	2018	775
0.10	N Hartman Rd	W Honeycutt Rd (0.1 miles N)	2011	737
0.73	W Honeycutt Rd	Terrasona Blvd (0.2 miles NW)	2013	1377
0.83	West Honeycutt Road	Rose Rd (0.03 miles E)	2018	8103
0.84	W Honeycutt Rd	Rose Rd (0.03 miles E)	2014	7236
1.31	N Hartman Rd	W Charity Pl (0.15 miles S)	2013	787
1.71	N Murphy Rd	W Charity Pl (0.06 miles S)	2015	999
1.97	W Honeycutt Rd	N White and Parker Rd (0.02 miles W)	2010	6175
1.99	N White and Parker Rd	W Honeycutt Rd (0.05 miles S)	2010	3398
1.99	N White and Parker Rd	Wild Horse Trl (0.08 miles S)	2013	3123
2.03	W Honeycutt Rd	N White and Parker Rd (0.04 miles E)	2010	4713
2.06	N White and Parker Rd	Hopper Dr (0.04 miles N)	2015	3913
2.14	West Civic Center Plaza	Celis St (0.08 miles SW)	2018	2548
2.16	N White and Parker Rd	Lococo St (0.21 miles N)	2014	2276
2.31	W Bowlin Rd	Smith Farm Cir (0.4 miles W)	2014	5538
2.59	W Smith Enke Rd	Chase Dr (0.05 miles W)	2011	7581
2.66	W Bowlin Rd	Smith Farm Cir (0.02 miles W)	2010	1291
2.69	W Bowlin Rd	Smith Farm Cir (0.02 miles E)	2010	1796
2.88	N White and Parker Rd	W Farrell Rd (0.07 miles N)	2015	1002
2.92	W Honeycutt Rd	N Porter Rd (0.06 miles W)	2009	6223
2.98	N Porter Rd	W Honeycutt Rd (0.06 miles N)	2013	8337
2.98	N Porter Rd	W Honeycutt Rd (0.1 miles S)	2008	6311
3.02	W Bowlin Rd	N Emma Ln (0.06 miles W)	2014	5538
3.02	W Maricopa-Casa Grande Hwy	N White and Parker Rd (0.33 miles NW)	2014	5766
3.05	West Smith Enke Road	Ben St (0.1 miles E)	2018	8641
3.06	W Smith Enke Rd	Ben St (0.1 miles E)	2014	7717

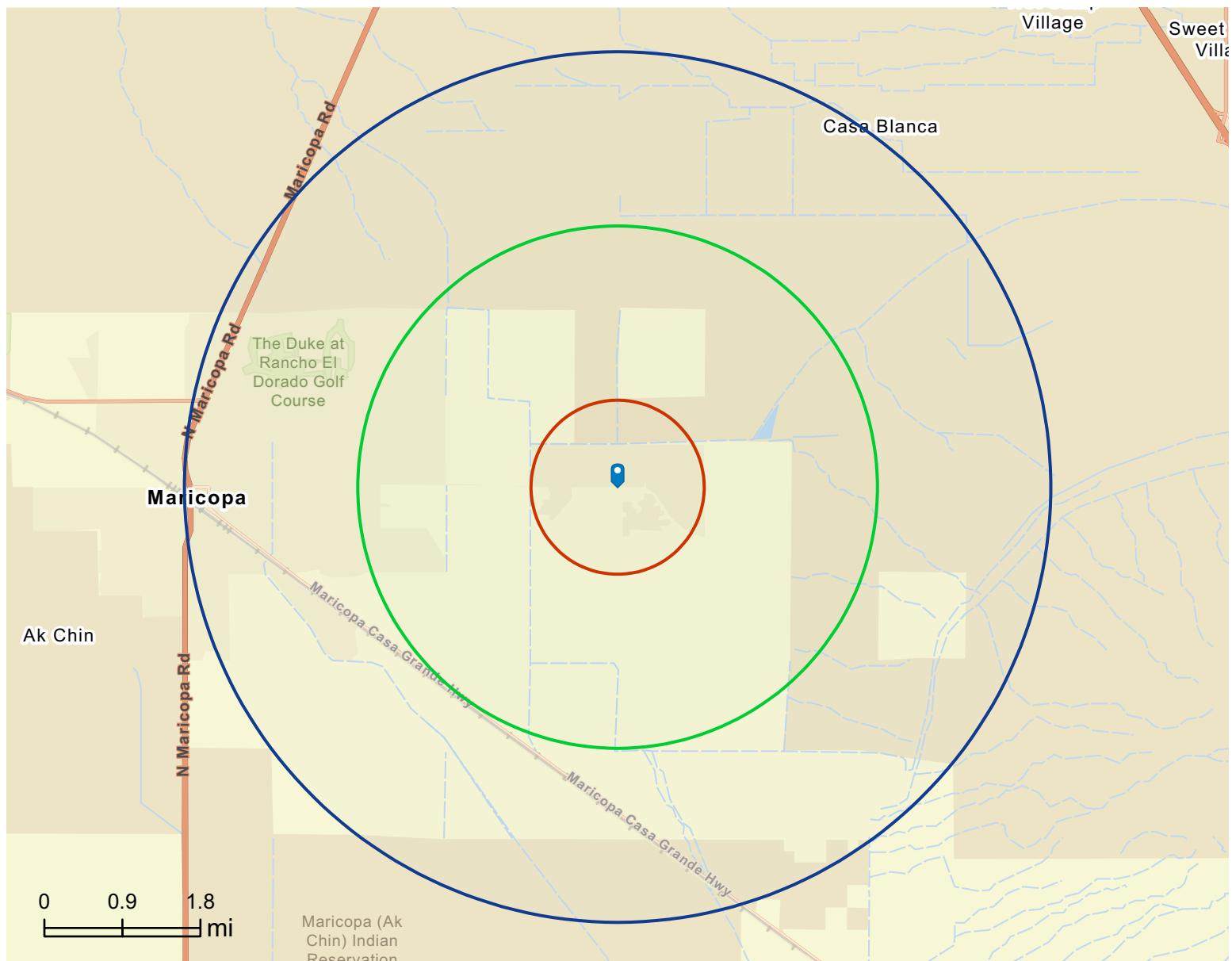
Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2025 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2025 Kalibrate Technologies (Q3 2025).

Site Map

SWC of Honeycutt Rd & Hartman Rd
 36775-36777 W Honeycutt Rd, Maricopa, Arizona, 85138
 Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates,
 Latitude: 33.05799
 Longitude: -111.96199



Executive Summary

SWC of Honeycutt Rd & Hartman Rd

36775-36777 W Honeycutt Rd, Maricopa, Arizona, 85138

Rings: 1, 3, 5 mile radii

Population	1 mile	3 miles	5 miles
2010 Population	2,997	7,723	34,710
2020 Population	4,199	16,453	48,371
2025 Population	7,866	26,331	64,662
2030 Population	8,915	31,473	73,483
2010-2020 Annual Rate	3.43%	7.86%	3.37%
2020-2025 Annual Rate	12.70%	9.37%	5.68%
2025-2030 Annual Rate	2.54%	3.63%	2.59%
Age			
2025 Median Age	34.2	34.6	37.3
U.S. median age is 39.1			
Race and Ethnicity			
White Alone	51.2%	50.7%	52.6%
Black Alone	13.5%	13.8%	13.3%
American Indian Alone	3.6%	3.2%	4.0%
Asian Alone	2.1%	2.4%	3.0%
Pacific Islander Alone	0.3%	0.4%	0.5%
Some Other Race Alone	13.6%	12.7%	11.1%
Two or More Races	15.7%	16.8%	15.5%
Hispanic Origin	33.0%	32.7%	29.0%
Diversity Index	81.9	82.0	80.4
Households			
2010 Total Households	1,000	2,578	11,574
2020 Total Households	1,278	5,263	15,906
2025 Total Households	2,418	8,533	21,641
2030 Total Households	2,749	10,260	24,779
2010-2020 Annual Rate	2.48%	7.40%	3.23%
2020-2025 Annual Rate	12.91%	9.64%	6.04%
2025-2030 Annual Rate	2.60%	3.76%	2.75%
2025 Average Household Size	3.25	3.08	2.99
Wealth Index	69	75	86



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

Mortgage Income	1 mile	3 miles	5 miles
2025 Percent of Income for Mortgage	28.2%	27.6%	26.1%
Median Household Income			
2025 Median Household Income	\$85,789	\$88,626	\$94,151
2030 Median Household Income	\$95,454	\$99,553	\$103,846
2025-2030 Annual Rate	2.16%	2.35%	1.98%
Average Household Income			
2025 Average Household Income	\$96,297	\$101,351	\$107,743
2030 Average Household Income	\$106,055	\$112,223	\$117,666
Per Capita Income			
2025 Per Capita Income	\$29,968	\$32,665	\$36,027
2030 Per Capita Income	\$33,112	\$36,397	\$39,645
2025-2030 Annual Rate	2.02%	2.19%	1.93%
Income Equality			
2025 Gini Index	36.4	35.0	35.2
Socioeconomic Status			
2025 Socioeconomic Status Index	49.2	53.1	52.5
Housing Unit Summary			
Housing Affordability Index	88	90	96
2010 Total Housing Units	1,165	2,902	13,805
2010 Owner Occupied Hus (%)	83.7%	86.5%	80.7%
2010 Renter Occupied Hus (%)	16.3%	13.5%	19.3%
2010 Vacant Housing Units (%)	14.2%	11.2%	16.2%
2020 Housing Units	1,375	5,661	17,690
2020 Owner Occupied HUs (%)	86.2%	87.6%	84.6%
2020 Renter Occupied HUs (%)	13.8%	12.4%	15.4%
Vacant Housing Units	8.2%	6.8%	10.0%
2025 Housing Units	2,550	9,156	23,798
Owner Occupied Housing Units	93.8%	91.3%	89.0%
Renter Occupied Housing Units	6.2%	8.7%	11.0%
Vacant Housing Units	5.2%	6.8%	9.1%
2030 Total Housing Units	2,766	10,775	26,985
2030 Owner Occupied Housing Units	2,446	8,769	21,444
2030 Renter Occupied Housing Units	303	1,491	3,335
2030 Vacant Housing Units	17	515	2,206



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography.

Market Profile

SWC of Honeycutt Rd & Hartman Rd
 36775-36777 W Honeycutt Rd, Maricopa, Arizona, 85138
 Rings: 1, 3, 5 mile radii



Population Summary	1 mile	3 miles	5 miles
2010 Total Population	2,997	7,723	34,710
2020 Total Population	4,199	16,453	48,371
2020 Group Quarters	8	12	23
2025 Total Population	7,866	26,331	64,662
2025 Group Quarters	6	11	20
2030 Total Population	8,915	31,473	73,483
2025-2030 Annual Rate	2.54%	3.63%	2.59%
2025 Total Daytime Population	5,699	18,926	48,613
Workers	955	3,395	11,550
Residents	4,744	15,531	37,063
Household Summary			
2010 Total Households	1,000	2,578	11,574
2010 Average Household Size	2.99	2.99	3.00
2020 Total Households	1,278	5,263	15,906
2020 Average Household Size	3.28	3.12	3.04
2025 Total Households	2,418	8,533	21,641
2025 Average Household Size	3.25	3.08	2.99
2030 Total Households	2,749	10,260	24,779
2030 Average Household Size	3.24	3.07	2.96
2025-2030 Annual Rate	2.60%	3.76%	2.75%
2025 Families	1,884	6,648	16,761
2025 Average Family Size	3.61	3.38	3.32
2030 Families	2,132	7,940	19,091
2030 Average Family Size	3.60	3.35	3.30
2025-2030 Growth Rate	2.5%	3.6%	2.6%
Median Household Income			
2025	\$85,789	\$88,626	\$94,151
2030	\$95,454	\$99,553	\$103,846

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income	1 mile	3 miles	5 miles
2025	\$29,968	\$32,665	\$36,027
2030	\$33,112	\$36,397	\$39,645

2025 Households by Income

Household Income Base	2,418	8,533	21,641
<\$10,000	6.2%	5.3%	4.5%
\$10,000-14,999	1.4%	1.5%	1.4%
\$15,000-19,999	1.2%	0.7%	0.7%
\$20,000-24,999	0.4%	0.5%	0.5%
\$25,000-29,999	2.0%	1.3%	1.6%
\$30,000-34,999	4.4%	2.4%	1.9%
\$35,000-39,999	4.6%	3.1%	2.3%
\$40,000-44,999	2.2%	1.9%	2.1%
\$45,000-49,999	1.6%	2.5%	3.0%
\$50,000-59,999	7.6%	8.1%	7.2%
\$60,000-74,999	8.2%	10.4%	9.6%
\$75000-99999	19.4%	19.5%	18.5%
\$100,000-124,999	14.3%	15.4%	14.4%
\$125,000-149,999	10.1%	9.0%	12.3%
\$150000-199999	10.1%	11.1%	11.4%
\$200,000-249,999	3.9%	4.7%	5.3%
\$250,000-299,999	0.9%	1.0%	1.1%
\$300,000-399,999	0.7%	0.8%	0.9%
\$400,000-499,999	0.2%	0.2%	0.3%
\$500,000+	0.5%	0.5%	0.8%
Average Household Income	\$96,297	\$101,351	\$107,743

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	88	90	96
Percent of Income for Mortgage	28.2%	27.6%	26.1%
Wealth Index	69	75	86

Median Home Value

2025	\$386,074	\$391,262	\$391,860
2030	\$483,205	\$461,064	\$460,313

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	2,269	7,789	19,267
<\$50,000	0.8%	0.5%	0.6%
\$50,000 - \$99,999	0.0%	0.0%	0.4%
\$100,000 - \$149,999	0.4%	0.4%	0.3%
\$150,000 - \$199,999	2.9%	2.1%	1.9%
\$200,000 - \$249,999	4.8%	4.5%	4.2%
\$250,000 - \$299,999	7.2%	6.7%	6.6%
\$300,000 - \$399,999	39.4%	39.2%	39.2%
\$400,000 - \$499,999	23.8%	32.3%	30.9%
\$500,000 - \$749,999	20.2%	13.8%	13.6%
\$750,000 - \$999,999	0.1%	0.1%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.8%
\$2,000,000 +	0.4%	0.3%	0.6%
Average Home Value	\$417,460	\$410,278	\$429,152

Housing Unit Summary

2010 Total Housing Units	1,165	2,902	13,805
Owner Occupied Housing Units	83.7%	86.5%	80.7%
Renter Occupied Housing Units	16.3%	13.5%	19.3%
Vacant Housing Units	14.2%	11.2%	16.2%
2020 Housing Units	1,375	5,661	17,690
Owner Occupied Housing Units	86.2%	87.6%	84.6%
Renter Occupied Housing Units	13.8%	12.4%	15.4%
Vacant Housing Units	6.9%	6.9%	10.1%
2025 Housing Units	2,550	9,156	23,798
Owner Occupied Housing Units	93.8%	91.3%	89.0%
Renter Occupied Housing Units	6.2%	8.7%	11.0%
Vacant Housing Units	5.2%	6.8%	9.1%
2030 Total Housing Units	2,766	10,775	26,985
Owner Occupied Housing Units	89.0%	85.5%	86.5%
Renter Occupied Housing Units	11.0%	14.5%	13.5%
Vacant Housing Units	0.6%	4.8%	8.2%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex	1 mile	3 miles	5 miles
Males	3,918	13,094	31,916
Females	3,948	13,237	32,746
Median Age			
2010	30.4	29.7	31.6
2020	34.2	34.2	36.8
2025	34.2	34.6	37.3
2030	34.8	35.3	37.8
2025 Population by Age			
Total	7,867	26,330	64,662
0 - 4	7.0%	7.2%	6.5%
5 - 9	7.5%	7.7%	6.9%
10 - 14	8.2%	8.0%	7.5%
15 - 24	14.7%	13.7%	13.6%
25 - 34	13.8%	14.0%	12.2%
35 - 44	15.7%	15.3%	14.1%
45 - 54	13.3%	12.9%	12.5%
55 - 64	9.2%	9.7%	10.5%
65 - 74	7.1%	7.7%	10.3%
75 - 84	3.6%	3.8%	5.2%
85 +	0.7%	0.7%	0.8%
18 +	72.2%	72.2%	74.3%
2025 Population 15+ by Marital Status			
Total	6,080	20,304	51,137
Never Married	37.3%	36.5%	31.6%
Married	50.6%	49.7%	54.8%
Widowed	2.4%	3.6%	4.1%
Divorced	9.7%	10.2%	9.5%



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	4,929	16,711	42,316
Less than 9th Grade	3.8%	3.4%	2.9%
9th - 12th Grade, No Diploma	6.1%	4.7%	4.5%
High School Graduate	25.3%	27.6%	25.7%
GED/Alternative Credential	2.2%	3.1%	4.5%
Some College, No Degree	32.9%	27.1%	25.9%
Associate Degree	12.6%	14.6%	13.6%
Bachelor's Degree	11.4%	12.2%	14.9%
Graduate/Professional Degree	5.7%	7.4%	8.0%

2020 Population by Race/Ethnicity

Total	4,199	16,453	48,371
White Alone	54.2%	53.7%	55.5%
Black Alone	12.1%	12.5%	11.9%
American Indian Alone	3.7%	3.2%	4.5%
Asian Alone	1.9%	2.2%	2.8%
Pacific Islander Alone	0.3%	0.5%	0.5%
Some Other Race Alone	12.4%	11.5%	10.0%
Two or More Races	12.4%	11.5%	10.0%
Hispanic Origin	30.8%	30.7%	26.9%
Diversity Index	80.0	80.1	78.3

2025 Population by Race/Ethnicity

Total	7,866	26,331	64,663
White Alone	51.2%	50.7%	52.6%
Black Alone	13.5%	13.8%	13.3%
American Indian Alone	3.6%	3.2%	4.0%
Asian Alone	2.1%	2.4%	3.0%
Pacific Islander Alone	0.3%	0.4%	0.5%
Some Other Race Alone	13.6%	12.7%	11.1%
Two or More Races	15.7%	16.8%	15.5%
Hispanic Origin	33.0%	32.7%	29.0%
Diversity Index	81.9	82.0	80.4



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	3,313	11,375	28,769
White Collar	58.8%	57.2%	61.0%
Management/Business/Financial	14.8%	14.7%	17.7%
Professional	20.1%	20.7%	20.3%
Sales	8.3%	7.0%	9.1%
Administrative Support	15.6%	14.8%	13.8%
Services	15.7%	15.6%	16.2%

2025 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	3,313	11,375	28,769
Blue Collar	25.4%	27.2%	22.8%
Farming/Forestry/Fishing	0.9%	0.5%	0.3%
Construction/Extraction	8.0%	9.3%	5.2%
Installation/Maintenance/Repair	4.0%	3.5%	3.7%
Production	3.7%	4.5%	5.5%
Transportation/Material Moving	8.7%	9.4%	8.1%
White Collar	58.8%	57.2%	61.0%
Management/Business/Financial	14.8%	14.7%	17.7%
Professional	20.1%	20.7%	20.3%
Sales	8.3%	7.0%	9.1%
Administrative Support	15.6%	14.8%	13.8%
Services	15.7%	15.6%	16.2%

2025 Civilian Population 16+ in Labor Force	1 mile	3 miles	5 miles
Civilian Population 16+	3,313	11,375	28,769
Population 16+ Employed	95.7%	96.2%	97.1%
Population 16+ Unemployment rate	4.3%	3.8%	2.9%
Population 16-24 Employed	10.4%	10.5%	12.5%
Population 16-24 Unemployment rate	23.6%	17.4%	10.8%
Population 25-54 Employed	70.2%	70.4%	67.4%
Population 25-54 Unemployment rate	1.5%	1.7%	1.5%
Population 55-64 Employed	13%	13%	13%
Population 55-64 Unemployment rate	0.0%	1.6%	1.5%
Population 65+ Employed	3%	3%	4%
Population 65+ Unemployment rate	0.0%	7.8%	4.3%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	3,172	10,941	27,925
Agriculture/Mining	2.2%	1.7%	1.2%
Construction	10.2%	10.5%	7.1%
Manufacturing	8.7%	9.4%	9.8%
Wholesale Trade	2.4%	2.0%	2.1%
Retail Trade	12.3%	11.2%	12.4%
Transportation/Utilities	6.3%	8.6%	7.6%
Information	2%	1%	2%
Finance/Insurance/Real Estate	8.3%	8.0%	7.2%
Services	43.1%	42.3%	45.2%
Public Administration	4.8%	4.8%	5.7%

2025 Consumer Spending

Apparel & Services: Total \$	\$5,034,385	\$18,584,428	\$49,423,929
Average Spent	\$2,082.05	\$2,177.95	\$2,283.81
Spending Potential Index	85	89	93
Education: Total \$	\$3,017,161	\$11,482,439	\$31,261,378
Average Spent	\$1,247.79	\$1,345.65	\$1,444.54
Spending Potential Index	70	75	81
Entertainment/Recreation: Total \$	\$8,034,624	\$29,962,649	\$81,257,800
Average Spent	\$3,322.84	\$3,511.39	\$3,754.81
Spending Potential Index	81	85	91
Food at Home: Total \$	\$14,389,454	\$53,524,314	\$143,738,812
Average Spent	\$5,950.97	\$6,272.63	\$6,641.97
Spending Potential Index	80	84	89
Food Away from Home: Total \$	\$8,568,307	\$31,539,353	\$83,742,946
Average Spent	\$3,543.55	\$3,696.16	\$3,869.64
Spending Potential Index	86	90	94
Health Care: Total \$	\$15,158,078	\$56,774,974	\$155,602,356
Average Spent	\$6,268.85	\$6,653.58	\$7,190.16
Spending Potential Index	81	86	93
HH Furnishings & Equipment: Total \$	\$5,941,906	\$22,122,165	\$59,657,405
Average Spent	\$2,457.36	\$2,592.54	\$2,756.68
Spending Potential Index	84	89	95
Personal Care Products & Services: Total \$	\$2,137,393	\$7,941,060	\$21,494,572
Average Spent	\$883.95	\$930.63	\$993.23
Spending Potential Index	84	89	95

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total \$	\$52,504,837	\$193,888,252	\$523,972,740
Average Spent	\$21,714.16	\$22,722.17	\$24,212.04
Spending Potential Index	82	85	91
Support Payments/Gifts in Kind: Total \$	\$7,469,632	\$27,442,544	\$76,002,007
Average Spent	\$3,089.18	\$3,216.05	\$3,511.95
Spending Potential Index	94	97	106
Travel: Total \$	\$6,990,287	\$26,102,175	\$71,570,737
Average Spent	\$2,890.94	\$3,058.97	\$3,307.18
Spending Potential Index	80	85	92
Vehicle Maintenance & Repairs: Total \$	\$2,763,149	\$10,230,728	\$27,507,117
Average Spent	\$1,142.74	\$1,198.96	\$1,271.06
Spending Potential Index	85	89	94

Top Tapestry Segment

1 mile	3 miles	5 miles
Up and Coming Families (G2): This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.	Up and Coming Families (G2): This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.	Up and Coming Families (G2): This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.
Learn more about this segment...	Learn more about this segment...	Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.