



MESA, ARIZONA

POWER ROAD AND GUADALUPE ROAD

POWER ROAD

**SUBJECT
SITE**

GUADALUPE ROAD

HIGHLAND JUNIOR
HIGH SCHOOL



PHONE 480.367.0700 / FAX 480.367.8341
www.NathanLandAZ.com

7600 East Doubletree Ranch Road, Suite 150
Scottsdale, AZ 85258



MESA, ARIZONA

POWER ROAD AND GUADALUPE ROAD

LOCATION

Located at the northeast corner of Power Road and Guadalupe Road in the City of Mesa, Arizona.

SIZE

219,860 SF (±5.05 Acres)

ASSESSOR PARCEL NUMBER

304-05-982A

PRICE

\$2,198,600 (\$10.00/SF)

TERMS

Cash

ZONING

Limited Commercial (LC) | City of Mesa

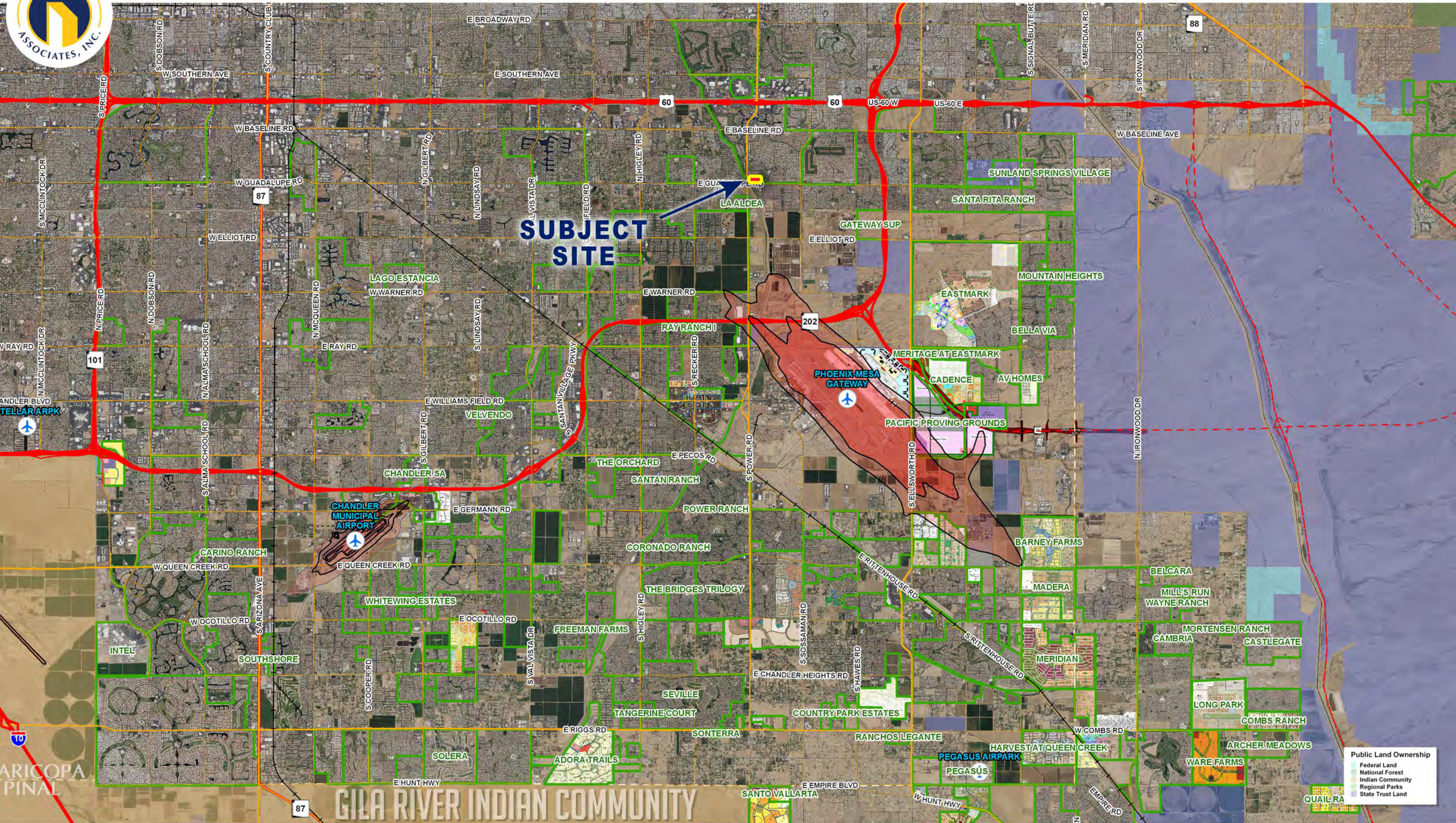
[Please click to view LC Zoning Definition](#)

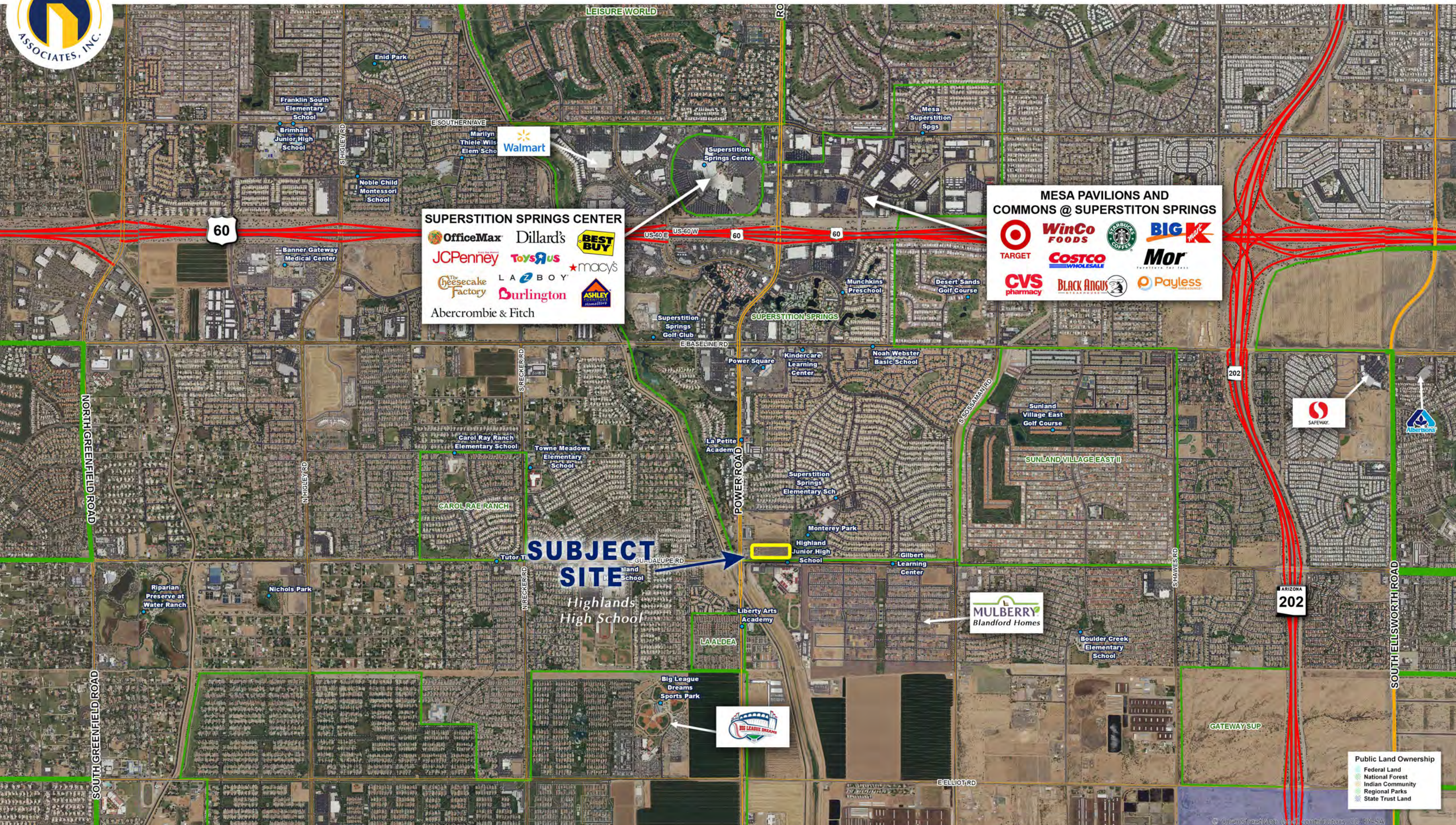
PROPERTY TAXES

2017 Assessment: \$6,509.92

COMMENTS

- The property has a letter giving permission to construct a full driveway access over the Maricopa County Flood Control canal.
- The property abuts the City of Mesa park site that lies just north of the subject property.



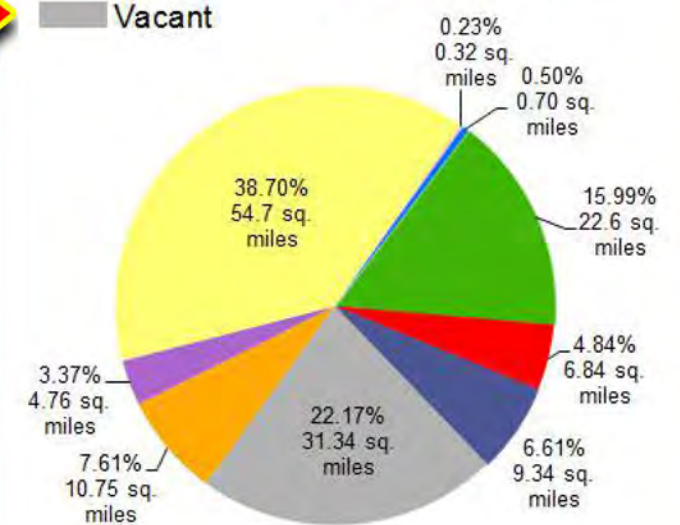




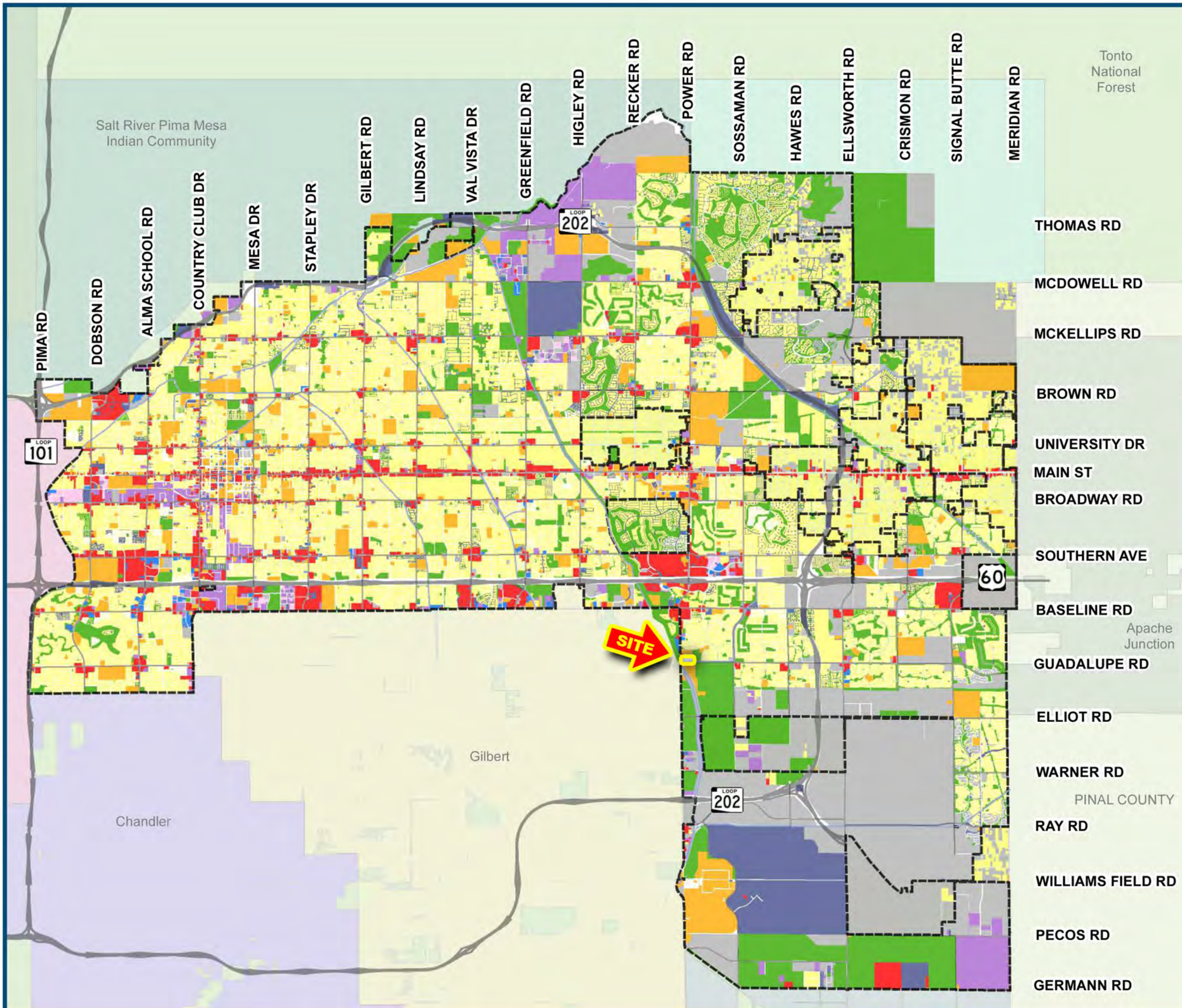
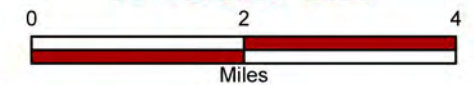
RECOGNIZABLE NEIGHBORHOODS * INNOVATIVE JOBS * MEMORABLE PUBLIC SPACES

Land Use Figure 7-2

- | | |
|---|--|
| Employment | Industrial |
| Residential | Multiple Use |
| Office | Open Space |
| Retail | Transportation |
| Vacant | |

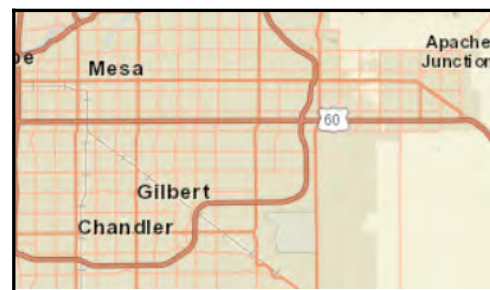


- Freeways
- Arterials
- Canals
- City Limits





Latitude: 33.36548
Longitude: -111.68743



Page 1 of 1



Traffic Count Profile

Power Road and Guadalupe Road
2755 S Power Rd, Mesa, Arizona, 85209
Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

Latitude: 33.36548
Longitude: -111.68743

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.03	S Power Rd	E Guadalupe Rd (0.05 miles S)	2010	28,385
0.05	E Guadalupe Rd	S Power Rd (0.06 miles W)	2010	10,120
0.08	S Power Rd	E Guadalupe Rd (0.04 miles N)	2010	25,610
0.10	E Guadalupe Rd	Roosevelt Wcd (0.02 miles E)	2010	11,980
0.24	S Power Rd	E Monterey Ave (0.04 miles S)	2015	29,179
0.46	E Guadalupe Rd	N Swan Dr (0.04 miles E)	2004	17,899
0.46	E Guadalupe Rd	S 74th St (0.21 miles E)	2014	10,400
0.65	E Guadalupe Rd	N Pheasant Dr (0.08 miles W)	2015	16,852
0.72	S Power Rd	E Paloma Ave (0.19 miles N)	2015	20,867
0.80	S Power Rd	N Power Rd (0.05 miles S)	2015	30,800
0.83	E Guadalupe Rd	N Sabino Dr (0.03 miles W)	2004	19,360
0.91	Superstition Springs Blvd	S 72nd St (0.05 miles W)	2015	3,100
0.96	E Baseline Rd	S Power Rd (0.08 miles E)	2015	16,300
0.97	E Baseline Rd	S Roslyn (0.05 miles E)	2010	13,943
1.00	N Recker Rd	E Pinon Way (0.04 miles S)	2011	8,876
1.02	N Recker Rd	E Libra Ave (0.04 miles S)	2004	8,227
1.05	Superstition Springs Blvd	S Sossaman Rd (0.10 miles E)	2009	5,900
1.05	E Elliot Rd	S Power Rd (0.21 miles E)	2015	10,655
1.06	S Sossaman Rd	E Milagro Ave (0.05 miles S)	2014	9,084
1.06	S Power Rd	E Baseline Rd (0.10 miles S)	2013	42,803
1.09	E Elliot Rd	Roosevelt Wcd (0.03 miles W)	2015	6,600
1.09	E Guadalupe Rd	N Cole Dr (0.06 miles W)	2011	15,492
1.13	N Recker Rd	E Houston Ave (0.03 miles S)	2015	12,861
1.15	E Baseline Rd	S 72nd St (0.03 miles E)	2015	12,400
1.17	N Recker Rd	E Page Ave (0.01 miles N)	2015	11,994
1.25	E Baseline Rd	S Recker Rd (0.04 miles W)	2015	21,230
1.28	S Sossaman Rd	E Prairie Ave (0.12 miles N)	2014	3,237
1.29	S Power Rd	E Mesquite St (0.24 miles S)	2015	29,076
1.31	E Elliot Rd	N Sabino Dr (0.06 miles W)	2007	6,330
1.31	N Recker Rd	S Recker Rd (0.09 miles N)	2004	8,443

Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2017 to 1963. Over 25% of the counts were taken between 2010 and 2017 and over 77% of the counts were taken between 2000 and 2017. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2017 Kalibrate Technologies

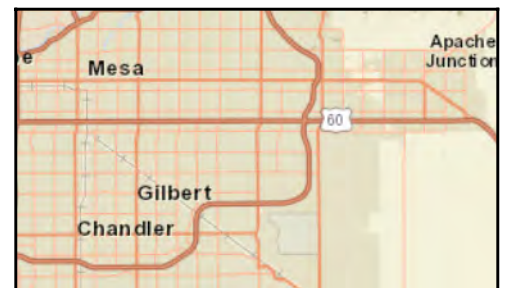
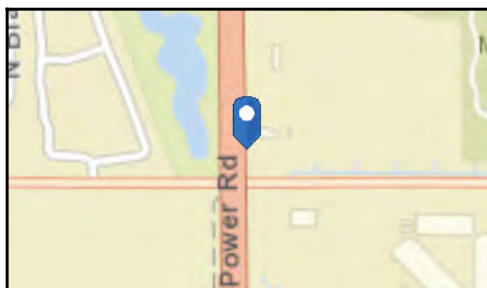
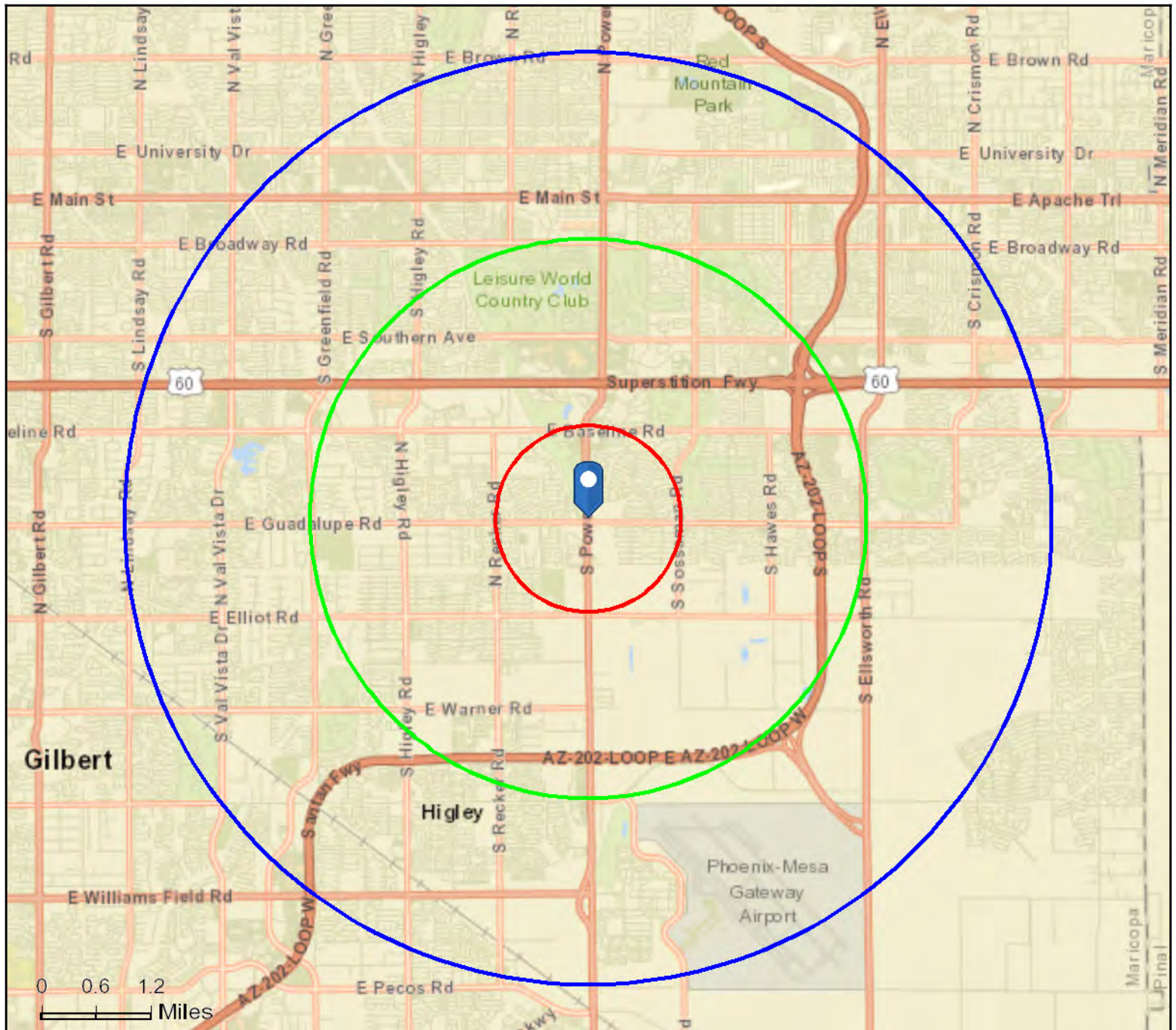
June 13, 2018

Power Road and Guadalupe Road
 2755 S Power Rd, Mesa, Arizona, 85209
 Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

Latitude: 33.36548

Longitude: -111.68743





Executive Summary

Power Road and Guadalupe Road
2755 S Power Rd, Mesa, Arizona, 85209
Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

Latitude: 33.36548
Longitude: -111.68743

	1 mile	3 miles	5 miles
Population			
2000 Population	10,062	48,771	163,966
2010 Population	12,387	73,127	227,750
2017 Population	13,608	84,895	256,124
2022 Population	14,912	93,473	278,427
2000-2010 Annual Rate	2.10%	4.13%	3.34%
2010-2017 Annual Rate	1.31%	2.08%	1.63%
2017-2022 Annual Rate	1.85%	1.94%	1.68%
2017 Male Population	48.4%	48.1%	48.1%
2017 Female Population	51.6%	51.9%	51.9%
2017 Median Age	32.8	36.5	38.4

In the identified area, the current year population is 256,124. In 2010, the Census count in the area was 227,750. The rate of change since 2010 was 1.63% annually. The five-year projection for the population in the area is 278,427 representing a change of 1.68% annually from 2017 to 2022. Currently, the population is 48.1% male and 51.9% female.

Median Age

The median age in this area is 32.8, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	80.3%	80.8%	81.0%
2017 Black Alone	3.9%	3.3%	3.4%
2017 American Indian/Alaska Native Alone	0.9%	1.0%	1.2%
2017 Asian Alone	4.7%	4.7%	4.0%
2017 Pacific Islander Alone	0.2%	0.3%	0.2%
2017 Other Race	6.1%	6.2%	6.3%
2017 Two or More Races	4.0%	3.7%	3.8%
2017 Hispanic Origin (Any Race)	16.0%	17.0%	17.7%

Persons of Hispanic origin represent 17.7% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 53.3 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	2,953	18,436	63,384
2010 Households	3,995	27,342	88,470
2017 Total Households	4,335	31,091	98,057
2022 Total Households	4,741	33,946	106,017
2000-2010 Annual Rate	3.07%	4.02%	3.39%
2010-2017 Annual Rate	1.13%	1.79%	1.43%
2017-2022 Annual Rate	1.81%	1.77%	1.57%
2017 Average Household Size	3.14	2.72	2.59

The household count in this area has changed from 88,470 in 2010 to 98,057 in the current year, a change of 1.43% annually. The five-year projection of households is 106,017, a change of 1.57% annually from the current year total. Average household size is currently 2.59, compared to 2.56 in the year 2010. The number of families in the current year is 65,436 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

June 13, 2018



Executive Summary

Power Road and Guadalupe Road
2755 S Power Rd, Mesa, Arizona, 85209
Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

Latitude: 33.36548
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	1 mile	3 miles	5 miles
Median Household Income			
2017 Median Household Income	\$75,050	\$60,834	\$57,931
2022 Median Household Income	\$79,343	\$67,343	\$63,873
2017-2022 Annual Rate	1.12%	2.05%	1.97%
Average Household Income			
2017 Average Household Income	\$86,640	\$77,767	\$74,326
2022 Average Household Income	\$96,966	\$88,479	\$84,409
2017-2022 Annual Rate	2.28%	2.61%	2.58%
Per Capita Income			
2017 Per Capita Income	\$27,743	\$28,552	\$28,754
2022 Per Capita Income	\$30,960	\$32,186	\$32,452
2017-2022 Annual Rate	2.22%	2.43%	2.45%

Households by Income

Current median household income is \$57,931 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$63,873 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$74,326 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$84,409 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$28,754 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$32,452 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	3,038	22,244	81,804
2000 Owner Occupied Housing Units	2,804	16,383	52,652
2000 Renter Occupied Housing Units	149	2,053	10,732
2000 Vacant Housing Units	85	3,808	18,420
2010 Total Housing Units	4,263	32,231	108,615
2010 Owner Occupied Housing Units	2,910	20,101	63,964
2010 Renter Occupied Housing Units	1,085	7,241	24,506
2010 Vacant Housing Units	268	4,889	20,145
2017 Total Housing Units	4,651	35,651	117,206
2017 Owner Occupied Housing Units	3,027	21,863	67,400
2017 Renter Occupied Housing Units	1,309	9,227	30,657
2017 Vacant Housing Units	316	4,560	19,149
2022 Total Housing Units	5,076	38,192	124,529
2022 Owner Occupied Housing Units	3,273	23,921	73,050
2022 Renter Occupied Housing Units	1,467	10,025	32,967
2022 Vacant Housing Units	335	4,246	18,512

Currently, 57.5% of the 117,206 housing units in the area are owner occupied; 26.2%, renter occupied; and 16.3% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 108,615 housing units in the area - 58.9% owner occupied, 22.6% renter occupied, and 18.5% vacant. The annual rate of change in housing units since 2010 is 3.44%. Median home value in the area is \$192,321, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 3.97% annually to \$233,600.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

June 13, 2018



Market Profile

Power Road and Guadalupe Road
2755 S Power Rd, Mesa, Arizona, 85209
Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

Latitude: 33.36548
Longitude: -111.68743

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	10,062	48,771	163,966
2010 Total Population	12,387	73,127	227,750
2017 Total Population	13,608	84,895	256,124
2017 Group Quarters	17	308	1,815
2022 Total Population	14,912	93,473	278,427
2017-2022 Annual Rate	1.85%	1.94%	1.68%
2017 Total Daytime Population	9,930	77,455	222,132
Workers	3,198	29,680	79,998
Residents	6,732	47,775	142,134
Household Summary			
2000 Households	2,953	18,436	63,384
2000 Average Household Size	3.40	2.64	2.56
2010 Households	3,995	27,342	88,470
2010 Average Household Size	3.10	2.66	2.56
2017 Households	4,335	31,091	98,057
2017 Average Household Size	3.14	2.72	2.59
2022 Households	4,741	33,946	106,017
2022 Average Household Size	3.14	2.74	2.61
2017-2022 Annual Rate	1.81%	1.77%	1.57%
2010 Families	3,230	19,216	59,483
2010 Average Family Size	3.40	3.17	3.11
2017 Families	3,494	21,815	65,436
2017 Average Family Size	3.45	3.24	3.16
2022 Families	3,808	23,792	70,500
2022 Average Family Size	3.46	3.27	3.18
2017-2022 Annual Rate	1.74%	1.75%	1.50%
Housing Unit Summary			
2000 Housing Units	3,038	22,244	81,804
Owner Occupied Housing Units	92.3%	73.7%	64.4%
Renter Occupied Housing Units	4.9%	9.2%	13.1%
Vacant Housing Units	2.8%	17.1%	22.5%
2010 Housing Units	4,263	32,231	108,615
Owner Occupied Housing Units	68.3%	62.4%	58.9%
Renter Occupied Housing Units	25.5%	22.5%	22.6%
Vacant Housing Units	6.3%	15.2%	18.5%
2017 Housing Units	4,651	35,651	117,206
Owner Occupied Housing Units	65.1%	61.3%	57.5%
Renter Occupied Housing Units	28.1%	25.9%	26.2%
Vacant Housing Units	6.8%	12.8%	16.3%
2022 Housing Units	5,076	38,192	124,529
Owner Occupied Housing Units	64.5%	62.6%	58.7%
Renter Occupied Housing Units	28.9%	26.2%	26.5%
Vacant Housing Units	6.6%	11.1%	14.9%
Median Household Income			
2017	\$75,050	\$60,834	\$57,931
2022	\$79,343	\$67,343	\$63,873
Median Home Value			
2017	\$224,241	\$216,272	\$192,321
2022	\$271,452	\$261,048	\$233,600
Per Capita Income			
2017	\$27,743	\$28,552	\$28,754
2022	\$30,960	\$32,186	\$32,452
Median Age			
2010	30.5	35.8	37.3
2017	32.8	36.5	38.4
2022	34.0	36.7	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 13, 2018



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Rings: 1, 3, 5 mile radii

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Latitude: 33.36548
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	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	4,335	31,091	98,057
<\$15,000	5.2%	8.2%	8.6%
\$15,000 - \$24,999	2.1%	7.0%	8.9%
\$25,000 - \$34,999	5.8%	9.2%	9.7%
\$35,000 - \$49,999	13.5%	13.9%	14.2%
\$50,000 - \$74,999	23.3%	21.9%	20.6%
\$75,000 - \$99,999	19.5%	14.5%	14.2%
\$100,000 - \$149,999	18.5%	15.8%	15.3%
\$150,000 - \$199,999	8.8%	5.6%	4.9%
\$200,000+	3.2%	3.9%	3.5%
Average Household Income	\$86,640	\$77,767	\$74,326
2022 Households by Income			
Household Income Base	4,741	33,946	106,017
<\$15,000	5.1%	7.8%	8.3%
\$15,000 - \$24,999	1.9%	6.2%	8.2%
\$25,000 - \$34,999	5.0%	7.9%	8.4%
\$35,000 - \$49,999	11.4%	11.7%	12.1%
\$50,000 - \$74,999	22.0%	21.4%	20.1%
\$75,000 - \$99,999	19.7%	15.5%	15.1%
\$100,000 - \$149,999	20.5%	18.1%	17.6%
\$150,000 - \$199,999	10.4%	6.6%	5.9%
\$200,000+	3.9%	4.8%	4.4%
Average Household Income	\$96,966	\$88,479	\$84,409
2017 Owner Occupied Housing Units by Value			
Total	3,027	21,855	67,392
<\$50,000	0.8%	5.0%	10.5%
\$50,000 - \$99,999	0.8%	4.3%	8.2%
\$100,000 - \$149,999	8.6%	11.4%	13.2%
\$150,000 - \$199,999	30.9%	23.5%	21.3%
\$200,000 - \$249,999	18.5%	17.6%	15.8%
\$250,000 - \$299,999	14.9%	13.2%	10.5%
\$300,000 - \$399,999	17.2%	13.5%	11.7%
\$400,000 - \$499,999	3.4%	5.6%	4.2%
\$500,000 - \$749,999	4.0%	4.1%	3.1%
\$750,000 - \$999,999	0.3%	1.0%	0.8%
\$1,000,000 +	0.6%	0.8%	0.6%
Average Home Value	\$259,134	\$252,423	\$220,681
2022 Owner Occupied Housing Units by Value			
Total	3,273	23,913	73,042
<\$50,000	0.2%	3.3%	7.8%
\$50,000 - \$99,999	0.3%	3.0%	5.7%
\$100,000 - \$149,999	3.4%	5.6%	8.1%
\$150,000 - \$199,999	20.1%	16.1%	16.5%
\$200,000 - \$249,999	18.2%	18.2%	17.5%
\$250,000 - \$299,999	18.3%	16.9%	13.7%
\$300,000 - \$399,999	26.1%	19.7%	17.3%
\$400,000 - \$499,999	5.7%	8.5%	6.6%
\$500,000 - \$749,999	6.3%	6.1%	4.7%
\$750,000 - \$999,999	0.5%	1.5%	1.3%
\$1,000,000 +	1.0%	1.0%	0.7%
Average Home Value	\$304,268	\$297,249	\$261,804

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 13, 2018



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Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

Latitude: 33.36548
Longitude: -111.68743

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	12,385	73,126	227,750
0 - 4	8.1%	7.6%	7.2%
5 - 9	8.8%	7.8%	7.2%
10 - 14	9.7%	7.8%	7.2%
15 - 24	15.6%	12.3%	12.2%
25 - 34	14.1%	13.5%	13.2%
35 - 44	15.2%	13.5%	13.0%
45 - 54	15.0%	11.7%	12.1%
55 - 64	7.9%	8.8%	9.9%
65 - 74	3.5%	7.7%	8.6%
75 - 84	1.7%	6.7%	6.6%
85 +	0.5%	2.7%	2.8%
18 +	67.2%	72.5%	74.3%
2017 Population by Age			
Total	13,608	84,896	256,121
0 - 4	7.6%	7.3%	6.8%
5 - 9	7.7%	7.3%	6.8%
10 - 14	7.8%	7.1%	6.6%
15 - 24	13.8%	11.7%	11.5%
25 - 34	16.8%	14.6%	13.8%
35 - 44	14.0%	12.9%	12.5%
45 - 54	13.6%	11.0%	11.1%
55 - 64	11.0%	9.6%	10.7%
65 - 74	5.1%	8.8%	10.1%
75 - 84	2.0%	6.2%	6.6%
85 +	0.6%	3.4%	3.4%
18 +	72.3%	74.5%	76.2%
2022 Population by Age			
Total	14,914	93,474	278,425
0 - 4	7.8%	7.4%	6.9%
5 - 9	7.7%	7.2%	6.7%
10 - 14	7.4%	7.0%	6.6%
15 - 24	11.4%	10.9%	10.7%
25 - 34	17.6%	15.0%	13.9%
35 - 44	16.1%	13.8%	13.4%
45 - 54	11.4%	10.0%	10.1%
55 - 64	10.9%	9.5%	10.3%
65 - 74	6.5%	9.3%	10.8%
75 - 84	2.3%	6.7%	7.3%
85 +	0.7%	3.2%	3.3%
18 +	72.9%	74.8%	76.3%
2010 Population by Sex			
Males	5,973	35,070	109,367
Females	6,414	38,057	118,383
2017 Population by Sex			
Males	6,585	40,817	123,215
Females	7,022	44,078	132,910
2022 Population by Sex			
Males	7,238	45,058	134,260
Females	7,674	48,415	144,167

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 13, 2018



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2755 S Power Rd, Mesa, Arizona, 85209
Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

Latitude: 33.36548
Longitude: -111.68743

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	12,388	73,128	227,751
White Alone	83.0%	83.8%	84.0%
Black Alone	3.4%	2.7%	2.9%
American Indian Alone	0.7%	0.9%	1.0%
Asian Alone	3.9%	3.7%	3.2%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	5.4%	5.5%	5.6%
Two or More Races	3.4%	3.1%	3.1%
Hispanic Origin	14.2%	15.1%	15.9%
Diversity Index	47.6	47.6	48.1
2017 Population by Race/Ethnicity			
Total	13,607	84,895	256,124
White Alone	80.3%	80.8%	81.0%
Black Alone	3.9%	3.3%	3.4%
American Indian Alone	0.9%	1.0%	1.2%
Asian Alone	4.7%	4.7%	4.0%
Pacific Islander Alone	0.2%	0.3%	0.2%
Some Other Race Alone	6.1%	6.2%	6.3%
Two or More Races	4.0%	3.7%	3.8%
Hispanic Origin	16.0%	17.0%	17.7%
Diversity Index	52.5	52.9	53.3
2022 Population by Race/Ethnicity			
Total	14,913	93,473	278,427
White Alone	77.6%	78.2%	78.6%
Black Alone	4.4%	3.8%	3.9%
American Indian Alone	0.9%	1.1%	1.3%
Asian Alone	5.6%	5.5%	4.8%
Pacific Islander Alone	0.2%	0.3%	0.3%
Some Other Race Alone	6.6%	6.8%	6.9%
Two or More Races	4.6%	4.2%	4.3%
Hispanic Origin	17.4%	18.5%	19.3%
Diversity Index	56.7	56.9	57.2
2010 Population by Relationship and Household Type			
Total	12,387	73,127	227,750
In Households	99.9%	99.6%	99.3%
In Family Households	91.1%	85.6%	83.5%
Householder	26.0%	26.2%	26.1%
Spouse	19.9%	20.9%	20.2%
Child	40.3%	33.2%	31.6%
Other relative	2.6%	3.1%	3.3%
Nonrelative	2.4%	2.2%	2.3%
In Nonfamily Households	8.7%	14.1%	15.8%
In Group Quarters	0.1%	0.4%	0.7%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 13, 2018



Market Profile

Power Road and Guadalupe Road
2755 S Power Rd, Mesa, Arizona, 85209
Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

Latitude: 33.36548
Longitude: -111.68743

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	8,592	56,532	174,950
Less than 9th Grade	2.1%	2.7%	2.8%
9th - 12th Grade, No Diploma	4.2%	5.0%	5.1%
High School Graduate	21.0%	20.1%	21.8%
GED/Alternative Credential	4.4%	3.9%	3.9%
Some College, No Degree	27.2%	27.3%	27.9%
Associate Degree	8.6%	8.9%	9.2%
Bachelor's Degree	22.6%	21.7%	19.7%
Graduate/Professional Degree	9.8%	10.4%	9.5%
2017 Population 15+ by Marital Status			
Total	10,462	66,452	204,287
Never Married	33.3%	27.0%	26.9%
Married	52.8%	55.0%	52.4%
Widowed	3.0%	6.2%	7.2%
Divorced	10.8%	11.8%	13.5%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.6%	95.5%	95.5%
Civilian Unemployed (Unemployment Rate)	5.4%	4.5%	4.5%
2017 Employed Population 16+ by Industry			
Total	6,981	37,727	115,932
Agriculture/Mining	0.6%	0.7%	0.6%
Construction	8.2%	7.1%	6.6%
Manufacturing	10.0%	8.2%	8.5%
Wholesale Trade	2.0%	2.5%	2.4%
Retail Trade	13.7%	11.9%	12.6%
Transportation/Utilities	5.8%	5.5%	5.7%
Information	2.0%	1.4%	1.4%
Finance/Insurance/Real Estate	7.3%	8.7%	9.6%
Services	46.9%	50.2%	48.9%
Public Administration	3.5%	3.7%	3.6%
2017 Employed Population 16+ by Occupation			
Total	6,980	37,726	115,932
White Collar	65.1%	65.6%	66.5%
Management/Business/Financial	14.0%	15.0%	14.9%
Professional	26.7%	24.4%	22.8%
Sales	11.3%	11.5%	11.6%
Administrative Support	13.0%	14.7%	17.2%
Services	16.1%	17.2%	16.6%
Blue Collar	18.8%	17.2%	16.9%
Farming/Forestry/Fishing	0.0%	0.3%	0.2%
Construction/Extraction	6.6%	4.7%	4.3%
Installation/Maintenance/Repair	2.1%	2.7%	3.4%
Production	3.7%	3.2%	3.4%
Transportation/Material Moving	6.4%	6.3%	5.6%
2010 Population By Urban/ Rural Status			
Total Population	12,387	73,127	227,750
Population Inside Urbanized Area	100.0%	99.8%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,995	27,342	88,470
Households with 1 Person	13.5%	23.4%	26.4%
Households with 2+ People	86.5%	76.6%	73.6%
Family Households	80.9%	70.3%	67.2%
Husband-wife Families	61.8%	55.8%	52.0%
With Related Children	36.2%	25.8%	22.8%
Other Family (No Spouse Present)	19.1%	14.4%	15.3%
Other Family with Male Householder	5.2%	4.3%	4.6%
With Related Children	3.5%	2.8%	2.9%
Other Family with Female Householder	13.9%	10.1%	10.7%
With Related Children	10.2%	6.8%	6.9%
Nonfamily Households	5.7%	6.4%	6.4%
All Households with Children	50.3%	35.9%	33.1%
Multigenerational Households	3.9%	3.4%	3.3%
Unmarried Partner Households	6.7%	6.3%	6.4%
Male-female	5.9%	5.6%	5.7%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	3,995	27,342	88,470
1 Person Household	13.5%	23.4%	26.4%
2 Person Household	29.0%	35.3%	35.2%
3 Person Household	20.3%	14.4%	14.2%
4 Person Household	20.2%	13.9%	12.7%
5 Person Household	9.9%	7.5%	6.7%
6 Person Household	4.8%	3.6%	3.1%
7 + Person Household	2.5%	2.0%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	3,995	27,342	88,470
Owner Occupied	72.8%	73.5%	72.3%
Owned with a Mortgage/Loan	66.0%	53.0%	51.0%
Owned Free and Clear	6.8%	20.5%	21.3%
Renter Occupied	27.2%	26.5%	27.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,263	32,231	108,615
Housing Units Inside Urbanized Area	100.0%	99.9%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Up and Coming Families	Up and Coming Families
2.	Up and Coming Families	The Elders (9C)	The Elders (9C)
3.	Green Acres (6A)	Soccer Moms (4A)	Soccer Moms (4A)
2017 Consumer Spending			
Apparel & Services: Total \$	\$10,193,852	\$65,043,489	\$195,336,231
Average Spent	\$2,351.52	\$2,092.04	\$1,992.07
Spending Potential Index	109	97	92
Education: Total \$	\$6,475,533	\$39,694,438	\$117,697,225
Average Spent	\$1,493.78	\$1,276.72	\$1,200.29
Spending Potential Index	103	88	82
Entertainment/Recreation: Total \$	\$14,427,693	\$93,877,657	\$284,121,227
Average Spent	\$3,328.19	\$3,019.45	\$2,897.51
Spending Potential Index	107	97	93
Food at Home: Total \$	\$22,366,109	\$148,864,558	\$453,432,005
Average Spent	\$5,159.43	\$4,788.03	\$4,624.17
Spending Potential Index	102	95	92
Food Away from Home: Total \$	\$15,636,774	\$101,892,333	\$306,928,357
Average Spent	\$3,607.10	\$3,277.23	\$3,130.10
Spending Potential Index	108	98	94
Health Care: Total \$	\$25,270,279	\$170,244,889	\$520,467,824
Average Spent	\$5,829.36	\$5,475.70	\$5,307.81
Spending Potential Index	104	98	95
HH Furnishings & Equipment: Total \$	\$9,232,905	\$59,852,127	\$180,577,117
Average Spent	\$2,129.85	\$1,925.06	\$1,841.55
Spending Potential Index	110	99	95
Personal Care Products & Services: Total \$	\$3,721,642	\$24,449,501	\$74,002,390
Average Spent	\$858.51	\$786.39	\$754.69
Spending Potential Index	108	99	95
Shelter: Total \$	\$73,610,725	\$484,744,567	\$1,469,079,564
Average Spent	\$16,980.56	\$15,591.15	\$14,981.89
Spending Potential Index	105	96	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,895,410	\$73,614,270	\$223,471,353
Average Spent	\$2,513.36	\$2,367.70	\$2,278.99
Spending Potential Index	107	101	97
Travel: Total \$	\$9,949,749	\$63,259,070	\$189,836,024
Average Spent	\$2,295.21	\$2,034.64	\$1,935.98
Spending Potential Index	111	98	93
Vehicle Maintenance & Repairs: Total \$	\$4,876,921	\$32,204,536	\$97,845,922
Average Spent	\$1,125.01	\$1,035.82	\$997.85
Spending Potential Index	105	97	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 13, 2018