



NORTHWEST CORNER

LOOP 303 AND PEORIA



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NORTHWEST CORNER

LOOP 303 AND PEORIA

LOCATION

Located at the northwest corner of Loop 303 and Peoria Avenue in the City of Surprise, Arizona.

SIZE

±29.2 Net Acres (1,271,425 SF)

- Parcel A: 15.7181 (684,680 SF)
- Parcel B: 13.4694 (586,728 SF)

ASSESSOR PARCEL NUMBERS

- Parcel A: 501-08-021, 022, 027A, 028A
- Parcel B: 501-08-023, 024D, 025D, 026A

ZONING

PAD | City of Surprise

- Parcel A: Institutional
- Parcel B: Mixed-Use

PRICE

\$15,257,100 (\$12/SF)

TERMS

Cash

PROPERTY TAXES

2024 Total Assessment: \$571.40

- Parcel A: \$212.30
- Parcel B: \$359.10

COMMENTS

Located right off the Loop 303, surrounded by master planned communities and near the fastest growing employment hub in West Phoenix Metro, this site offers tremendous development potential.



SYCAMORE FARMS PAD [CLICK HERE](#) to view

ALTA Surveys

Approved PAD

Sycamore Farms PAD, 5th Amendment

Mixed-Use Amendment, 2021

City Council Item Report

Site Demographics

00 - FS19-787 - Sycamore Farms PADA - CC Staff Report - 050520

01 - FS19-787 - Sycamore Farms PADA - Case Map - 050520

02 - FS19-787 - Sycamore Farms PADA - Vicinity - 050520

03 - FS19-787 - Sycamore Farms PADA - Project Narrative - 050520

04 - FS19-787 - Sycamore Farms PADA - Citizen Participation (Redacted Info) - 050520

05 - FS19-787 - Sycamore Farms PADA - Luke Letter - 050520

06 - FS19-787 - Sycamore Farms PADA - School Letter - 050520

Ord. 2020-13 Sycamore Farms PADA-final

PP - FS19-787 - Sycamore Farms PADA - CC PowerPoint - 050520

INSTITUTIONAL PARCEL USES

- Public facilities for use by Governmental agencies excluding screened outdoor storage or other similar uses that are not located within enclosed buildings.
- Quasi-public facilities for use by civic or non-profit.
- Organizations Public or Private College, University, post-secondary Trade School Hospital, Out-Patient Care, Medical Offices
- Medical research, laboratories Public or private museums
- Public or Private Theatre or Concert Hall with live entertainment or other similar uses as approved by the City of Surprise.
- All uses shall be conducted indoors except for patios, balconies, plazas, recreation fields for schools, and parking and loading/unloading areas.
- Other public or quasi-public facilities as approved by the City of Surprise Public civic center, meeting rooms, or conference center.

* Assuming 80 percent net acreage at .25 FAR



SURPRISE QUICK FACTS



POPULATION

2025 population: **167,537**
Population growth 2023 - 2024: **2.92%**
Median age of **41.5**

Source: surprise.gov



HOUSEHOLDS

Median household income: **\$91,376**
Number of households: **54,442**

Source: surprise.gov



RANKING

2023 - Surprise named 6th safest city in Arizona by Safewise.com
#1 for "Global City of the Year".

Source: surprise.gov



TRANSPORTATION

- Phoenix Sky Harbor International Airport **40 Mins**
- Robust Highway Transportation Systems (**I-10, I-17, Loop 101, Loop 303, US-60**)
- Access to more than **2M Residence** in the West Valley



LOOP 303 IN SURPRISE

- Runs **7 miles** through Surprise City Limits
- Efficient **Transportation Routes**
- New Micro-Hospital, **Abrazo Surprise**
- Connectivity to **California**
- Connects to **I-17 and I-10**
- Many new surrounding developments in **industrial, retail, manufacturing, home building, distribution, data centers, etc.**



EDUCATION

Grand Canyon University **20,500**
Estrella Mountain Community College **15,000**
Ottawa University **1,000**
West-MEC Career & Tech Education Center **1,678**
The SouthWest Skill Center **100**



LOOP 303 AND PEORIA / CONCEPTUAL LAND USE PLAN

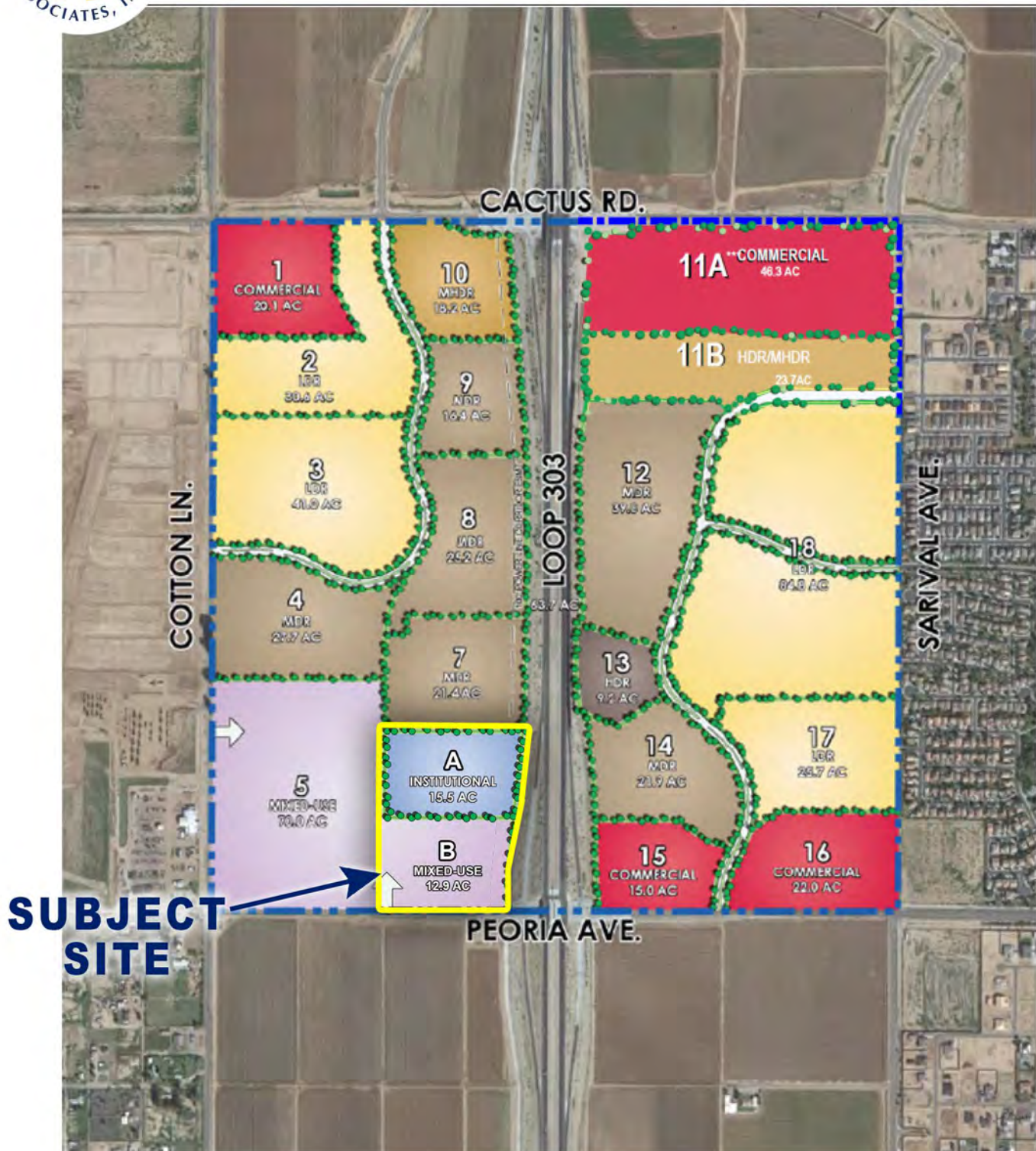


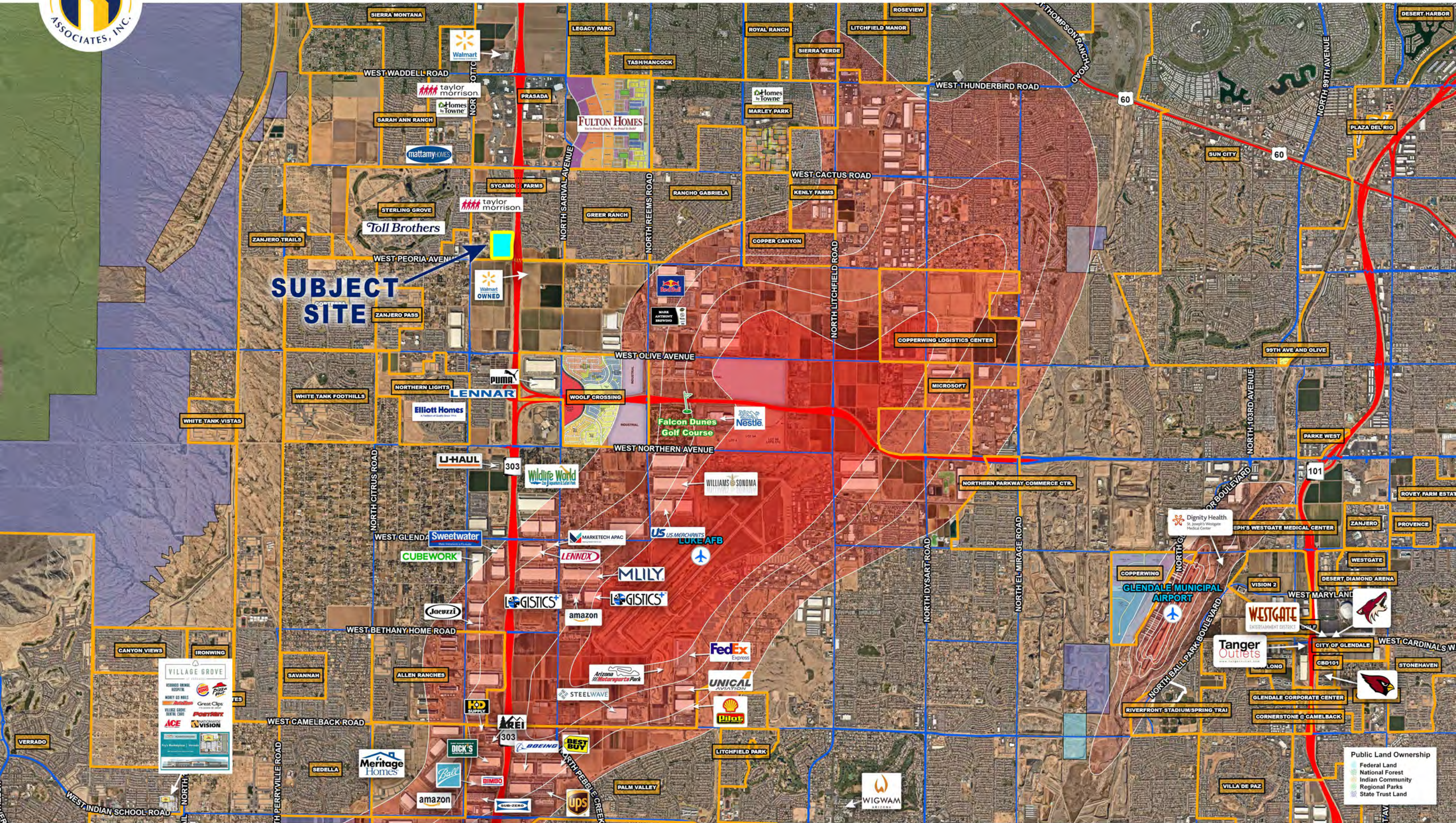
EXHIBIT E: CONCEPTUAL LAND USE PLAN

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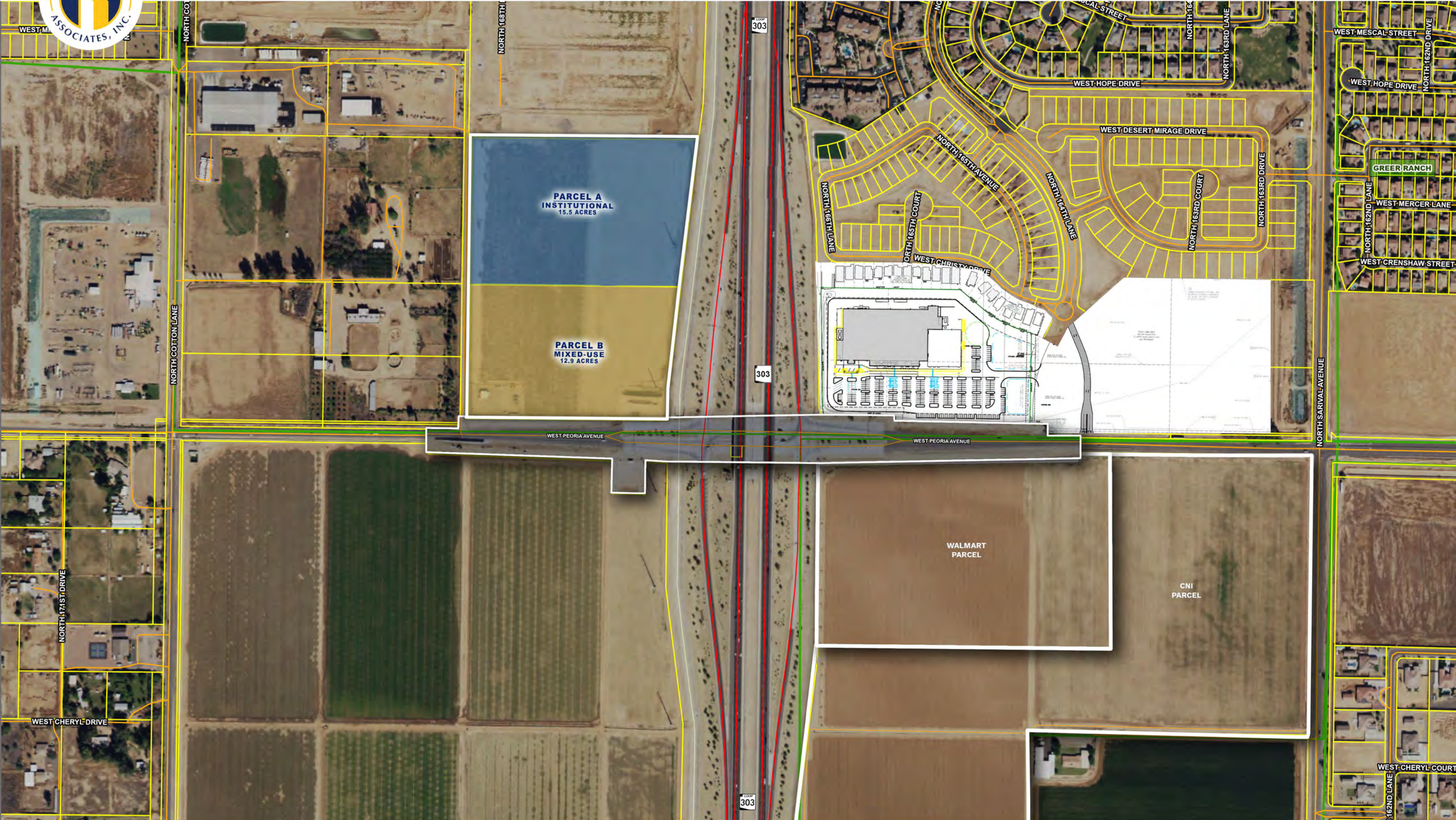
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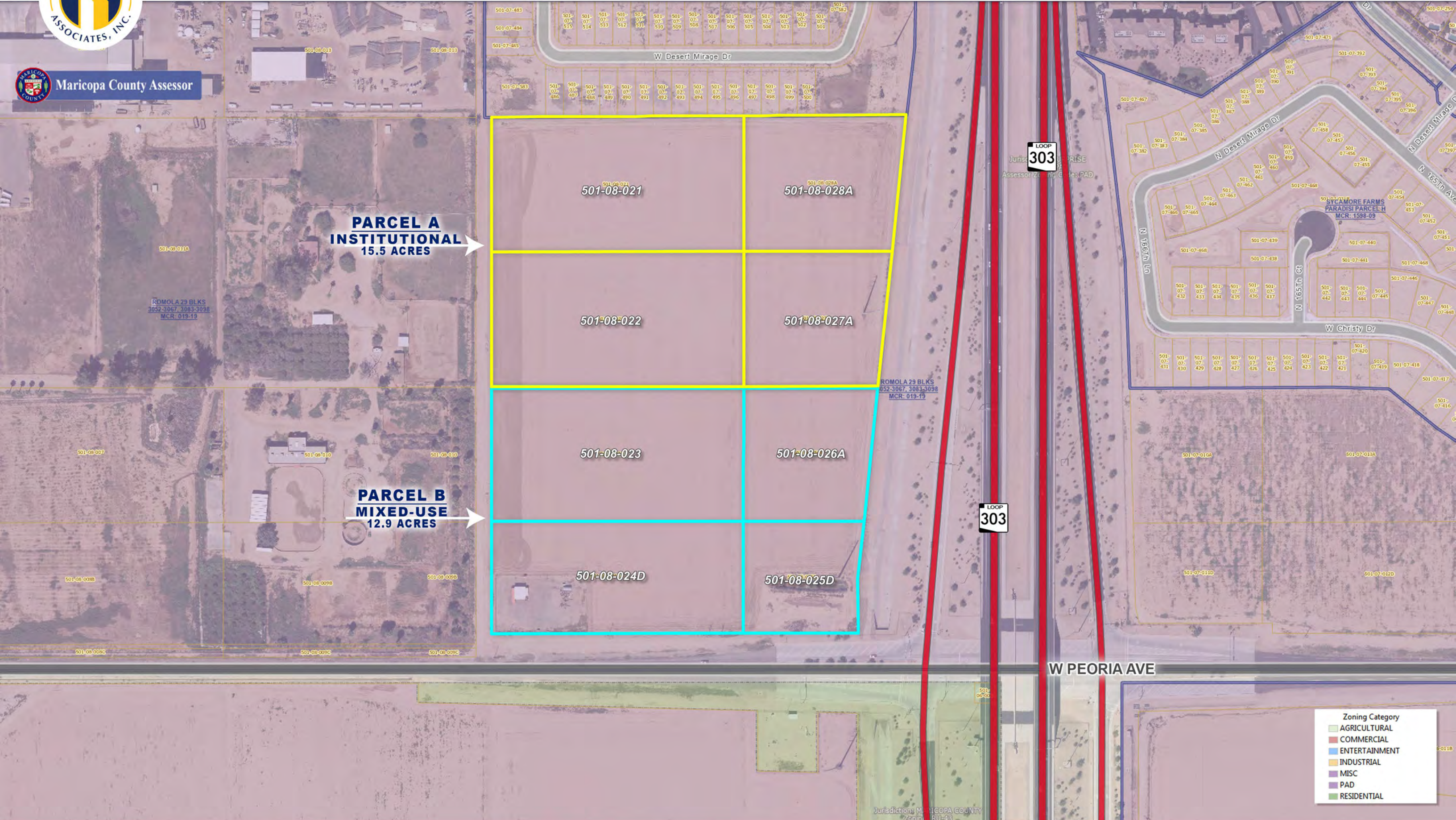
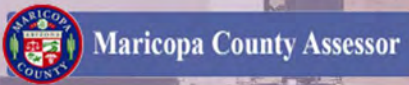




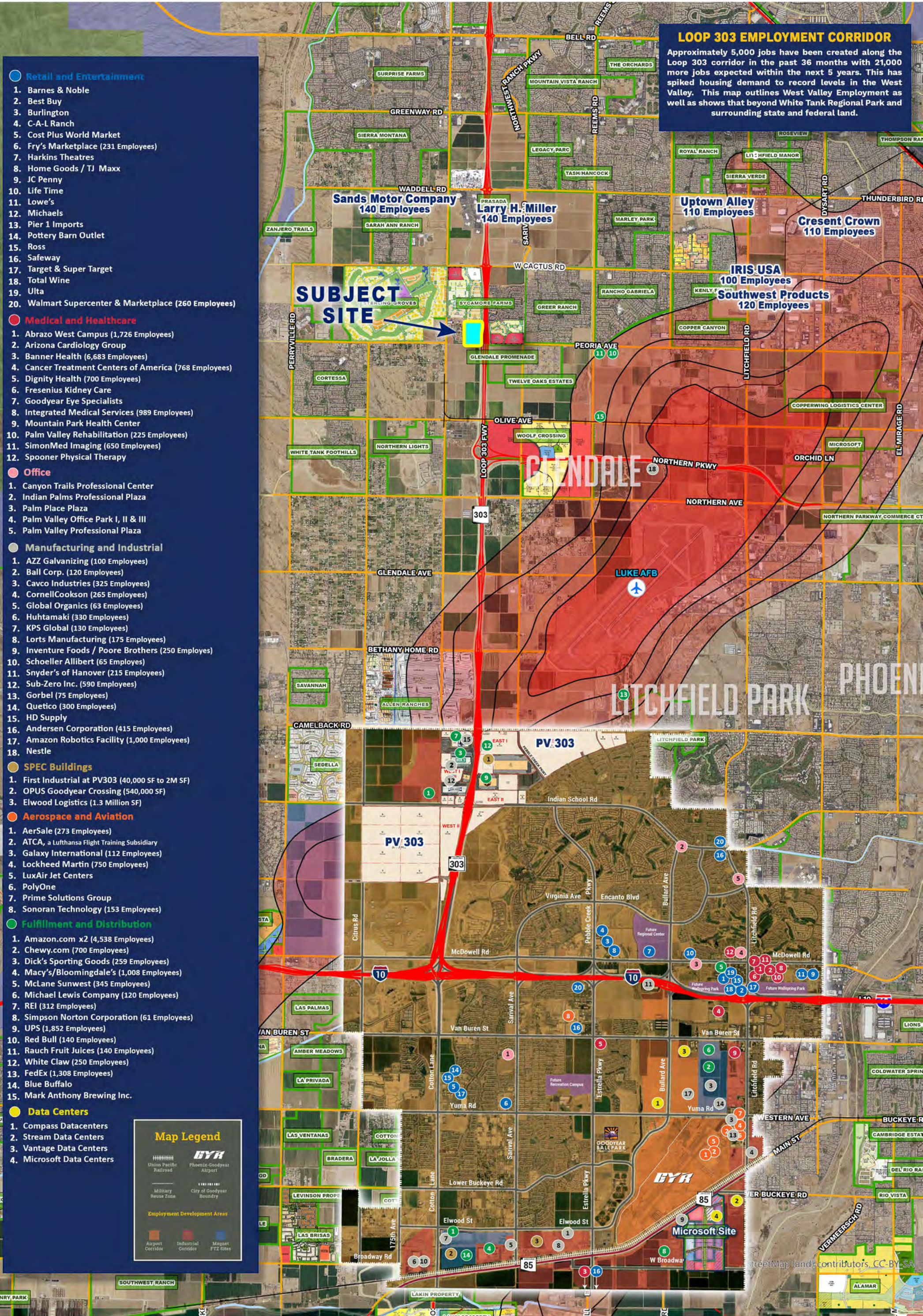






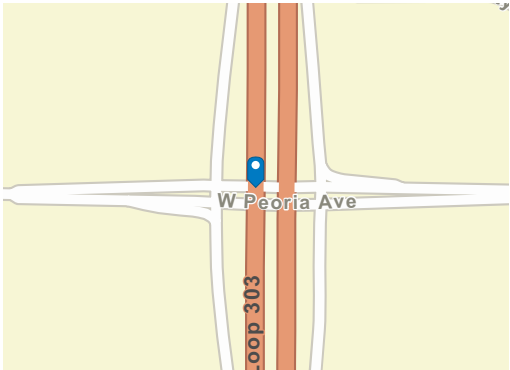
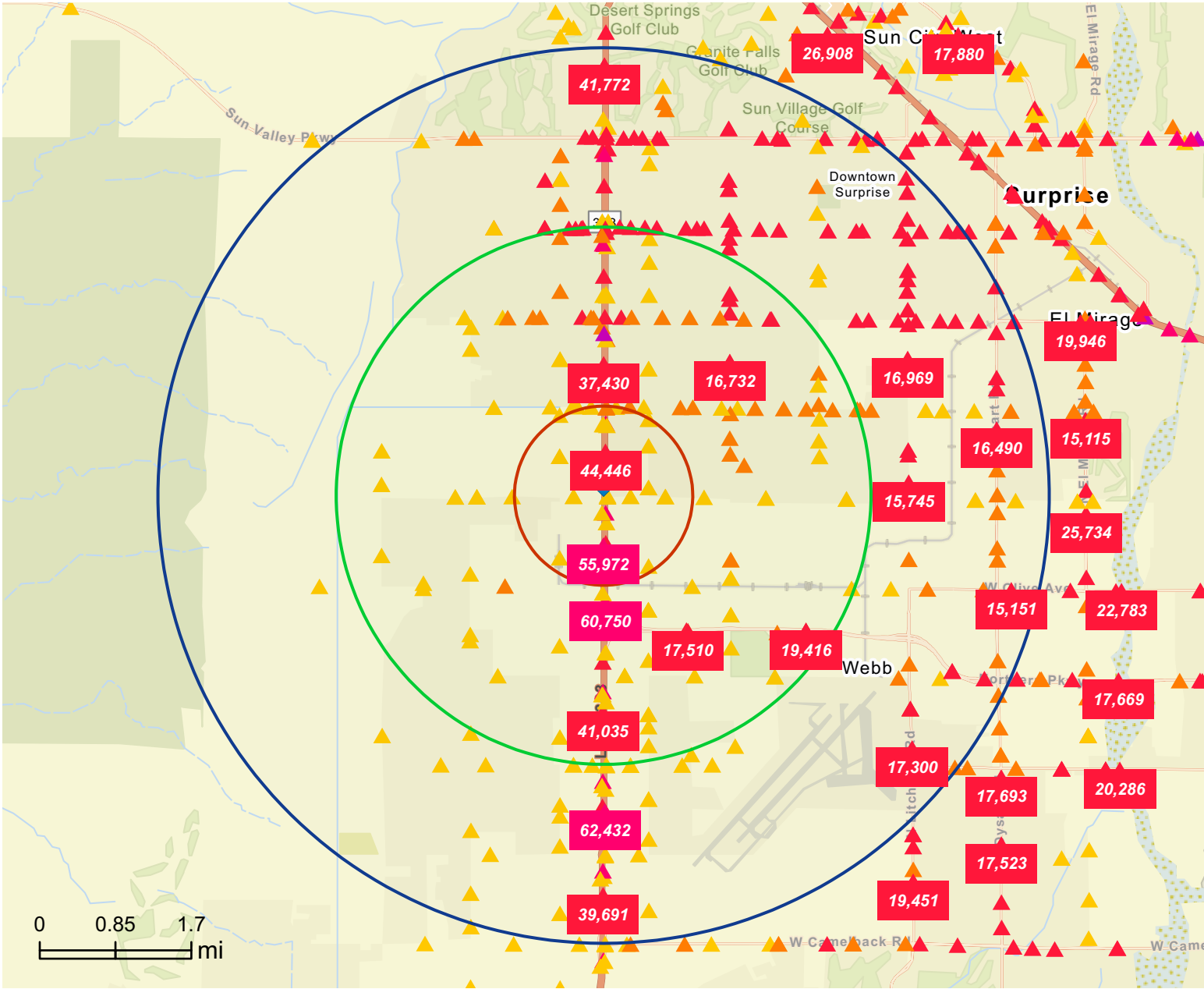


Zoning Category	
■	AGRICULTURAL
■	COMMERCIAL
■	ENTERTAINMENT
■	INDUSTRIAL
■	MISC
■	PAD
■	RESIDENTIAL



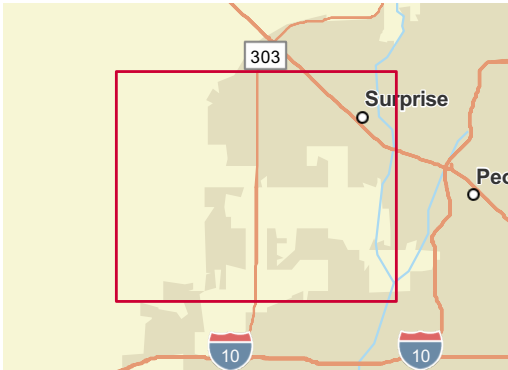
Traffic Count Map

NWC of Loop 303 & Peoria Avenue
Loop 303 & W Peoria Ave, Surprise, Arizona, 85388
Rings: 1, 3, 5 mile radii



Average Daily Traffic Volume

- ▲ Up to 8,000 vehicles per day
- ▲ 8,001 - 15,000
- ▲ 15,001 - 50,000
- ▲ 50,001 - 70,000
- ▲ 70,001 - 100,000
- ▲ More than 100,000 per day



Traffic Count Profile

NWC of Loop 303 & Peoria Avenue
 Loop 303 & W Peoria Ave, Surprise, Arizona, 85388
 Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

Latitude: 33.58084
 Longitude: -112.41835

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.04		W Peoria Ave (0.02 miles W)	2022	4973
0.05	SR-303 Peoria Ave Crossover	Bob Stump Memorial Pkwy (0.02 miles W)	2020	4191
0.19	Bob Stump Memorial Parkway	Bob Stump Memorial Pkwy (0.19 miles N)	2022	56733
0.19		W Peoria Ave (0.19 miles N)	2022	1536
0.25		W Mescal St (0.2 miles N)	2022	2540
0.26		W Mescal St (0.19 miles NE)	2022	2455
0.30	W Peoria Ave	N Sarival Ave (0.2 miles E)	2016	4127
0.30	West Peoria Avenue	N Sarival Ave (0.2 miles E)	2019	5403
0.30		Bob Stump Memorial Pkwy (0.29 miles N)	2022	1675
0.33	W Peoria Ave	N Cotton Ln (0.16 miles W)	2016	4408
0.34	West Peoria Avenue	N Cotton Ln (0.16 miles W)	2019	4093
0.50	Loop 303	W Cactus Rd (0.5 miles N)	2016	44446
0.51	N Sarival Ave	W Peoria Ave (0.1 miles S)	2016	3638
0.51	North Sarival Avenue	W Peoria Ave (0.1 miles S)	2018	2811
0.53	Loop 303	W Olive Ave (0.48 miles S)	2016	45260
0.55	Bob Stump Memorial Parkway	W Olive Ave (0.0 miles)	2019	55972
0.66	N Cotton Ln	W Peoria Ave (0.45 miles S)	2016	3811
0.66	North Cotton Lane	W Peoria Ave (0.45 miles S)	2018	4208
0.69	W Peoria Ave	N Sarival Ave (0.19 miles W)	2016	3415
0.69	West Peoria Avenue	N Sarival Ave (0.19 miles W)	2018	2109
0.75	North Sarival Avenue	W Cameron Dr (0.0 miles)	2019	3614
0.79		W Jenan Rd (0.08 miles S)	2022	2861
0.80		N 166th Ln (0.11 miles SE)	2022	2735
0.80	SR-303 Exit 113 Cactus Rd SB On	N 166th Ln (0.1 miles SE)	2020	2100
0.81	SR 303	W Jenan Rd (0.08 miles SE)	2020	49229
0.81	Bob Stump Memorial Parkway	N 166th Ln (0.1 miles SE)	2022	64120
0.85	N Cotton Ln	W Mountain View Rd (0.18 miles N)	2015	6137
0.93	N Sarival Ave	W Brown St (0.47 miles N)	2015	2572
0.98	SR-303 Cactus Rd Crossover	W Cactus Rd (0.01 miles NW)	2020	9219
0.99		Loop 303 (0.01 miles W)	2022	10941

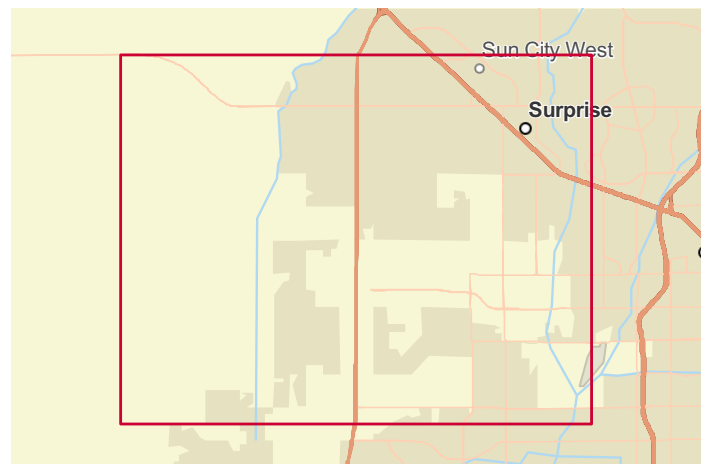
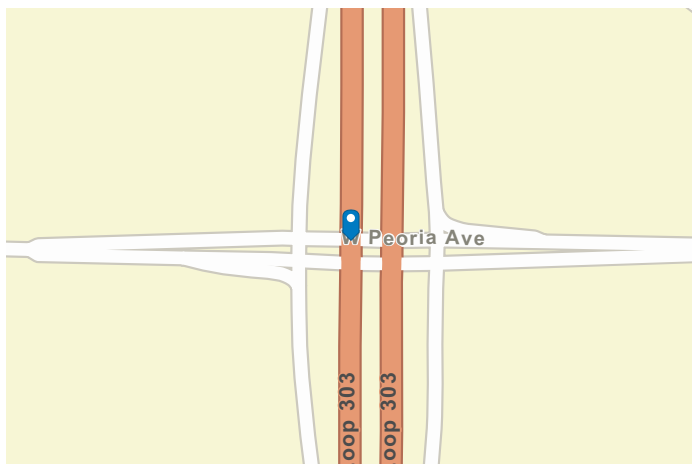
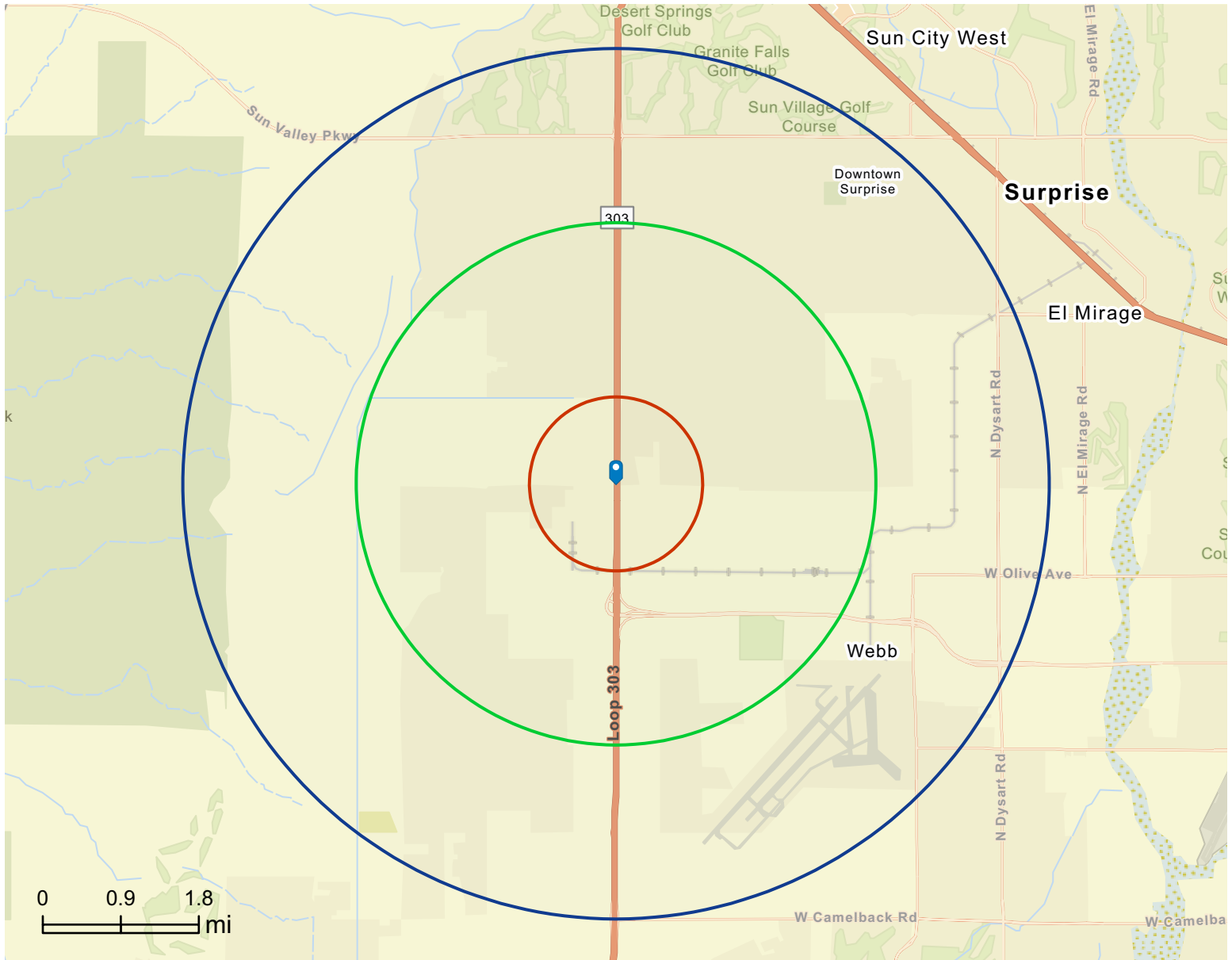
Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2025 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2025 Kalibrate Technologies (Q3 2025).

Site Map

NWC of Loop 303 & Peoria Avenue
Loop 303 & W Peoria Ave, Surprise, Arizona, 85388
Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates,
Latitude: 33.58084
Longitude: -112.41835



Executive Summary

NWC of Loop 303 & Peoria Avenue
Loop 303 & W Peoria Ave, Surprise, Arizona, 85388
Rings: 1, 3, 5 mile radii



Population	1 mile	3 miles	5 miles
2010 Population	2,531	33,595	100,783
2020 Population	4,283	48,197	125,494
2025 Population	6,700	59,664	142,132
2030 Population	14,650	71,666	156,971
2010-2020 Annual Rate	5.40%	3.68%	2.22%
2020-2025 Annual Rate	8.90%	4.15%	2.40%
2025-2030 Annual Rate	16.94%	3.73%	2.01%

Age			
2025 Median Age	35.6	35.8	37.8
U.S. median age is 39.1			

Race and Ethnicity			
White Alone	64.2%	65.9%	67.1%
Black Alone	7.3%	6.5%	6.3%
American Indian Alone	1.7%	1.3%	1.1%
Asian Alone	4.7%	3.5%	3.4%
Pacific Islander Alone	0.1%	0.2%	0.3%
Some Other Race Alone	6.9%	7.4%	7.4%
Two or More Races	15.1%	15.3%	14.5%
Hispanic Origin	23.0%	23.6%	22.7%
Diversity Index	71.1	70.0	68.7

Households			
2010 Total Households	827	10,426	34,102
2020 Total Households	1,344	14,806	41,695
2025 Total Households	2,189	18,818	47,899
2030 Total Households	5,047	23,104	53,525
2010-2020 Annual Rate	4.98%	3.57%	2.03%
2020-2025 Annual Rate	9.74%	4.67%	2.68%
2025-2030 Annual Rate	18.18%	4.19%	2.25%
2025 Average Household Size	3.04	3.16	2.93
Wealth Index	132	124	110

Mortgage Income	1 mile	3 miles	5 miles
2025 Percent of Income for Mortgage	24.5%	25.7%	27.5%
Median Household Income			
2025 Median Household Income	\$127,108	\$119,879	\$107,161
2030 Median Household Income	\$135,870	\$136,622	\$122,531
2025-2030 Annual Rate	1.34%	2.65%	2.72%
Average Household Income			
2025 Average Household Income	\$160,707	\$147,223	\$129,508
2030 Average Household Income	\$173,684	\$169,258	\$148,884
Per Capita Income			
2025 Per Capita Income	\$51,547	\$46,361	\$43,721
2030 Per Capita Income	\$59,188	\$54,500	\$50,826
2025-2030 Annual Rate	2.80%	3.29%	3.06%
Income Equality			
2025 Gini Index	38.0	37.4	37.6
Socioeconomic Status			
2025 Socioeconomic Status Index	65.8	56.7	55.7
Housing Unit Summary			
Housing Affordability Index	103	98	91
2010 Total Housing Units	951	11,916	40,809
2010 Owner Occupied Hus (%)	65.7%	79.9%	76.1%
2010 Renter Occupied Hus (%)	34.5%	20.1%	23.9%
2010 Vacant Housing Units (%)	13.0%	12.5%	16.4%
2020 Housing Units	1,433	15,894	45,620
2020 Owner Occupied HUs (%)	77.0%	79.8%	76.7%
2020 Renter Occupied HUs (%)	23.0%	20.2%	23.3%
Vacant Housing Units	5.8%	6.5%	8.6%
2025 Housing Units	2,886	20,925	53,522
Owner Occupied Housing Units	83.4%	83.0%	78.8%
Renter Occupied Housing Units	16.6%	17.0%	21.2%
Vacant Housing Units	24.1%	10.1%	10.5%
2030 Total Housing Units	5,937	25,520	59,626
2030 Owner Occupied Housing Units	4,202	19,150	42,136
2030 Renter Occupied Housing Units	845	3,954	11,389
2030 Vacant Housing Units	890	2,416	6,101

Market Profile

NWC of Loop 303 & Peoria Avenue
Loop 303 & W Peoria Ave, Surprise, Arizona, 85388
Rings: 1, 3, 5 mile radii



Population Summary	1 mile	3 miles	5 miles
2010 Total Population	2,531	33,595	100,783
2020 Total Population	4,283	48,197	125,494
2020 Group Quarters	42	247	1,685
2025 Total Population	6,700	59,664	142,132
2025 Group Quarters	46	272	1,866
2030 Total Population	14,650	71,666	156,971
2025-2030 Annual Rate	16.94%	3.73%	2.01%
2025 Total Daytime Population	4,154	40,187	114,112
Workers	923	10,837	41,923
Residents	3,231	29,350	72,189

Household Summary	1 mile	3 miles	5 miles
2010 Total Households	827	10,426	34,102
2010 Average Household Size	3.06	3.22	2.93
2020 Total Households	1,344	14,806	41,695
2020 Average Household Size	3.16	3.24	2.97
2025 Total Households	2,189	18,818	47,899
2025 Average Household Size	3.04	3.16	2.93
2030 Total Households	5,047	23,104	53,525
2030 Average Household Size	2.89	3.09	2.90
2025-2030 Annual Rate	18.18%	4.19%	2.25%
2025 Families	1,831	15,495	37,294
2025 Average Family Size	3.28	3.42	3.26
2030 Families	4,131	19,029	41,641
2030 Average Family Size	3.14	3.34	3.22
2025-2030 Growth Rate	17.7%	4.2%	2.2%

Median Household Income	1 mile	3 miles	5 miles
2025	\$127,108	\$119,879	\$107,161
2030	\$135,870	\$136,622	\$122,531

Per Capita Income	1 mile	3 miles	5 miles
2025	\$51,547	\$46,361	\$43,721
2030	\$59,188	\$54,500	\$50,826

2025 Households by Income			
Household Income Base	2,189	18,812	47,893
<\$10,000	0.8%	1.5%	2.4%
\$10,000-14,999	0.4%	0.7%	0.8%
\$15,000-19,999	0.6%	0.8%	0.8%
\$20,000-24,999	1.0%	1.0%	1.5%
\$25,000-29,999	0.6%	0.6%	1.0%
\$30,000-34,999	1.9%	1.6%	1.8%
\$35,000-39,999	1.5%	1.2%	1.7%
\$40,000-44,999	1.6%	2.2%	2.5%
\$45,000-49,999	2.5%	2.5%	2.9%
\$50,000-59,999	3.8%	4.1%	5.7%
\$60,000-74,999	8.0%	7.5%	8.9%
\$75000-99999	9.4%	14.0%	14.9%
\$100,000-124,999	16.7%	14.8%	14.5%
\$125,000-149,999	12.2%	11.1%	11.1%
\$150000-199999	14.6%	15.6%	14.3%
\$200,000-249,999	12.7%	11.0%	8.1%
\$250,000-299,999	4.1%	3.7%	2.7%
\$300,000-399,999	1.9%	1.7%	1.3%
\$400,000-499,999	0.9%	0.7%	0.5%
\$500,000+	5.0%	3.7%	2.4%
Average Household Income	\$160,707	\$147,223	\$129,508

2025 Affordability, Mortgage and Wealth			
Housing Affordability Index	103	98	91
Percent of Income for Mortgage	24.5%	25.7%	27.5%
Wealth Index	132	124	110

Median Home Value			
2025	\$497,293	\$491,620	\$470,399
2030	\$666,266	\$611,224	\$586,074

2025 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	1,825	15,614	37,721
<\$50,000	0.1%	0.5%	0.8%
\$50,000 - \$99,999	0.0%	0.1%	0.3%
\$100,000 - \$149,999	0.0%	0.0%	0.3%
\$150,000 - \$199,999	0.0%	0.3%	0.7%
\$200,000 - \$249,999	0.3%	1.4%	2.1%
\$250,000 - \$299,999	1.3%	2.6%	3.4%
\$300,000 - \$399,999	14.8%	17.8%	21.2%
\$400,000 - \$499,999	34.4%	29.9%	30.3%
\$500,000 - \$749,999	35.1%	37.2%	30.3%
\$750,000 - \$999,999	8.4%	6.3%	5.7%
\$1,000,000 - \$1,499,999	3.9%	3.1%	1.9%
\$1,500,000 - \$1,999,999	1.4%	0.3%	0.9%
\$2,000,000 +	0.2%	0.7%	2.3%
Average Home Value	\$582,552	\$553,467	\$555,725

Housing Unit Summary			
2010 Total Housing Units	951	11,916	40,809
Owner Occupied Housing Units	65.7%	79.9%	76.1%
Renter Occupied Housing Units	34.5%	20.1%	23.9%
Vacant Housing Units	13.0%	12.5%	16.4%
2020 Housing Units	1,433	15,894	45,620
Owner Occupied Housing Units	77.0%	79.8%	76.7%
Renter Occupied Housing Units	23.0%	20.2%	23.3%
Vacant Housing Units	6.8%	6.5%	8.6%
2025 Housing Units	2,886	20,925	53,522
Owner Occupied Housing Units	83.4%	83.0%	78.8%
Renter Occupied Housing Units	16.6%	17.0%	21.2%
Vacant Housing Units	24.1%	10.1%	10.5%
2030 Total Housing Units	5,937	25,520	59,626
Owner Occupied Housing Units	83.3%	82.9%	78.7%
Renter Occupied Housing Units	16.7%	17.1%	21.3%
Vacant Housing Units	15.0%	9.5%	10.2%

2025 Population by Sex	1 mile	3 miles	5 miles
Males	3,271	29,595	70,227
Females	3,429	30,069	71,905

Median Age			
2010	29.5	30.3	32.3
2020	34.5	35.1	37.5
2025	35.6	35.8	37.8
2030	35.8	36.0	37.9

2025 Population by Age			
Total	6,701	59,663	142,131
0 - 4	6.5%	6.3%	5.9%
5 - 9	7.1%	6.9%	6.3%
10 - 14	7.5%	8.0%	7.1%
15 - 24	14.5%	14.8%	14.4%
25 - 34	13.6%	12.9%	12.8%
35 - 44	15.8%	14.2%	12.8%
45 - 54	14.3%	14.8%	13.4%
55 - 64	10.3%	10.3%	10.3%
65 - 74	6.8%	7.3%	8.9%
75 - 84	3.3%	4.0%	6.4%
85 +	0.8%	0.8%	1.7%
18 +	73.7%	73.7%	76.2%

2025 Population 15+ by Marital Status			
Total	5,292	47,013	114,704
Never Married	30.9%	27.6%	29.4%
Married	56.9%	60.5%	58.4%
Widowed	3.3%	3.7%	4.3%
Divorced	9.0%	8.2%	8.0%

2025 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	4,318	38,195	94,263
Less than 9th Grade	1.0%	1.0%	0.9%
9th - 12th Grade, No Diploma	0.9%	3.0%	3.4%
High School Graduate	21.9%	21.0%	21.2%
GED/Alternative Credential	3.2%	3.5%	4.0%
Some College, No Degree	28.1%	26.1%	26.5%
Associate Degree	10.9%	11.4%	12.2%
Bachelor's Degree	22.9%	20.6%	20.0%
Graduate/Professional Degree	11.0%	13.4%	11.8%

2020 Population by Race/Ethnicity			
Total	4,283	48,197	125,494
White Alone	64.6%	67.8%	69.3%
Black Alone	7.6%	6.3%	6.0%
American Indian Alone	1.1%	1.0%	1.0%
Asian Alone	4.6%	3.1%	3.0%
Pacific Islander Alone	0.2%	0.2%	0.3%
Some Other Race Alone	7.4%	7.0%	6.8%
Two or More Races	7.4%	7.0%	6.8%
Hispanic Origin	22.8%	22.3%	21.2%
Diversity Index	70.7	68.0	66.2

2025 Population by Race/Ethnicity			
Total	6,701	59,664	142,132
White Alone	64.2%	65.9%	67.1%
Black Alone	7.3%	6.5%	6.3%
American Indian Alone	1.7%	1.3%	1.1%
Asian Alone	4.7%	3.5%	3.4%
Pacific Islander Alone	0.1%	0.2%	0.3%
Some Other Race Alone	6.9%	7.4%	7.4%
Two or More Races	15.1%	15.3%	14.5%
Hispanic Origin	23.0%	23.6%	22.7%
Diversity Index	71.1	70.0	68.7

2025 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	3,443	31,106	71,008
White Collar	63.8%	66.5%	66.4%
Management/Business/Financial	21.0%	20.7%	19.8%
Professional	23.6%	25.2%	23.9%
Sales	9.3%	9.0%	10.8%
Administrative Support	10.0%	11.5%	11.9%
Services	21.9%	15.6%	15.6%

2025 Employed Pop 16+ by Occupation			
Total	3,443	31,106	71,008
Blue Collar	14.2%	17.9%	18.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.2%	3.0%	2.9%
Installation/Maintenance/Repair	2.7%	3.5%	3.1%
Production	4.9%	4.4%	4.6%
Transportation/Material Moving	2.4%	6.9%	7.4%
White Collar	63.8%	66.5%	66.4%
Management/Business/Financial	21.0%	20.7%	19.8%
Professional	23.6%	25.2%	23.9%
Sales	9.3%	9.0%	10.8%
Administrative Support	10.0%	11.5%	11.9%
Services	21.9%	15.6%	15.6%

2025 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,443	31,106	71,008
Population 16+ Employed	98.0%	97.2%	97.0%
Population 16+ Unemployment rate	2.0%	2.8%	3.0%
Population 16-24 Employed	12.3%	13.7%	14.3%
Population 16-24 Unemployment rate	3.0%	6.9%	6.4%
Population 25-54 Employed	67.7%	66.2%	64.3%
Population 25-54 Unemployment rate	1.6%	2.0%	2.1%
Population 55-64 Employed	14%	13%	14%
Population 55-64 Unemployment rate	3.9%	1.9%	2.2%
Population 65+ Employed	4%	4%	5%
Population 65+ Unemployment rate	0.0%	4.9%	5.6%

2025 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	3,373	30,232	68,908
Agriculture/Mining	0.1%	0.3%	0.3%
Construction	7.8%	7.9%	6.9%
Manufacturing	6.7%	6.6%	7.2%
Wholesale Trade	0.5%	1.1%	1.4%
Retail Trade	11.5%	12.0%	13.8%
Transportation/Utilities	3.2%	5.3%	5.5%
Information	2%	2%	2%
Finance/Insurance/Real Estate	12.0%	11.0%	10.5%
Services	47.8%	46.5%	46.3%
Public Administration	8.6%	7.0%	6.2%

2025 Consumer Spending			
Apparel & Services: Total \$	\$7,525,485	\$58,968,719	\$131,031,519
Average Spent	\$3,437.86	\$3,133.63	\$2,735.58
Spending Potential Index	140	128	112
Education: Total \$	\$4,717,502	\$37,890,949	\$85,552,247
Average Spent	\$2,155.09	\$2,013.55	\$1,786.10
Spending Potential Index	121	113	100
Entertainment/Recreation: Total \$	\$12,246,160	\$96,916,329	\$217,069,104
Average Spent	\$5,594.41	\$5,150.19	\$4,531.81
Spending Potential Index	136	125	110
Food at Home: Total \$	\$21,231,641	\$167,078,195	\$377,098,565
Average Spent	\$9,699.24	\$8,878.64	\$7,872.79
Spending Potential Index	130	119	106
Food Away from Home: Total \$	\$12,700,863	\$99,223,232	\$220,324,624
Average Spent	\$5,802.13	\$5,272.78	\$4,599.78
Spending Potential Index	141	128	111
Health Care: Total \$	\$22,487,839	\$178,006,473	\$405,317,864
Average Spent	\$10,273.11	\$9,459.37	\$8,461.93
Spending Potential Index	133	122	109
HH Furnishings & Equipment: Total \$	\$8,921,033	\$70,416,167	\$157,413,383
Average Spent	\$4,075.39	\$3,741.96	\$3,286.36
Spending Potential Index	140	129	113
Personal Care Products & Services: Total \$	\$3,167,161	\$24,922,859	\$56,562,126
Average Spent	\$1,446.85	\$1,324.42	\$1,180.86
Spending Potential Index	138	126	113

2025 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total \$	\$78,636,846	\$616,849,937	\$1,402,925,221
Average Spent	\$35,923.64	\$32,779.78	\$29,289.24
Spending Potential Index	135	123	110
Support Payments/Gifts in Kind: Total \$	\$11,396,178	\$89,269,535	\$201,409,636
Average Spent	\$5,206.11	\$4,743.84	\$4,204.88
Spending Potential Index	158	144	127
Travel: Total \$	\$10,873,566	\$86,325,650	\$194,636,594
Average Spent	\$4,967.37	\$4,587.40	\$4,063.48
Spending Potential Index	138	127	113
Vehicle Maintenance & Repairs: Total \$	\$4,088,639	\$32,081,719	\$72,237,155
Average Spent	\$1,867.81	\$1,704.84	\$1,508.11
Spending Potential Index	138	126	112

Top Tapestry Segment		
1 mile	3 miles	5 miles
Boomburbs (H2): This segment is characterized by high-earning suburban families in the South and West. Learn more about this segment...	Boomburbs (H2): This segment is characterized by high-earning suburban families in the South and West. Learn more about this segment...	Boomburbs (H2): This segment is characterized by high-earning suburban families in the South and West. Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.