



COURTNEY BUCK / courtney@nathanlandaz.com

CITY OF GLENDALE, ARIZONA

VISION 2, PARCEL A

LOCATION

Site is located west of the southwest corner of 99th Avenue and Glendale Avenue in the City of Glendale, Arizona.

SIZE

17.6 Gross Acres (766,656 SF)

ASSESSOR PARCEL NUMBER

102-60-014E (Portion)

ZONING

Planned Area Development | City of Glendale

Parcel A: Multi-Family Use Designation

- Development Standards show preferred use as: Very High Residential with allowable uses of MDR, HDR, Office and Employment.
- Minimum Building Stories/Height: 4/55'

MINIMUM SUGGESTED OFFERING PRICE

\$17,633,088 (\$23.00/SF)

TERMS

Cash

PROPERTY TAXES

2022 Assessment: \$2,263.56 (entire parcel)

COMMENTS

Site lies within the 188-acre Vision 2, a mixed use zoned project located just west of the Loop 101, south of St. Joseph's Westgate Medical Center, directly east of the Loop 101 Glendale exit, Desert Diamond Arena, Westgate, Tanger Outlets and NFL Arizona Cardinals stadium.



UTILITIES

Water:

The City will be the water service provider for the site. Existing water infrastructure consists of a 12-inch waterline in Glendale Avenue, a 12-inch waterline in 99th Avenue, and an 8-inch waterline one-quarter mile south of the Maryland Avenue alignment. Developers of Parcels will be required to connect to the public system, completing waterline loops where necessary to provide sufficient domestic, fire and landscape service to the Parcels.

Wastewater:

The City will be the wastewater service provider for the Property. Existing wastewater infrastructure consists of an 8-inch sewer in the eastern portion of Glendale Avenue, and 15-inch and 42-inch sewers in 99th Avenue. 8-inch sewer stubs will be provided for properties adjacent to Ballpark Boulevard. Due to the site topography and the fact that the city does not have a sewer outfall along the western boundary, a lift station will be required to pump wastewater generated by the Vison 2 Master Plan to the 42-inch sewer in 99th Avenue. As lift stations are site specific, lift stations are not included in the development impact fee schedule for the City water and sewer.

Lift Station:

As part of the Master Development for the Vision 2 PAD, a lift station is required to service the area. Development of all parcels will require the developer/property owner(s) to structure an agreement to establish cost-share amounts to utilize a proportionate share of the lift station. Such agreements will need to be documented and recorded before permits for construction are issued.

Other Infrastructure:

In conjunction with the Vision 2 Master Plan, the Developers will prepare and submit to the City a plan which determines the size and types of infrastructure and associated phasing necessary to develop the Vision 2 Master Plan for approval. Subsequent Plans will be provided as required by the city.



GLENDALE QUICK FACTS



POPULATION

2021 population: 259,659
Annual population growth: 0.94%
Median age of 34



HOUSEHOLDS

Number of households: **85,298** Median household income: **\$56,991**



TARGETED INDUSTRIES

Aerospace & Aviation Healthcare & Bioscience Manufacturing Tech & Innovation



SPORTS

Glendale is fast becoming the nation's new sports mecca with a lineup of professional football, Spring Training baseball, auto racing, NCAA regionals and home to the VIZIO Fiesta Bowl. Source: glendaleaz.gov



ECONOMIC DEVELOPMENTS

303 Logistics
Merit Partners \$1.5B Logistics Park
303 Loop Development Boom
Waste Management Glendale
Red Bull, Ball & Rauch
Topgolf
Crystal Lagoons Island Resort
Source: glendaleaz.gov



EDUCATION

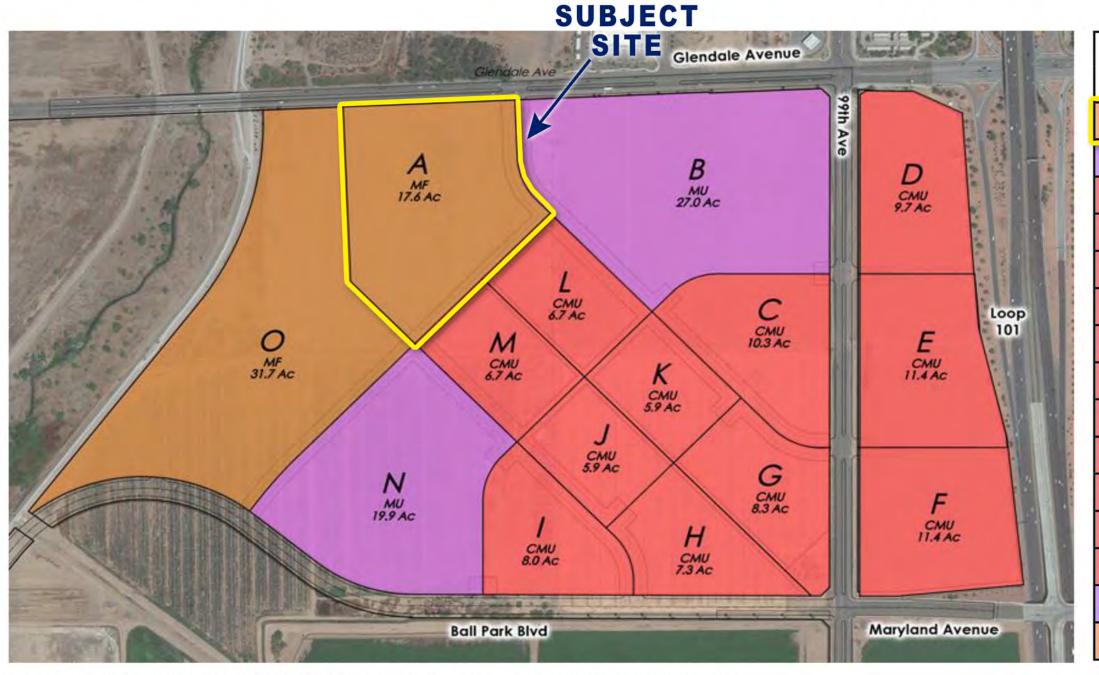
ASU West Campus 15,000
Midwestern University 6,900
Grand Canyon University 22,000
Glendale Community College 15,112
Arizona Christian University 870
Embry Riddle Aeronautical University 6,402
Ottowa University 831





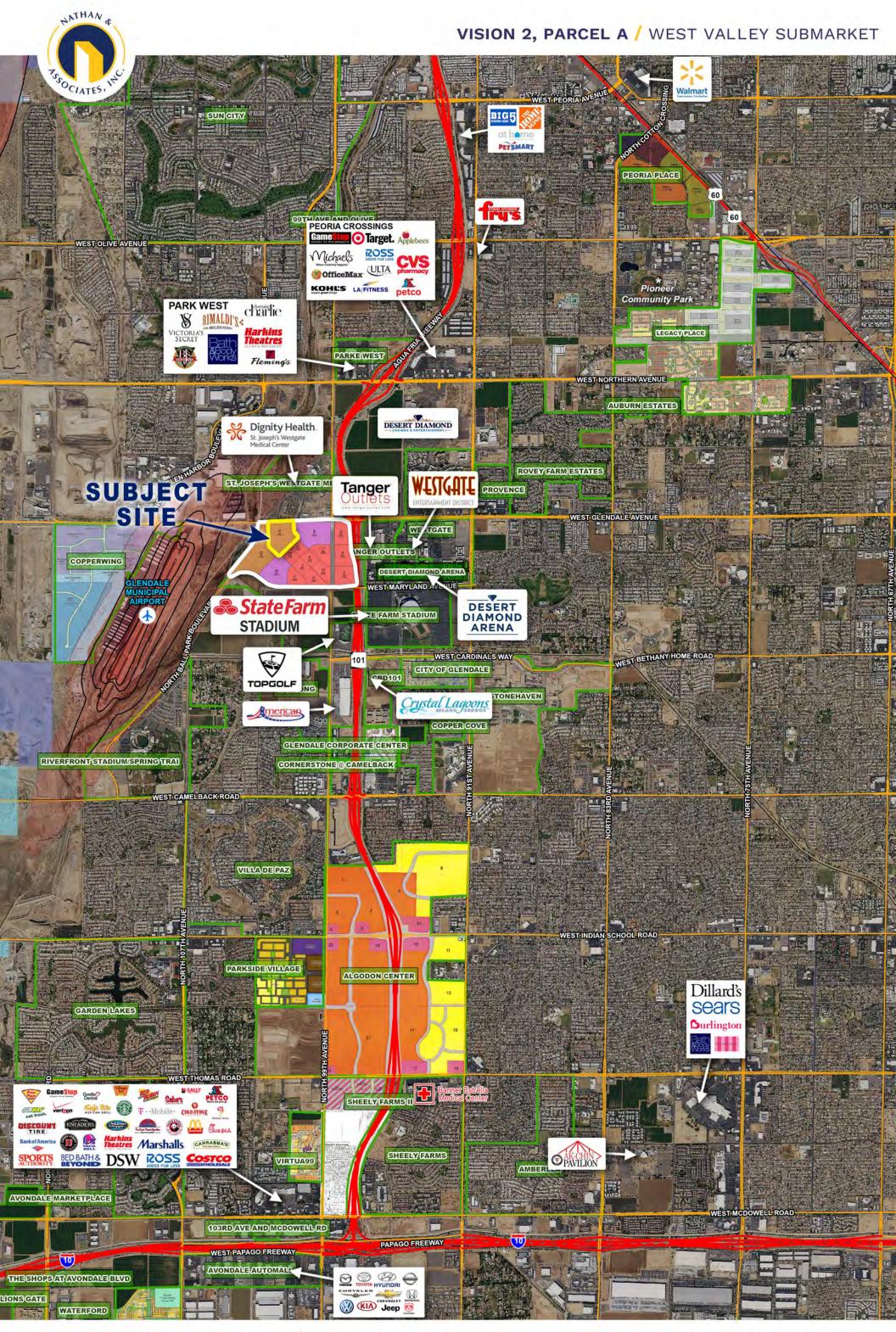
Vision 2

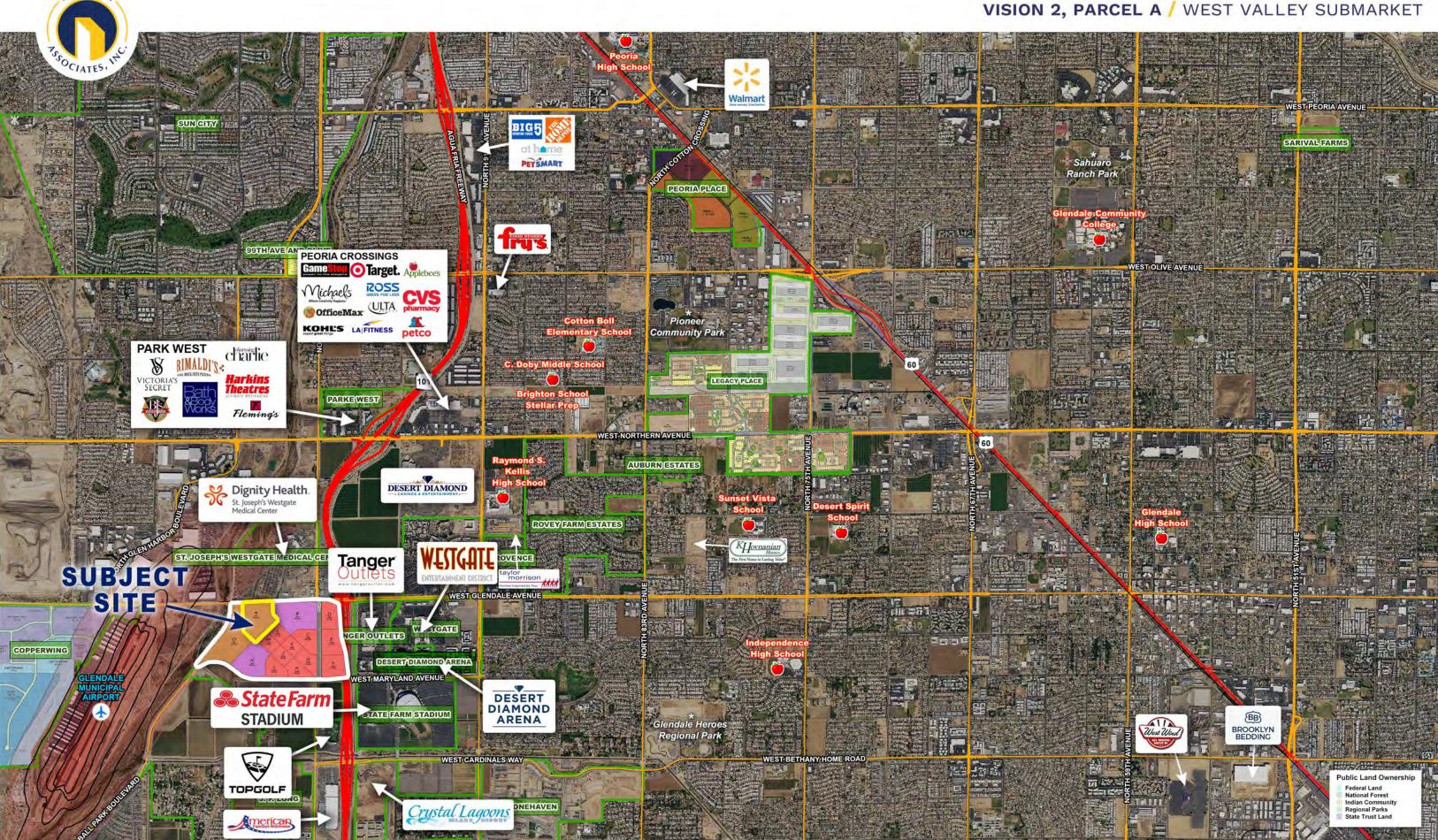
Planned Area Development Project Narrative



| Area | Use | Gross |
|------|-----|-------|
| | | Acres |
| Α | MF | 17.6 |
| В | MU | 27 |
| С | CMU | 10.3 |
| D | CMU | 9.7 |
| E | CMU | 11.4 |
| F | CMU | 11.4 |
| G | CMU | 8.3 |
| Н | CMU | 7.3 |
| - 1 | CMU | 8 |
| J | CMU | 5.9 |
| K | CMU | 5.9 |
| L | CMU | 6.7 |
| М | CMU | 6.7 |
| N | MU | 19.9 |
| 0 | MF | 31.7 |

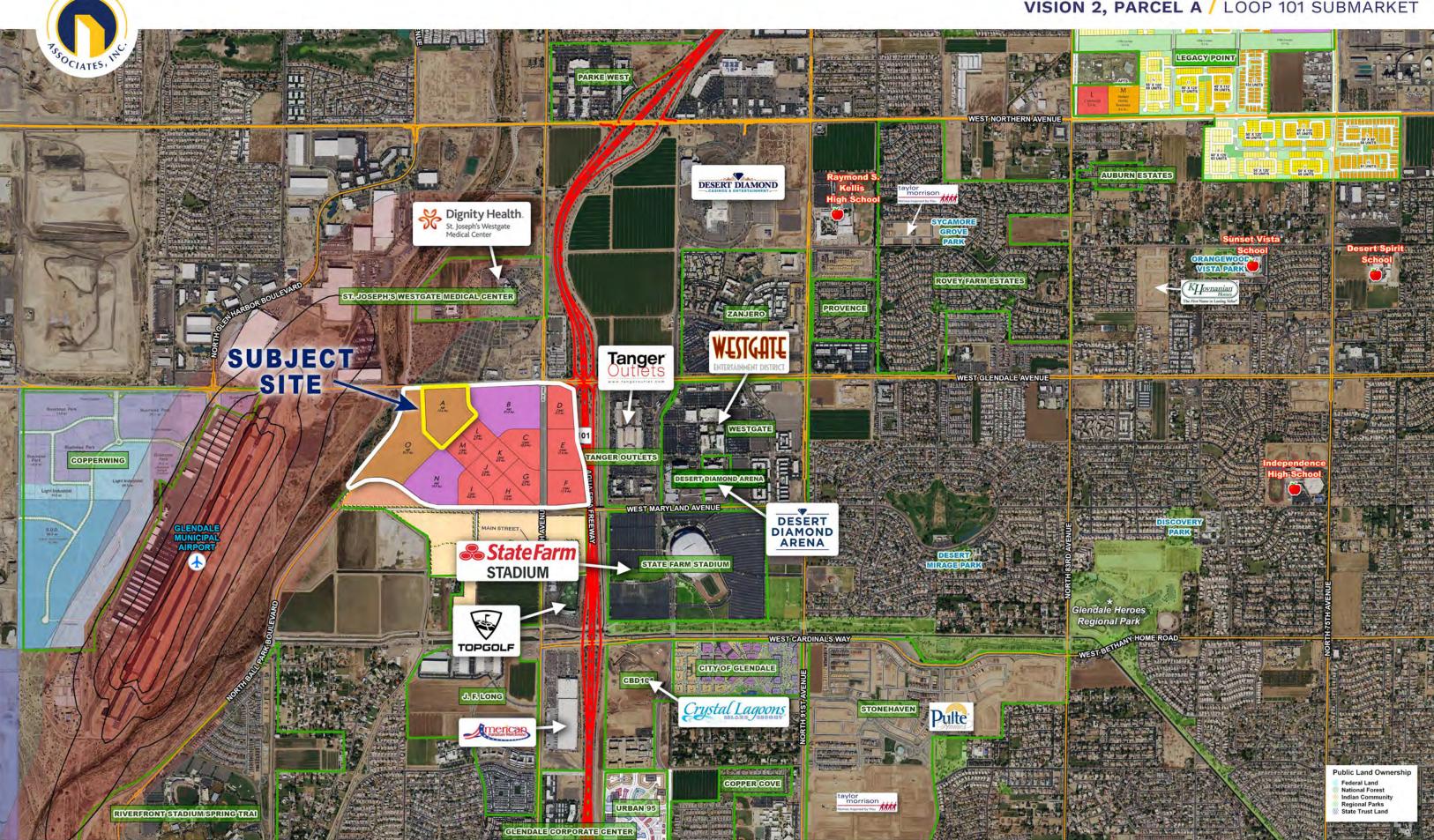
Vison 2 PAD zoning and land use shall be based upon the Gross Acres as set forth in the Vision 2 Master Plan Concept "Gross Acreage", so as to allow for the movement of rights of way when developing the Vision 2 Master Plan.





MAHAN





NATHAN

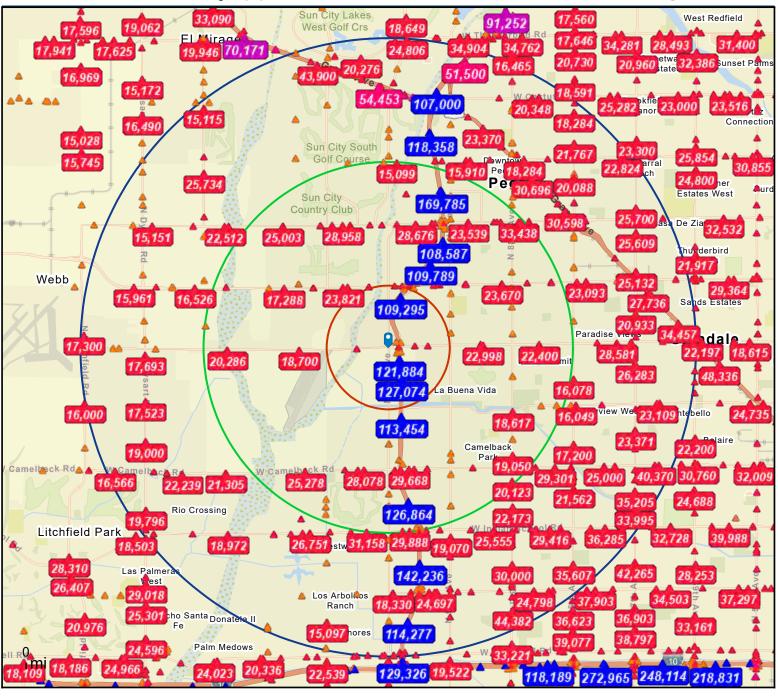


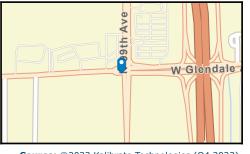


Traffic Count Map

Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261





Average Daily Traffic Volume

Up to 6,000 vehicles per day

△6,001 - 15,000

△15,001 - 30,000

△30,001 - 50,000

△50,001 - 100,000

△More than 100,000 per day



Source: ©2023 Kalibrate Technologies (Q4 2023).



Traffic Count Profile

Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261

| Distance: | Street: | Closest Cross-street: | Year of Count: | Count |
|-----------|----------------------|-----------------------------------|----------------|---------|
| 0.16 | | W Glendale Ave (0.1 miles S) | 2022 | 11,666 |
| 0.16 | | W Glendale Ave (0.11 miles N) | 2022 | 12,709 |
| 0.17 | | Agua Fria Fwy (0.01 miles E) | 2022 | 41,575 |
| 0.17 | Glendale Ave | Agua Fria Fwy (0.01 miles SE) | 2020 | 35,033 |
| 0.21 | | W Glendale Ave (0.11 miles N) | 2022 | 13,572 |
| 0.21 | | W Glendale Ave (0.0 miles) | 2022 | 12,401 |
| 0.26 | Agua Fria Freeway | Agua Fria Fwy (0.18 miles N) | 2022 | 121,884 |
| 0.43 | West Glendale Avenue | N 95th Ave (0.0 miles) | 2019 | 31,444 |
| 0.51 | Glendale Ave | W Glendale Ave (0.02 miles W) | 2018 | 21,173 |
| 0.52 | 99th Ave | W Maryland Ave (0.04 miles N) | 2015 | 6,400 |
| 0.55 | Agua Fria Fwy | W Maryland Ave (0.03 miles N) | 2017 | 127,074 |
| 0.55 | Agua Fria Fwy | W Northern Ave (0.52 miles NE) | 2017 | 121,519 |
| 0.64 | W Glendale Ave | N 95th Ave (0.12 miles W) | 2015 | 23,900 |
| 0.75 | N 99th Ave | W Northern Ave (0.24 miles N) | 2015 | 4,300 |
| 0.84 | | W Bethany Home Rd (0.0 miles) | 2022 | 2,335 |
| 0.85 | Agua Fria Freeway | Agua Fria Fwy (0.22 miles NE) | 2022 | 109,29 |
| 0.86 | | W Bethany Home Rd (0.1 miles S) | 2022 | 1,700 |
| 0.98 | W Bethany Home Rd | N 99th Ave (0.09 miles W) | 2012 | 2,000 |
| 0.99 | | W Northern Ave (0.12 miles NE) | 2022 | 11,343 |
| 1.00 | W Northern Ave | N 99th Ave (0.09 miles W) | 2016 | 27,809 |
| 1.02 | West Northern Avenue | Agua Fria Fwy (0.11 miles E) | 2018 | 28,697 |
| 1.02 | N 91st Ave | W Ocotillo Rd (0.06 miles S) | 2012 | 7,300 |
| 1.03 | W Bethany Home Rd | N 95th Ave (0.14 miles E) | 2015 | 4,300 |
| 1.03 | West Northern Avenue | N Glen Harbor Blvd (0.17 miles W) | 2018 | 25,836 |
| 1.03 | W Northern Ave | N Glen Harbor Blvd (0.17 miles W) | 2016 | 26,419 |
| 1.04 | N 91st Ave | Northview Ave (0.09 miles N) | 2012 | 9,600 |
| 1.05 | | Agua Fria Fwy (0.0 miles) | 2022 | 11,962 |
| 1.06 | West Northern Avenue | Agua Fria Fwy (0.01 miles SW) | 2022 | 36,07 |
| 1.07 | N Glen Harbor Blvd | N 106th Ave (0.03 miles NE) | 2007 | 2,39 |
| 1.08 | | Agua Fria Fwy (0.0 miles) | 2022 | 9,878 |

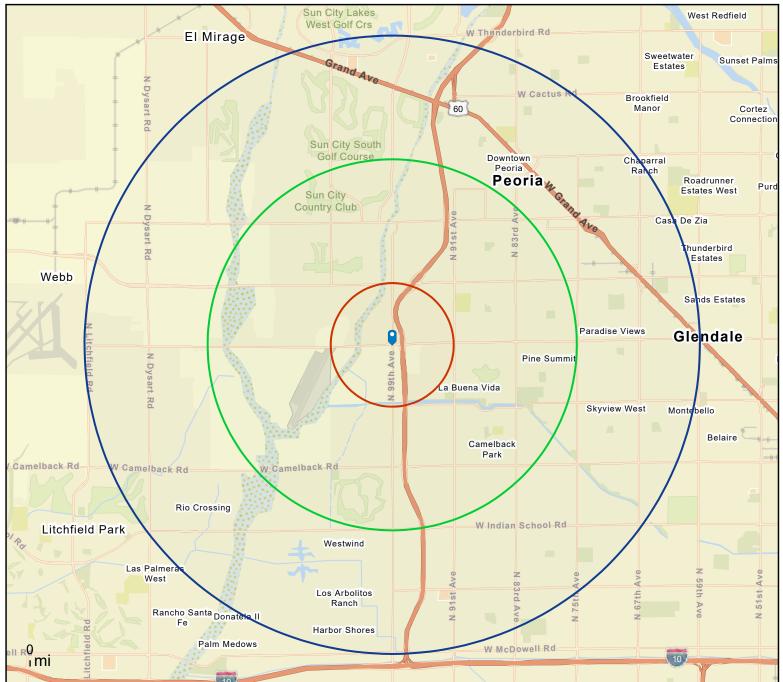
Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2022 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location. **Source:** ©2023 Kalibrate Technologies (Q4 2023).



Site Map

Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261









Executive Summary

Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261

| | 1 mile | 3 miles | 5 miles |
|------------------------|--------|---------|---------|
| Population | | | |
| 2010 Population | 1,120 | 69,087 | 288,031 |
| 2020 Population | 1,825 | 80,462 | 324,338 |
| 2023 Population | 2,432 | 90,058 | 338,508 |
| 2028 Population | 2,511 | 97,250 | 346,982 |
| 2010-2020 Annual Rate | 5.00% | 1.54% | 1.19% |
| 2020-2023 Annual Rate | 9.24% | 3.53% | 1.32% |
| 2023-2028 Annual Rate | 0.64% | 1.55% | 0.50% |
| 2020 Male Population | 50.5% | 48.5% | 48.7% |
| 2020 Female Population | 49.5% | 51.5% | 51.3% |
| 2020 Median Age | 30.0 | 35.7 | 33.3 |
| 2023 Male Population | 50.9% | 48.7% | 49.1% |
| 2023 Female Population | 49.1% | 51.3% | 50.9% |
| 2023 Median Age | 32.6 | 35.2 | 33.0 |
| | | | |

In the identified area, the current year population is 338,508. In 2020, the Census count in the area was 324,338. The rate of change since 2020 was 1.32% annually. The five-year projection for the population in the area is 346,982 representing a change of 0.50% annually from 2023 to 2028. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 33.0, compared to U.S. median age of 39.1.

| Race and Ethnicity | | | |
|--|-------|-------|-------|
| 2023 White Alone | 46.7% | 45.4% | 41.7% |
| 2023 Black Alone | 16.5% | 8.1% | 8.4% |
| 2023 American Indian/Alaska Native Alone | 4.9% | 2.3% | 2.1% |
| 2023 Asian Alone | 3.8% | 4.7% | 3.8% |
| 2023 Pacific Islander Alone | 0.2% | 0.2% | 0.2% |
| 2023 Other Race | 12.5% | 19.5% | 24.7% |
| 2023 Two or More Races | 15.4% | 19.8% | 19.0% |
| 2023 Hispanic Origin (Any Race) | 35.2% | 46.3% | 51.7% |

Persons of Hispanic origin represent 51.7% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 86.0 in the identified area, compared to 72.1 for the U.S. as a whole.

| Households | | | |
|-----------------------------|--------|--------|---------|
| 2023 Wealth Index | 49 | 67 | 62 |
| 2010 Households | 649 | 24,465 | 95,109 |
| 2020 Households | 1,023 | 28,127 | 107,822 |
| 2023 Households | 1,403 | 31,696 | 113,665 |
| 2028 Households | 1,468 | 34,552 | 117,732 |
| 2010-2020 Annual Rate | 4.66% | 1.40% | 1.26% |
| 2020-2023 Annual Rate | 10.21% | 3.74% | 1.64% |
| 2023-2028 Annual Rate | 0.91% | 1.74% | 0.71% |
| 2023 Average Household Size | 1.73 | 2.82 | 2.96 |

The household count in this area has changed from 107,822 in 2020 to 113,665 in the current year, a change of 1.64% annually. The five-year projection of households is 117,732, a change of 0.71% annually from the current year total. Average household size is currently 2.96, compared to 2.99 in the year 2020. The number of families in the current year is 79,445 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality. **Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



Executive Summary

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Latitude: 33.53702 Longitude: -112.27261

| - · · · | | | |
|-------------------------------------|-----------|-----------|----------|
| | 1 mile | 3 miles | 5 miles |
| Mortgage Income | | | |
| 2023 Percent of Income for Mortgage | 34.9% | 25.8% | 26.4% |
| Median Household Income | | | |
| 2023 Median Household Income | \$76,681 | \$71,589 | \$63,16 |
| 2028 Median Household Income | \$88,423 | \$83,055 | \$75,79 |
| 2023-2028 Annual Rate | 2.89% | 3.02% | 3.71% |
| Average Household Income | | | |
| 2023 Average Household Income | \$92,562 | \$90,391 | \$84,26 |
| 2028 Average Household Income | \$110,839 | \$107,889 | \$99,89 |
| 2023-2028 Annual Rate | 3.67% | 3.60% | 3.46% |
| Per Capita Income | | | |
| 2023 Per Capita Income | \$45,717 | \$31,659 | \$28,299 |
| 2028 Per Capita Income | \$54,502 | \$38,161 | \$33,89 |
| 2023-2028 Annual Rate | 3.58% | 3.81% | 3.67% |
| GINI Index | | | |
| 2023 Gini Index | 34.9 | 36.8 | 38. |
| Households by Income | | | |

Current median household income is \$63,167 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$75,790 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$84,263 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$99,895 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$28,299 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$33,894 in five years, compared to \$47,525 for all U.S. households

| Housing | | | |
|------------------------------------|-------|--------|---------|
| 2023 Housing Affordability Index | 74 | 100 | 97 |
| 2010 Total Housing Units | 811 | 27,887 | 111,468 |
| 2010 Owner Occupied Housing Units | 55 | 16,396 | 58,406 |
| 2010 Renter Occupied Housing Units | 594 | 8,069 | 36,703 |
| 2010 Vacant Housing Units | 162 | 3,422 | 16,359 |
| 2020 Total Housing Units | 1,295 | 30,467 | 116,265 |
| 2020 Owner Occupied Housing Units | 141 | 18,319 | 63,280 |
| 2020 Renter Occupied Housing Units | 882 | 9,808 | 44,542 |
| 2020 Vacant Housing Units | 304 | 2,398 | 8,466 |
| 2023 Total Housing Units | 1,690 | 34,332 | 121,584 |
| 2023 Owner Occupied Housing Units | 112 | 19,925 | 65,993 |
| 2023 Renter Occupied Housing Units | 1,291 | 11,771 | 47,672 |
| 2023 Vacant Housing Units | 287 | 2,636 | 7,919 |
| 2028 Total Housing Units | 1,740 | 36,943 | 125,746 |
| 2028 Owner Occupied Housing Units | 112 | 20,937 | 68,347 |
| 2028 Renter Occupied Housing Units | 1,356 | 13,615 | 49,385 |
| 2028 Vacant Housing Units | 272 | 2,391 | 8,014 |
| Socioeconomic Status Index | | | |
| 2023 Socioeconomic Status Index | 53.5 | 45.1 | 41.5 |

Currently, 54.3% of the 121,584 housing units in the area are owner occupied; 39.2%, renter occupied; and 6.5% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 116,265 housing units in the area and 7.3% vacant housing units. The annual rate of change in housing units since 2020 is 1.39%. Median home value in the area is \$277,541, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 1.31% annually to \$296,139.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality. **Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261

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|-------------------------------|---------|---------|---------------------|
| | 1 mile | 3 miles | 5 miles |
| Population Summary | | | |
| 2010 Total Population | 1,120 | 69,087 | 288,031 |
| 2020 Total Population | 1,825 | 80,462 | 324,338 |
| 2020 Group Quarters | 0 | 619 | 2,232 |
| 2023 Total Population | 2,432 | 90,058 | 338,508 |
| 2023 Group Quarters | 0 | 595 | 2,231 |
| 2028 Total Population | 2,511 | 97,250 | 346,982 |
| 2023-2028 Annual Rate | 0.64% | 1.55% | 0.50% |
| 2023 Total Daytime Population | 7,355 | 70,876 | 269,158 |
| Workers | 6,704 | 23,327 | 83,730 |
| Residents | 651 | 47,549 | 185,428 |
| Household Summary | | | |
| 2010 Households | 649 | 24,465 | 95,109 |
| 2010 Average Household Size | 1.73 | 2.81 | 3.01 |
| 2020 Total Households | 1,023 | 28,127 | 107,822 |
| 2020 Average Household Size | 1.78 | 2.84 | 2.99 |
| 2023 Households | 1,403 | 31,696 | 113,665 |
| 2023 Average Household Size | 1.73 | 2.82 | 2.96 |
| 2028 Households | 1,468 | 34,552 | 117,732 |
| 2028 Average Household Size | 1.71 | 2.80 | 2.93 |
| 2023-2028 Annual Rate | 0.91% | 1.74% | 0.71% |
| 2010 Families | 246 | 17,017 | 67,582 |
| 2010 Average Family Size | 2.50 | 3.35 | 3.56 |
| 2023 Families | 540 | 21,648 | 79,445 |
| 2023 Average Family Size | 2.49 | 3.37 | 3.51 |
| 2028 Families | 526 | 23,603 | 82,468 |
| 2028 Average Family Size | 2.49 | 3.34 | 3.46 |
| 2023-2028 Annual Rate | -0.52% | 1.74% | 0.75% |
| | -0.52 % | 1.7470 | 0.7570 |
| Housing Unit Summary | F2 | 20 501 | 04.265 |
| 2000 Housing Units | 52 | 20,591 | 84,365 |
| Owner Occupied Housing Units | 76.9% | 78.4% | 66.4% |
| Renter Occupied Housing Units | 23.1% | 15.5% | 25.9% |
| Vacant Housing Units | 0.0% | 6.1% | 7.8% |
| 2010 Housing Units | 811 | 27,887 | 111,468 |
| Owner Occupied Housing Units | 6.8% | 58.8% | 52.4% |
| Renter Occupied Housing Units | 73.2% | 28.9% | 32.9% |
| Vacant Housing Units | 20.0% | 12.3% | 14.7% |
| 2020 Housing Units | 1,295 | 30,467 | 116,265 |
| Owner Occupied Housing Units | 10.9% | 60.1% | 54.4% |
| Renter Occupied Housing Units | 68.1% | 32.2% | 38.3% |
| Vacant Housing Units | 23.5% | 7.9% | 7.3% |
| 2023 Housing Units | 1,690 | 34,332 | 121,584 |
| Owner Occupied Housing Units | 6.6% | 58.0% | 54.3% |
| Renter Occupied Housing Units | 76.4% | 34.3% | 39.2% |
| Vacant Housing Units | 17.0% | 7.7% | 6.5% |
| 2028 Housing Units | 1,740 | 36,943 | 125,746 |
| Owner Occupied Housing Units | 6.4% | 56.7% | 54.4% |
| Renter Occupied Housing Units | 77.9% | 36.9% | 39.3% |
| Vacant Housing Units | 15.6% | 6.5% | 6.4% |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Longitude: -112.27261

| Rings: 1, 3, 5 mile radii | | Lo | Longitude: -112.2726 | |
|--|-----------|-----------|----------------------|--|
| | 1 mile | 3 miles | 5 mil | |
| 2023 Households by Income | | | | |
| Household Income Base | 1,403 | 31,695 | 113,6 | |
| <\$15,000 | 4.3% | 6.6% | 8.1 | |
| \$15,000 - \$24,999 | 5.5% | 6.2% | 7.0 | |
| \$25,000 - \$34,999 | 10.0% | 7.2% | 8.2 | |
| \$35,000 - \$49,999 | 9.2% | 12.2% | 14.4 | |
| \$50,000 - \$74,999 | 19.2% | 19.8% | 19.8 | |
| \$75,000 - \$99,999 | 18.6% | 17.0% | 14.9 | |
| \$100,000 - \$149,999 | 20.0% | 18.4% | 17. | |
| \$150,000 - \$199,999 | 9.3% | 8.2% | 6. | |
| \$200,000+ | 3.8% | 4.4% | 4. | |
| Average Household Income | \$92,562 | \$90,391 | \$84,2 | |
| 2028 Households by Income | ¥32,302 | Ψ30,331 | ΨΟ-1,2 | |
| Household Income Base | 1,468 | 34,552 | 117,7 | |
| <\$15,000 | 3.0% | 4.8% | 6. | |
| | 3.2% | 4.3% | | |
| \$15,000 - \$24,999 \$35,000 - \$34,000 | | | 5. | |
| \$25,000 - \$34,999 | 6.1% | 5.4% | 6. | |
| \$35,000 - \$49,999 | 7.6% | 10.2% | 12. | |
| \$50,000 - \$74,999 | 17.5% | 18.1% | 18. | |
| \$75,000 - \$99,999 | 20.4% | 17.9% | 15. | |
| \$100,000 - \$149,999 | 24.0% | 21.7% | 20. | |
| \$150,000 - \$199,999 | 13.1% | 11.4% | 8. | |
| \$200,000+ | 5.1% | 6.2% | 5. | |
| Average Household Income | \$110,839 | \$107,889 | \$99, | |
| 2023 Owner Occupied Housing Units by Value | | | | |
| Total | 112 | 19,924 | 65, | |
| <\$50,000 | 0.0% | 4.4% | 7. | |
| \$50,000 - \$99,999 | 0.9% | 3.3% | 3. | |
| \$100,000 - \$149,999 | 0.0% | 4.8% | 6. | |
| \$150,000 - \$199,999 | 0.9% | 9.6% | 11. | |
| \$200,000 - \$249,999 | 1.8% | 13.0% | 13. | |
| \$250,000 - \$299,999 | 17.0% | 13.3% | 13. | |
| \$300,000 - \$399,999 | 20.5% | 22.8% | 20. | |
| \$400,000 - \$499,999 | 20.5% | 14.3% | 10. | |
| \$500,000 - \$749,999 | 38.4% | 9.6% | 7 | |
| \$750,000 - \$999,999 | 0.9% | 2.6% | 2. | |
| \$1,000,000 - \$1,499,999 | 0.0% | 0.7% | 1. | |
| \$1,500,000 \$1,999,999 | 0.0% | 0.6% | 0 | |
| \$2,000,000 + | 0.0% | 1.0% | 1 | |
| Average Home Value | \$460,841 | \$360,957 | | |
| <u>-</u> | \$400,041 | φ300,937 | \$337, | |
| 2028 Owner Occupied Housing Units by Value | 110 | 20.026 | 60 | |
| Total | 112 | 20,936 | 68, | |
| <\$50,000 | 0.0% | 4.0% | 6. | |
| \$50,000 - \$99,999 | 0.9% | 5.0% | 6. | |
| \$100,000 - \$149,999 | 0.0% | 1.7% | 2. | |
| \$150,000 - \$199,999 | 0.9% | 8.0% | 10. | |
| \$200,000 - \$249,999 | 1.8% | 11.8% | 12. | |
| \$250,000 - \$299,999 | 14.3% | 12.5% | 12. | |
| \$300,000 - \$399,999 | 17.0% | 22.1% | 20. | |
| \$400,000 - \$499,999 | 21.4% | 16.5% | 12. | |
| \$500,000 - \$749,999 | 42.9% | 11.7% | 8 | |
| \$750,000 - \$999,999 | 0.9% | 3.5% | 3. | |
| \$1,000,000 - \$1,499,999 | 0.0% | 1.0% | 1. | |
| \$1,500,000 - \$1,999,999 | 0.0% | 0.9% | 0. | |
| \$2,000,000 + | 0.0% | 1.4% | 1. | |
| Average Home Value | \$477,009 | \$395,558 | \$372,4 | |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261

| Rings: 1, 3, 5 mile radii | Rings: 1, 3, 5 mile radii Longitud | | ngitude: -112.272 |
|---------------------------|------------------------------------|---------------|-------------------|
| | 1 mile | 3 miles | 5 mile |
| Median Household Income | | | |
| 2023 | \$76,681 | \$71,589 | \$63,16 |
| 2028 | \$88,423 | \$83,055 | \$75,79 |
| Median Home Value | | | |
| 2023 | \$445,652 | \$307,111 | \$277,54 |
| 2028 | \$470,833 | \$331,982 | \$296,13 |
| Per Capita Income | | | |
| 2023 | \$45,717 | \$31,659 | \$28,29 |
| 2028 | \$54,502 | \$38,161 | \$33,8 |
| Median Age | | | |
| 2010 | 28.0 | 33.1 | 30 |
| 2020 | 30.0 | 35.7 | 33 |
| 2023 | 32.6 | 35.2 | 33 |
| 2028 | 33.4 | 35.8 | 33 |
| 2020 Population by Age | | | |
| Total | 1,825 | 80,462 | 324,3 |
| 0 - 4 | 5.4% | 6.1% | 6.7 |
| 5 - 9 | 4.7% | 6.6% | 7.4 |
| 10 - 14 | 3.6% | 7.4% | 8.2 |
| 15 - 24 | 17.8% | 14.3% | 15.5 |
| 25 - 34 | 30.2% | 14.7% | 14.5 |
| 35 - 44 | 12.8% | 12.1% | 12.4 |
| 45 - 54 | 11.1% | 12.0% | 11.5 |
| 55 - 64 | 8.8% | 12.0% | 10.7 |
| 65 - 74 | 3.9% | 8.9% | 7.7 |
| 75 - 84 | 1.5% | 4.4% | 4.0 |
| 75 - 84 85 + | | | |
| 18 + | 0.3% 84.4% | 1.4% 75.5% | 1.5 72.8 |
| 2023 Population by Age | 04.470 | 73.3% | 72.0 |
| | 2 422 | 00.060 | 220 E |
| Total | 2,433 5.5% | 90,060 | 338,5 |
| 0 - 4 | | 6.6% | 7.7 |
| 5 - 9 | 4.8% | 6.7% | 7.6 |
| 10 - 14 | 4.2% | 6.5% | 7.1 |
| 15 - 24 | 15.0% | 12.8% | 14.1 |
| 25 - 34 | 26.8% | 17.1% | 16.7 |
| 35 - 44 | 17.7% | 13.0% | 12.6 |
| 45 - 54 | 10.5% | 10.6% | 10.4 |
| 55 - 64 | 7.5% | 10.8% | 9.7 |
| 65 - 74 | 5.3% | 9.4% | 8.1 |
| 75 - 84 | 2.1% | 4.8% | 4.2 |
| 85 + | 0.7% | 1.8% | 1.8 |
| 18 + | 83.0% | 76.4% | 73.4 |
| 2028 Population by Age | | | |
| Total | 2,511 | 97,251 | 346,9 |
| 0 - 4 | 5.6% | 6.9% | 7.8 |
| 5 - 9 | 4.6% | 6.8% | 7.6 |
| 10 - 14 | 4.0% | 6.8% | 7.4 |
| 15 - 24 | 15.4% | 11.9% | 13.1 |
| 25 - 34 | 23.7% | 16.3% | 16.3 |
| 35 - 44 | 18.3% | 14.9% | 13.9 |
| 45 - 54 | 10.8% | 10.2% | 10.0 |
| 55 - 64 | 8.6% | 9.5% | 8.8 |
| 65 - 74 | 5.7% | 9.0% | 8.0 |
| 75 - 84 | 2.5% | 5.8% | 5.0 |
| 85 + | 0.9% | 2.0% | 2.0 |
| 18 + | 83.3% | 75.9% | 73.3 |
| | | | |

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261

| Kings. 1, 3, 5 mile radii | | LO | Tigitude: 112.2720. |
|---|---------------|--------------|---------------------|
| | 1 mile | 3 miles | 5 miles |
| Males | 921 | 39,011 | 157,957 |
| Females | 904 | 41,451 | 166,383 |
| 2023 Population by Sex | | | |
| Males | 1,237 | 43,885 | 166,076 |
| Females | 1,195 | 46,173 | 172,432 |
| 2028 Population by Sex | | | |
| Males | 1,252 | 47,231 | 169,830 |
| Females | 1,259 | 50,020 | 177,153 |
| 2010 Population by Race/Ethnicity | , | | , |
| Total | 1,121 | 69,088 | 288,03 |
| White Alone | 69.5% | 65.8% | 62.3% |
| Black Alone | 7.5% | 6.3% | 6.8% |
| American Indian Alone | 2.5% | 1.5% | 1.6% |
| Asian Alone | 2.9% | 3.4% | 2.8% |
| Pacific Islander Alone | 0.2% | 0.2% | 0.2% |
| Some Other Race Alone | 13.4% | 18.6% | 22.2% |
| Two or More Races | 4.0% | 4.2% | 4.1% |
| Hispanic Origin | 29.7% | 39.7% | 47.9% |
| Diversity Index | 70.3 | 75.3 | 77.3 |
| 2020 Population by Race/Ethnicity | | | |
| Total | 1,825 | 80,462 | 324,338 |
| White Alone | 48.0% | 47.4% | 43.1% |
| Black Alone | 15.5% | 7.5% | 7.9% |
| American Indian Alone | 4.9% | 2.2% | 2.1% |
| Asian Alone | 3.9% | 4.5% | 3.6% |
| Pacific Islander Alone | 0.2% | 0.2% | 0.2% |
| Some Other Race Alone | 12.1% | 18.7% | 24.3% |
| Two or More Races | 15.3% | 19.4% | 18.7% |
| Hispanic Origin | 34.5% | 45.2% | 51.2% |
| Diversity Index | 83.8 | 84.6 | 85.6 |
| 2023 Population by Race/Ethnicity | | | |
| Total | 2,431 | 90,058 | 338,507 |
| White Alone | 46.7% | 45.4% | 41.7% |
| Black Alone | 16.5% | 8.1% | 8.4% |
| American Indian Alone | 4.9% | 2.3% | 2.1% |
| Asian Alone | 3.8% | 4.7% | 3.8% |
| Pacific Islander Alone | 0.2% | 0.2% | 0.2% |
| Some Other Race Alone | 12.5% | 19.5% | 24.7% |
| Two or More Races | 15.4% | 19.8% | 19.0% |
| Hispanic Origin | 35.2% | 46.3% | 51.7% |
| Diversity Index 2028 Population by Race/Ethnicity | 84.3 | 85.3 | 86.0 |
| | 2 511 | 07.250 | 246.00 |
| Total | 2,511 | 97,250 | 346,981 |
| White Alone | 44.1% | 42.3% | 39.4% |
| Black Alone American Indian Alone | 17.4% 4.6% | 8.5% 2.2% | 9.0% 2.1% |
| Asian Alone | 4.6% | 5.0% | 4.1% |
| Pacific Islander Alone | 0.2% | 0.3% | 0.29 |
| Some Other Race Alone | 13.3% | 20.4% | 25.4% |
| Two or More Races | 13.3% | 20.4% | 25.4% 19.7% |
| Hispanic Origin | 36.0% | 47.9% | 52.4% |
| Diversity Index | 85.3 | 86.2 | 86.5 |
| Diversity Index | 05.5 | 00.2 | 00.2 |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261

| | 1 mile | 3 miles | 5 miles |
|---|--------|---------|---------|
| 2020 Population by Relationship and Household Typ | | | |
| Total | 1,825 | 80,462 | 324,338 |
| In Households | 100.0% | 99.2% | 99.3% |
| Householder | 50.1% | 34.8% | 33.2% |
| Opposite-Sex Spouse | 12.3% | 15.5% | 14.3% |
| Same-Sex Spouse | 0.3% | 0.2% | 0.2% |
| Opposite-Sex Unmarried Partner | 5.5% | 3.0% | 2.9% |
| Same-Sex Unmarried Partner | 0.2% | 0.2% | 0.1% |
| Biological Child | 17.9% | 28.5% | 30.7% |
| Adopted Child | 0.4% | 0.8% | 0.7% |
| Stepchild | 0.9% | 1.6% | 1.7% |
| Grandchild | 1.9% | 3.5% | 3.7% |
| | | | |
| Brother or Sister | 2.3% | 2.0% | 2.3% |
| Parent | 1.3% | 2.2% | 2.2% |
| Parent-in-law | 0.2% | 0.5% | 0.4% |
| Son-in-law or Daughter-in-law | 0.5% | 0.7% | 0.7% |
| Other Relatives | 1.3% | 2.2% | 2.4% |
| Foster Child | 0.1% | 0.1% | 0.1% |
| Other Nonrelatives | 5.0% | 3.5% | 3.5% |
| In Group Quaters | 0.0% | 0.8% | 0.7% |
| Institutionalized | 0.0% | 0.5% | 0.5% |
| Noninstitutionalized | 0.0% | 0.3% | 0.2% |
| 2023 Population 25+ by Educational Attainment | | | |
| - Total | 1,714 | 60,712 | 214,855 |
| Less than 9th Grade | 2.3% | 6.0% | 7.8% |
| 9th - 12th Grade, No Diploma | 5.4% | 7.1% | 8.8% |
| High School Graduate | 33.8% | 24.8% | 26.5% |
| GED/Alternative Credential | 0.2% | 5.3% | 5.6% |
| Some College, No Degree | 25.0% | 23.1% | 21.7% |
| Associate Degree | 3.0% | 12.3% | 10.6% |
| Bachelor's Degree | 16.5% | 14.1% | 12.2% |
| Graduate/Professional Degree | 13.8% | 7.2% | 6.8% |
| 2023 Population 15+ by Marital Status | 1310 / | 71270 | 0.0 % |
| Total | 2,080 | 72,221 | 262,731 |
| Never Married | 67.6% | 33.7% | 37.0% |
| Married | 19.2% | 48.5% | 46.6% |
| Widowed | 1.8% | 5.3% | 5.1% |
| | | | |
| Divorced | 11.3% | 12.6% | 11.4% |
| 2023 Civilian Population 16+ in Labor Force | 1 700 | 44.544 | 464 566 |
| Civilian Population 16+ | 1,788 | 44,611 | 161,569 |
| Population 16+ Employed | 98.3% | 96.4% | 95.8% |
| Population 16+ Unemployment rate | 1.7% | 3.6% | 4.2% |
| Population 16-24 Employed | 16.2% | 13.9% | 15.8% |
| Population 16-24 Unemployment rate | 5.0% | 8.7% | 9.2% |
| Population 25-54 Employed | 71.2% | 67.2% | 66.7% |
| Population 25-54 Unemployment rate | 0.6% | 2.4% | 3.3% |
| Population 55-64 Employed | 8.5% | 14.0% | 12.8% |
| Population 55-64 Unemployment rate | 4.5% | 3.3% | 2.7% |
| Population 65+ Employed | 4.0% | 4.9% | 4.7% |
| | | | |

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261

| Rings: 1, 3, 5 mile radii | Rings: 1, 3, 5 mile radii | | itude: -112.27261 |
|--|---------------------------|--------------|-------------------|
| | 1 mile | 3 miles | 5 mile |
| 2023 Employed Population 16+ by Industry | | | |
| Total | 1,758 | 42,995 | 154,73 |
| Agriculture/Mining | 2.0% | 0.9% | 0.6 |
| Construction | 10.9% | 9.1% | 10.7 |
| Manufacturing | 4.0% | 8.5% | 8.3 |
| Wholesale Trade | 0.2% | 1.3% | 1.5 |
| Retail Trade | 12.1% | 11.8% | 13.0 |
| Transportation/Utilities | 6.3% | 9.4% | 9.8 |
| Information | 1.9% | 1.9% | 1.5 |
| Finance/Insurance/Real Estate | 12.5% | 8.3% | 7.4 |
| Services | 48.5% | 44.6% | 43.1 |
| Public Administration | 1.8% | 4.3% | 4.0 |
| 2023 Employed Population 16+ by Occupation | | | |
| Total | 1,756 | 42,996 | 154,7 |
| White Collar | 71.2% | 54.9% | 52.! |
| Management/Business/Financial | 26.6% | 13.4% | 11.3 |
| Professional | 24.9% | 19.2% | 16. |
| Sales | 5.0% | 8.1% | 10.0 |
| Administrative Support | 14.7% | 14.3% | 14.0 |
| Services | 13.5% | 17.3% | 18. |
| Blue Collar | 15.2% | 27.8% | 29.: |
| Farming/Forestry/Fishing | 1.1% | 0.5% | 0.4 |
| Construction/Extraction | 3.6% | 6.3% | 7. |
| Installation/Maintenance/Repair | 3.0% | 5.3% | 4. |
| Production | 3.4% | 6.3% | 6. |
| Transportation/Material Moving | 4.1% | 9.3% | 10.0 |
| 2020 Households by Type | 7.1 // | 3.370 | 10.0 |
| Total | 1,023 | 28,127 | 107,8 |
| Married Couple Households | 27.8% | 45.4% | 43.0 |
| With Own Children <18 | 9.0% | 17.7% | 19.: |
| Without Own Children <18 | 18.8% | 27.7% | 24. |
| | | 9.0% | 9.3 |
| Cohabitating Couple Households With Own Children <18 | 12.0% | | |
| | 2.1% | 3.6% | 4. |
| Without Own Children <18 | 10.0% | 5.4% | 5. |
| Male Householder, No Spouse/Partner | 30.1% | 17.7% | 18. |
| Living Alone | 20.9% | 10.1% | 10. |
| 65 Years and over | 2.1% | 3.4% | 3 |
| With Own Children <18 | 1.7% | 2.2% | 2. |
| Without Own Children <18, With Relatives | 3.4% | 3.7% | 3. |
| No Relatives Present | 4.1% | 1.7% | 1. |
| Female Householder, No Spouse/Partner | 30.1% | 27.9% | 28. |
| Living Alone | 17.8% | 12.6% | 12. |
| 65 Years and over | 2.6% | 6.9% | 6.8 |
| With Own Children <18 | 5.6% | 6.0% | 7. |
| Without Own Children <18, With Relatives | 4.6% | 7.9% | 7. |
| No Relatives Present | 2.2% | 1.3% | 1. |
| 2020 Households by Size | | | |
| Total | 1,023 | 28,127 | 107,8 |
| 1 Person Household | 38.7% | 22.7% | 22.8 |
| 2 Person Household | 34.3% | 31.3% | 28.: |
| 3 Person Household | 11.0% | 15.9% | 15.8 |
| 4 Person Household | 7.3% | 13.2% | 14.5 |
| 5 Person Household | 5.5% | 8.7% | 9.5 |
| | | | |
| 6 Person Household | 1.8% 1.3% | 4.8% 3.5% | 5.1 4.1 |

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii Prepared by Nathan and Associates, Inc.

Latitude: 33.53702 Longitude: -112.27261

| | 1 mile | 3 miles | 5 miles |
|---|--------|---------|---------|
| 2020 Households by Tenure and Mortgage Status | | | |
| Total | 1,023 | 28,127 | 107,822 |
| Owner Occupied | 13.8% | 65.1% | 58.7% |
| Owned with a Mortgage/Loan | 12.0% | 51.6% | 45.2% |
| Owned Free and Clear | 1.9% | 13.5% | 13.5% |
| Renter Occupied | 86.2% | 34.9% | 41.3% |
| 2023 Affordability, Mortgage and Wealth | | | |
| Housing Affordability Index | 74 | 100 | 97 |
| Percent of Income for Mortgage | 34.9% | 25.8% | 26.4% |
| Wealth Index | 49 | 67 | 62 |
| 2020 Housing Units By Urban/ Rural Status | | | |
| Total | 1,295 | 30,467 | 116,265 |
| Urban Housing Units | 100.0% | 100.0% | 100.0% |
| Rural Housing Units | 0.0% | 0.0% | 0.0% |
| 2020 Population By Urban/ Rural Status | | | |
| Total | 1,825 | 80,462 | 324,338 |
| Urban Population | 100.0% | 100.0% | 100.0% |
| Rural Population | 0.0% | 0.0% | 0.0% |
| Rulai Fopulation | 0.0 70 | 0.0 % | 0.0 |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Glendale Ave and 99th Ave 9901-9921 W Glendale Ave, Glendale, Arizona, 85307 Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc. Latitude: 33.53702

Longitude: -112.27261

| | 1 mile | 3 miles | 5 miles |
|--|-----------------------------|--------------------|--------------------------|
| Top 3 Tapestry Segments | | | |
| | • • • • | | Urban Edge Families (7C) |
| 2. | Emerald City (8B) Up and Co | . , | Forging Opportunity (7D) |
| | rban Edge Families (7C) | The Elders (9C) Up | and Coming Families (7A) |
| 2023 Consumer Spending | | | |
| Apparel & Services: Total \$ | \$2,952,620 | \$59,468,506 | |
| Average Spent | \$2,104.50 | \$1,876.21 | \$1,783.1 |
| Spending Potential Index | 96 | 85 | |
| Education: Total \$ | \$2,187,203 | \$42,923,324 | \$143,836,36 |
| Average Spent | \$1,558.95 | \$1,354.22 | \$1,265.4 |
| Spending Potential Index | 87 | 76 | 7 |
| Entertainment/Recreation: Total \$ | \$4,466,049 | \$100,530,352 | \$334,663,40 |
| Average Spent | \$3,183.21 | \$3,171.70 | \$2,944.3 |
| Spending Potential Index | 84 | 84 | 7 |
| Food at Home: Total \$ | \$8,686,016 | \$182,143,151 | \$618,393,16 |
| Average Spent | \$6,191.03 | \$5,746.57 | \$5,440.4 |
| Spending Potential Index | 91 | 84 | 8 |
| Food Away from Home: Total \$ | \$5,080,800 | \$103,972,909 | \$354,796,58 |
| Average Spent | \$3,621.38 | \$3,280.32 | \$3,121.4 |
| Spending Potential Index | 97 | 88 | 8 |
| Health Care: Total \$ | \$8,448,798 | \$197,954,691 | \$661,076,30 |
| Average Spent | \$6,021.95 | \$6,245.42 | \$5,816.0 |
| Spending Potential Index | 82 | 85 | |
| HH Furnishings & Equipment: Total \$ | \$3,652,455 | \$80,318,828 | \$267,668,86 |
| Average Spent | \$2,603.32 | \$2,534.04 | |
| Spending Potential Index | 88 | 86 | |
| Personal Care Products & Services: Total \$ | \$1,259,289 | \$26,581,909 | \$89,430,00 |
| Average Spent | \$897.57 | \$838.65 | |
| Spending Potential Index | 94 | 88 | |
| Shelter: Total \$ | \$31,669,167 | \$675,827,174 | \$2,274,624,76 |
| Average Spent | \$22,572.46 | \$21,322.16 | |
| Spending Potential Index | 91 | 86 | |
| Support Payments/Cash Contributions/Gifts in Kind: 1 | otal \$ \$3,412,076 | \$85,608,238 | \$281,667,42 |
| Average Spent | \$2,431.99 | \$2,700.92 | |
| Spending Potential Index | 78 | 86 | |
| Travel: Total \$ | \$2,663,044 | \$60,685,198 | |
| Average Spent | \$1,898.11 | \$1,914.60 | |
| Spending Potential Index | ψ1/e36.11 84 | 85 | |
| Vehicle Maintenance & Repairs: Total \$ | \$1,736,247 | \$36,648,551 | |
| Average Spent | \$1,730,247 | \$1,156.25 | |
| Spending Potential Index | 94 | 88 | |
| openang rotential index | 54 | 00 | |

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.