

NATHAN & ASSOCIATES, INC.  
EXCLUSIVELY PRESENTS

# 6500 S. KINGS RANCH ROAD GOLD CANYON, ARIZONA



**NATHAN & ASSOCIATES, INC.**  
7600 E. DOUBLETREE RANCH ROAD, SUITE 150  
SCOTTSDALE · ARIZONA · 85258-2156  
OFFICE: 480.367.0700 · FAX: 480.367.8341  
[WWW.NATHANANDASSOCIATESINC.COM](http://WWW.NATHANANDASSOCIATESINC.COM)



# 6500 S. KINGS RANCH ROAD

GOLD CANYON (APACHE JUNCTION), PINAL COUNTY

**LOCATION:**

Located at the southeast corner of Kings Ranch Road and Topaz Drive at 6500 S. Kings Ranch Road in Gold Canyon (Apache Junction), Pinal County, Arizona.

**SIZE:**

1.42 Acres

**ASSESSOR PARCEL NUMBERS:**

104-12-097D

**ZONING:**

CB-1 | Pinal County

**PRICE:**

Submit

**TERMS:**

Cash

**PROPERTY TAXES:**

2016 Assessment: \$7,004.48

**COMMENTS:**

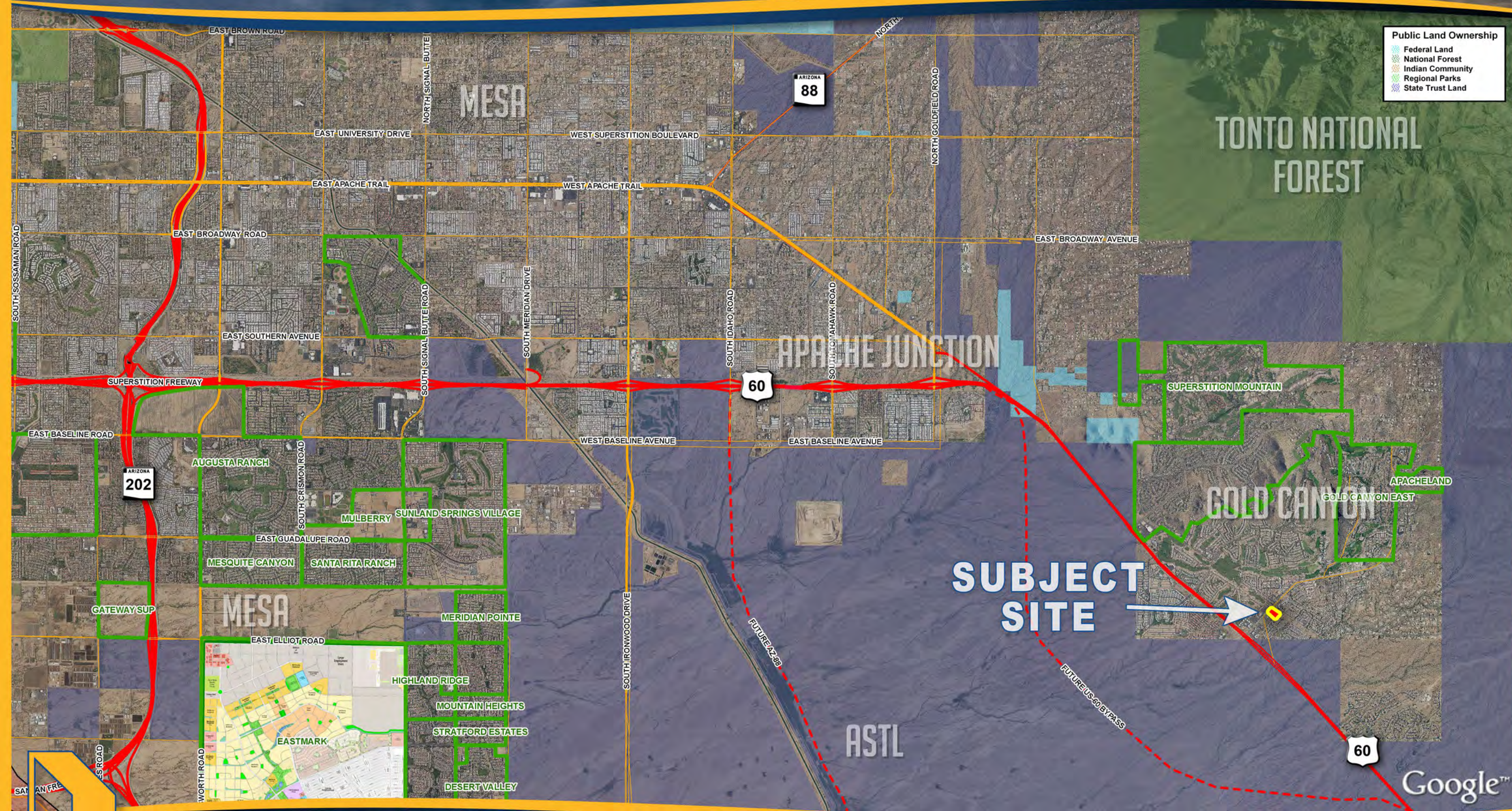
Property is a commercial infill parcel in the upscale area of Gold Canyon Ranch. All utilities are to the site.

# EAST VALLEY SUBMARKET

6500 S. KINGS RANCH ROAD | GOLD CANYON, ARIZONA

**Public Land Ownership**

- Federal Land
- National Forest
- Indian Community
- Regional Parks
- State Trust Land



TONTO NATIONAL FOREST

SUPERSTITION MOUNTAIN

GOLD CANYON

**SUBJECT SITE**

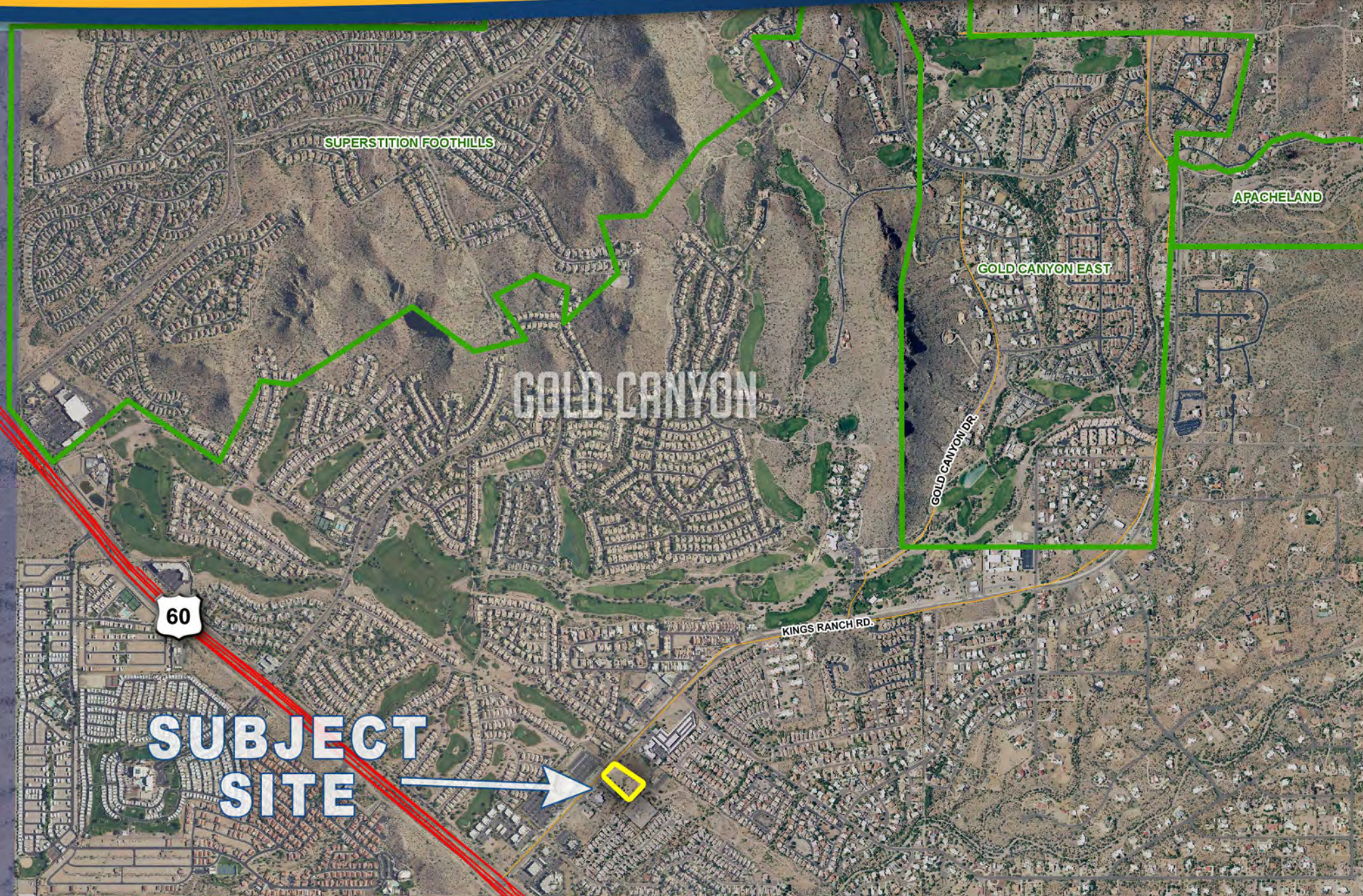
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GOLD CANYON, ARIZONA



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**SUBJECT SITE** →



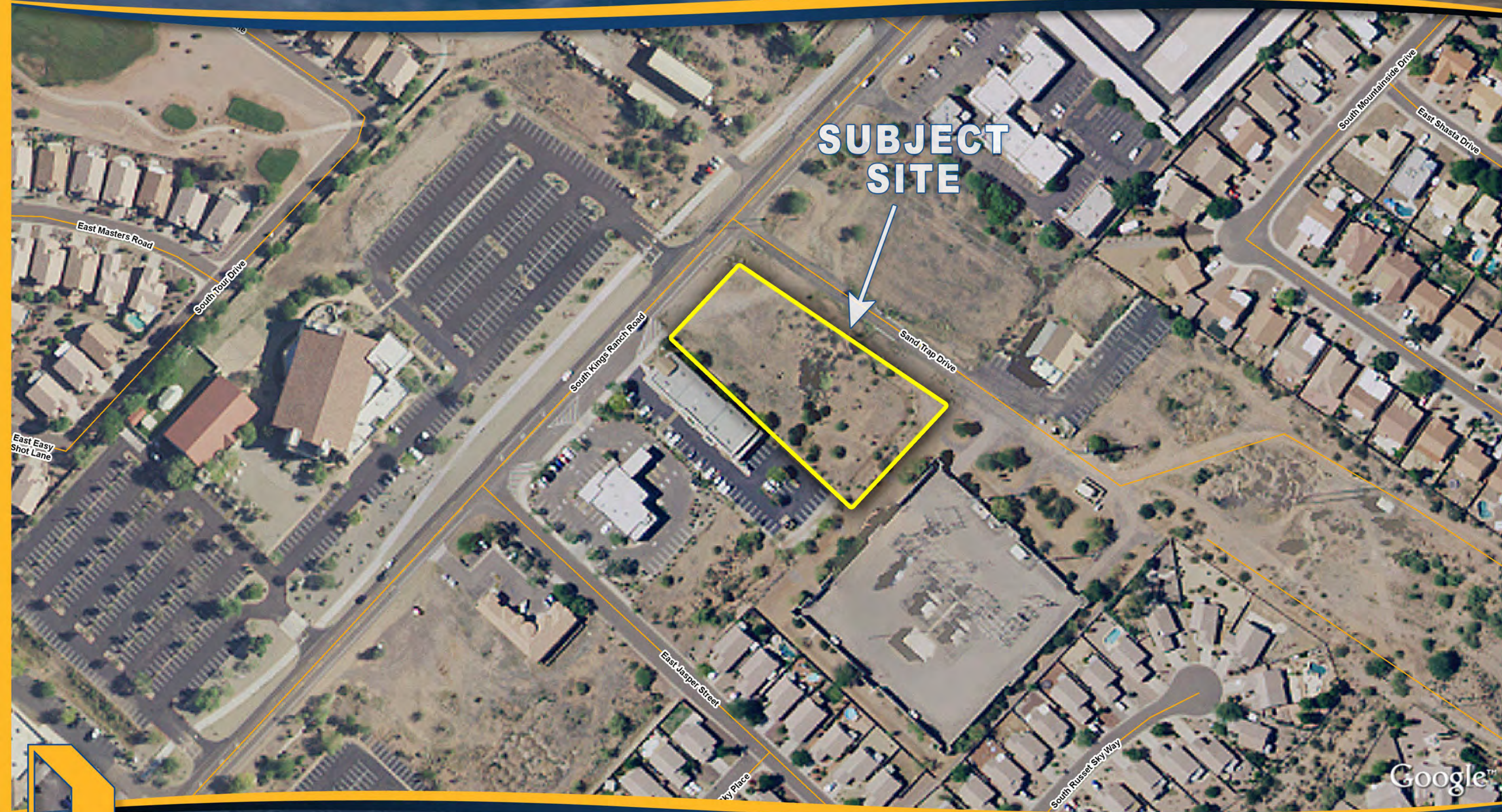
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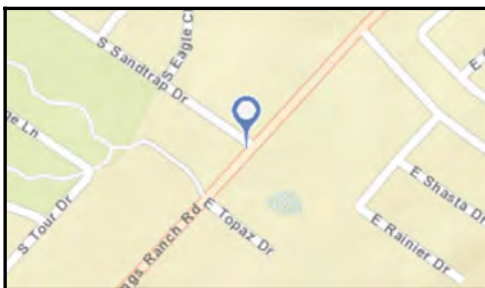
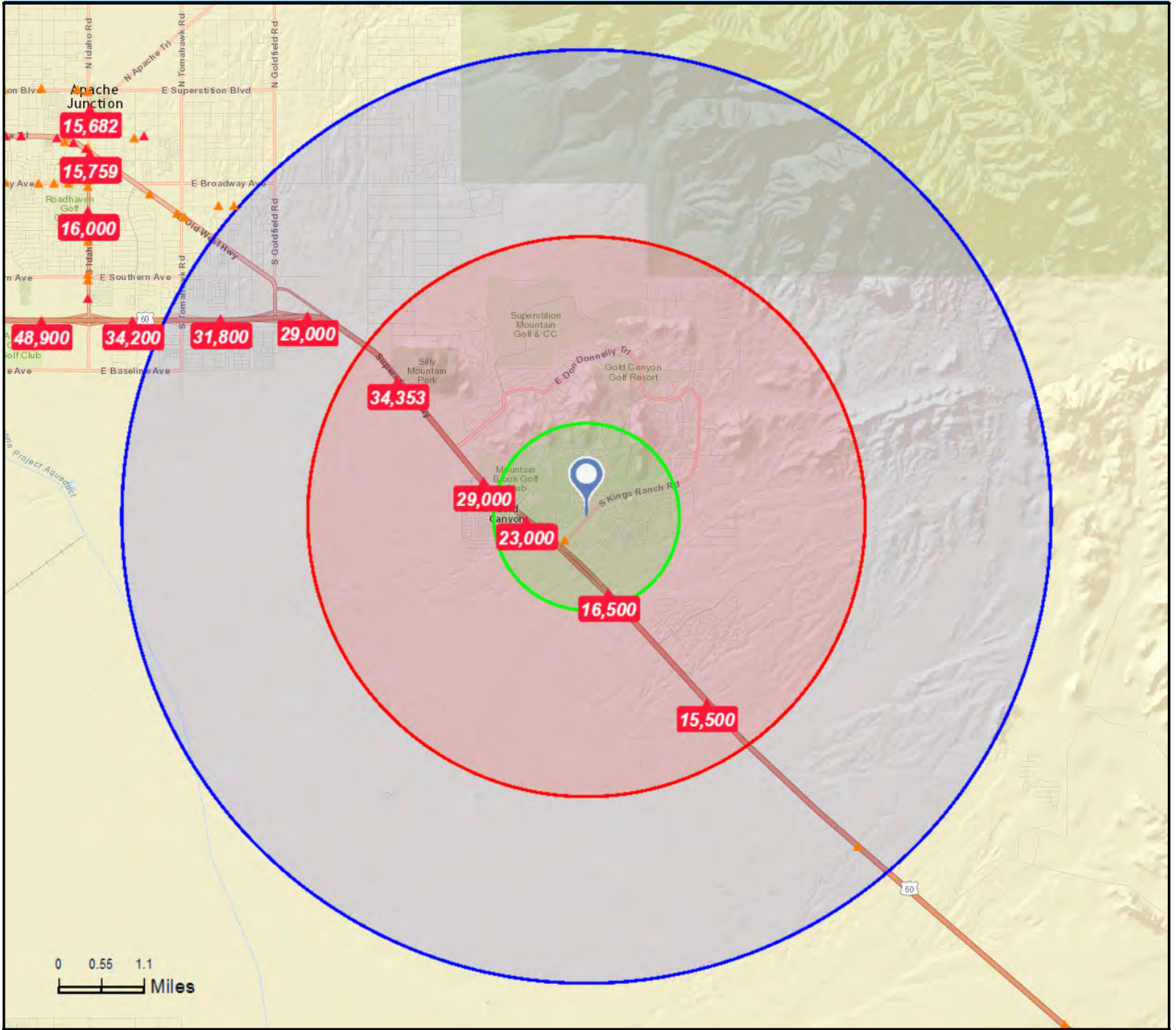
GOLD CANYON, ARIZONA



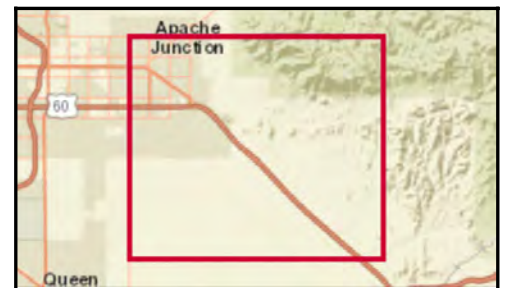
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6500 S. Kings Ranch Road  
 6500 S Kings Ranch Rd, Gold Canyon, Arizona, 85118  
 Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.  
 Latitude: 33.35595  
 Longitude: -111.45329



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2016 Kalibrate Technologies



# Traffic Count Profile

6500 S. Kings Ranch Road  
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Rings: 1, 3, 5 mile radii

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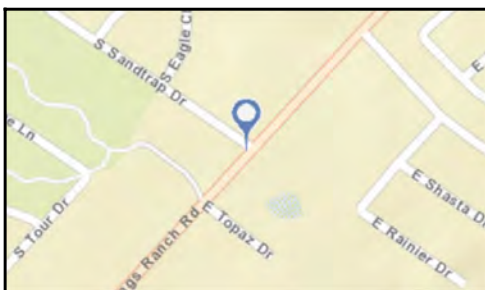
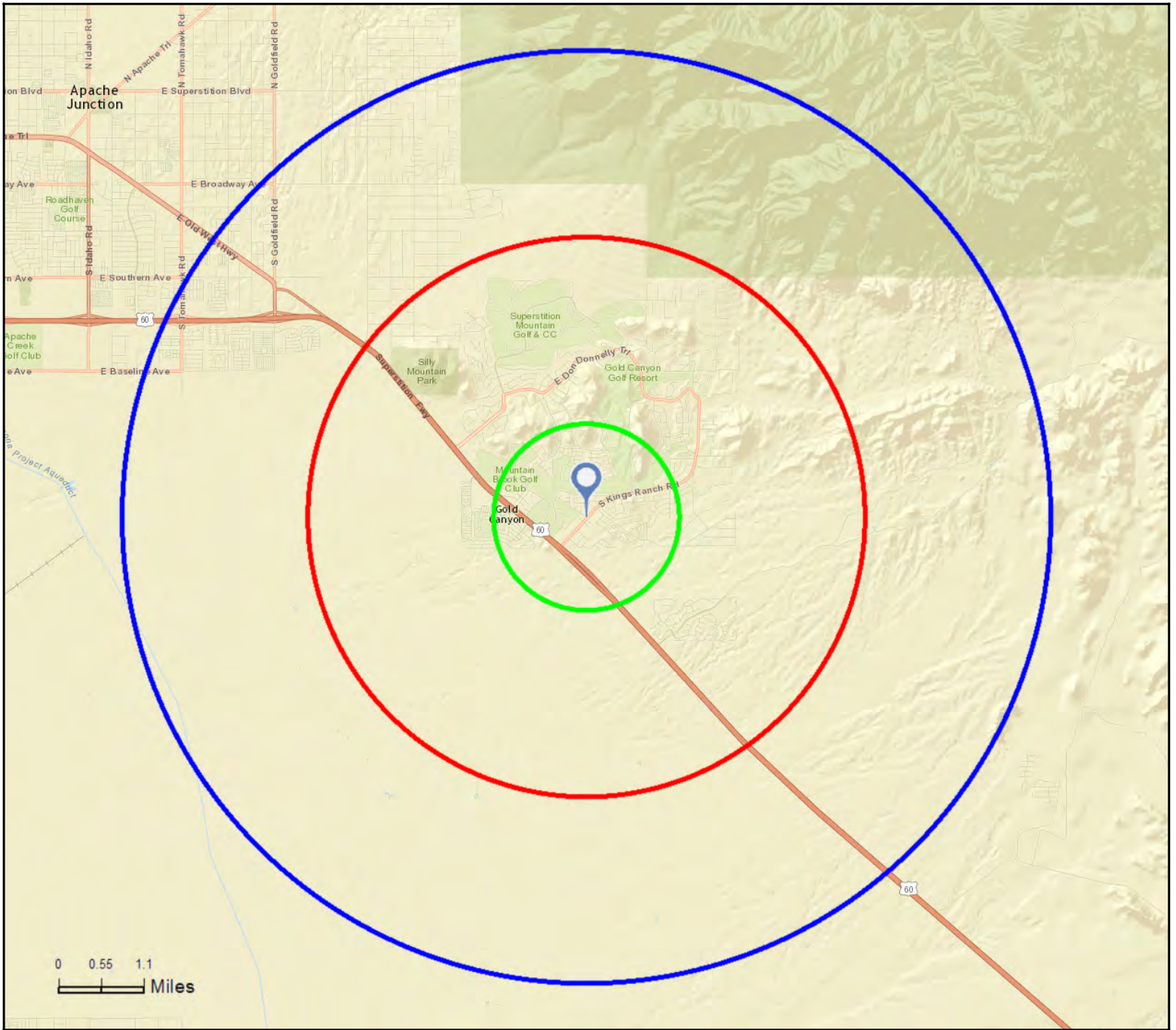
Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.03	S Sandtrap Dr	S Kings Ranch Rd (0.04 miles SE)	2010	787
0.35	S Kings Ranch Rd	E Sunrise Sky Dr (0.06 miles NE)	2010	8,799
0.65	Superstition Fwy	Mantesa Way (0.02 miles SE)	2010	23,000
0.71	E Whispering Mesquite Ln	S Mountainbrook Dr (0.02 miles NW)	2010	1,381
0.78	S Mountainbrook Dr	E Palo Brea Dr (0.02 miles NE)	2010	3,316
0.84	Superstition Fwy	S Kings Ranch Rd (0.72 miles NW)	2010	16,500
1.17	Superstition Fwy	Barkley Rd (0.36 miles NW)	2010	29,000
1.56	E Peralta Rd	Superstition Fwy (0.09 miles SW)	2010	2,792
1.56	Mountain Dr	S Superstition Mountain Dr (0.03 miles NE)	2010	7,062
1.59	E Don Donnelly Trl	S Superstition Mountain Dr (0.02 miles W)	2010	3,914
1.75	E Golden Rim Cir	Trl End (0.01 miles SW)	2010	886
2.38	Superstition Fwy	E Peralta Rd (0.81 miles NW)	2010	15,500
2.51	Superstition Fwy	S Silly Mountain Rd (0.19 miles NW)	2011	34,353
3.48	S Mountain View Rd	E Southern Ave (0.02 miles N)	2010	3,836
3.69	Superstition Fwy	Old West Hwy (0.26 miles E)	2010	29,000
3.80	S Goldfield Rd	Mother Lode Dr (0.02 miles S)	2010	2,234
3.84	Old West Hwy	S Goldfield Rd (0.33 miles NW)	2010	2,377
4.00	S Mountain View Rd	E 14th Ave (0.02 miles S)	1997	1,803
4.03	E Broadway Ave	S Geronimo Rd (0.02 miles W)	1990	373
4.13	S Goldfield Rd	Old West Hwy (0.05 miles N)	2011	3,958
4.15	E Baseline Ave	S Bowman Rd (0.12 miles W)	2010	3,846
4.24	E Broadway Ave	S Moon Rd (0.03 miles W)	1992	722
4.28	E Broadway Ave	S Mountain View Rd (0.03 miles W)	2010	1,480
4.34	E Broadway Ave	S Muleshoe Rd (0.04 miles W)	2010	1,512
4.36	S Goldfield Rd	E Southern Ave (0.20 miles S)	2009	2,242
4.47	Superstition Fwy	S Tomahawk Rd (0.43 miles W)	2010	31,800
4.47	E Baseline Ave	S Wickiup Rd (0.05 miles E)	2010	3,464
4.58	S Tomahawk Rd	E Baseline Ave (0.16 miles N)	2010	3,837
4.59	Superstition Fwy	W el Camino Viejo (1.06 miles SE)	2011	13,100
4.63	E Broadway Ave	S Arroya Rd (0.08 miles E)	1997	1,599

**Data Note:**The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2016 to 1963. Over 25% of the counts were taken between 2010 and 2016 and over 77% of the counts were taken between 2000 and 2016. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2016 Kalibrate Technologies

6500 S. Kings Ranch Road  
6500 S Kings Ranch Rd, Gold Canyon, Arizona, 85118  
Rings: 1, 3, 5 mile radii

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# Executive Summary

6500 S. Kings Ranch Road  
 6500 S Kings Ranch Rd, Gold Canyon, Arizona, 85118  
 Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	2,347	6,174	11,619
2010 Population	3,847	10,299	18,637
2016 Population	4,071	10,976	20,405
2021 Population	4,177	11,310	21,126
2000-2010 Annual Rate	5.07%	5.25%	4.84%
2010-2016 Annual Rate	0.91%	1.02%	1.46%
2016-2021 Annual Rate	0.52%	0.60%	0.70%
2016 Male Population	47.8%	48.4%	48.6%
2016 Female Population	52.2%	51.6%	51.4%
2016 Median Age	63.8	62.6	59.2

In the identified area, the current year population is 20,405. In 2010, the Census count in the area was 18,637. The rate of change since 2010 was 1.46% annually. The five-year projection for the population in the area is 21,126 representing a change of 0.70% annually from 2016 to 2021. Currently, the population is 48.6% male and 51.4% female.

### Median Age

The median age in this area is 63.8, compared to U.S. median age of 38.0.

### Race and Ethnicity

2016 White Alone	94.2%	94.3%	92.5%
2016 Black Alone	0.7%	0.9%	1.1%
2016 American Indian/Alaska Native Alone	0.6%	0.5%	0.7%
2016 Asian Alone	0.8%	0.8%	0.9%
2016 Pacific Islander Alone	0.1%	0.1%	0.1%
2016 Other Race	1.7%	1.6%	2.4%
2016 Two or More Races	1.9%	1.8%	2.3%
2016 Hispanic Origin (Any Race)	6.3%	6.2%	8.2%

Persons of Hispanic origin represent 8.2% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 27.3 in the identified area, compared to 63.5 for the U.S. as a whole.

### Households

2000 Households	1,107	2,811	5,327
2010 Households	1,944	4,967	8,635
2016 Total Households	2,055	5,286	9,357
2021 Total Households	2,094	5,410	9,605
2000-2010 Annual Rate	5.79%	5.86%	4.95%
2010-2016 Annual Rate	0.89%	1.00%	1.29%
2016-2021 Annual Rate	0.38%	0.46%	0.52%
2016 Average Household Size	1.98	2.08	2.18

The household count in this area has changed from 8,635 in 2010 to 9,357 in the current year, a change of 1.29% annually. The five-year projection of households is 9,605, a change of 0.52% annually from the current year total. Average household size is currently 2.18, compared to 2.16 in the year 2010. The number of families in the current year is 6,591 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

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	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2016 Median Household Income	\$64,415	\$64,703	\$57,619
2021 Median Household Income	\$73,884	\$74,687	\$63,441
2016-2021 Annual Rate	2.78%	2.91%	1.94%
<b>Average Household Income</b>			
2016 Average Household Income	\$83,907	\$89,051	\$78,280
2021 Average Household Income	\$93,961	\$100,279	\$87,066
2016-2021 Annual Rate	2.29%	2.40%	2.15%
<b>Per Capita Income</b>			
2016 Per Capita Income	\$40,552	\$42,590	\$35,698
2021 Per Capita Income	\$45,117	\$47,631	\$39,371
2016-2021 Annual Rate	2.16%	2.26%	1.98%

Current median household income is \$57,619 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$63,441 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$78,280 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$87,066 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$35,698 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$39,371 in five years, compared to \$32,025 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	1,585	4,131	8,593
2000 Owner Occupied Housing Units	1,001	2,576	4,872
2000 Renter Occupied Housing Units	106	234	455
2000 Vacant Housing Units	478	1,321	3,266
2010 Total Housing Units	2,699	6,951	12,273
2010 Owner Occupied Housing Units	1,712	4,427	7,543
2010 Renter Occupied Housing Units	232	540	1,092
2010 Vacant Housing Units	755	1,984	3,638
2016 Total Housing Units	2,858	7,411	13,275
2016 Owner Occupied Housing Units	1,762	4,599	7,906
2016 Renter Occupied Housing Units	293	687	1,451
2016 Vacant Housing Units	803	2,125	3,918
2021 Total Housing Units	2,946	7,672	13,794
2021 Owner Occupied Housing Units	1,787	4,685	8,079
2021 Renter Occupied Housing Units	308	725	1,526
2021 Vacant Housing Units	852	2,262	4,189

Currently, 59.6% of the 13,275 housing units in the area are owner occupied; 10.9%, renter occupied; and 29.5% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 12,273 housing units in the area - 61.5% owner occupied, 8.9% renter occupied, and 29.6% vacant. The annual rate of change in housing units since 2010 is 3.55%. Median home value in the area is \$233,593, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 3.38% annually to \$275,820.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Market Profile

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	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	2,347	6,174	11,619
2010 Total Population	3,847	10,299	18,637
2016 Total Population	4,071	10,976	20,405
2016 Group Quarters	0	0	0
2021 Total Population	4,177	11,310	21,126
2016-2021 Annual Rate	0.52%	0.60%	0.70%
2016 Total Daytime Population	3,443	9,573	16,460
Workers	569	2,065	2,578
Residents	2,874	7,508	13,882
<b>Household Summary</b>			
2000 Households	1,107	2,811	5,327
2000 Average Household Size	2.11	2.19	2.17
2010 Households	1,944	4,967	8,635
2010 Average Household Size	1.98	2.07	2.16
2016 Households	2,055	5,286	9,357
2016 Average Household Size	1.98	2.08	2.18
2021 Households	2,094	5,410	9,605
2021 Average Household Size	1.99	2.09	2.20
2016-2021 Annual Rate	0.38%	0.46%	0.52%
2010 Families	1,400	3,631	6,156
2010 Average Family Size	2.26	2.36	2.49
2016 Families	1,464	3,825	6,591
2016 Average Family Size	2.27	2.37	2.52
2021 Families	1,485	3,900	6,737
2021 Average Family Size	2.29	2.39	2.55
2016-2021 Annual Rate	0.29%	0.39%	0.44%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,585	4,131	8,593
Owner Occupied Housing Units	63.2%	62.4%	56.7%
Renter Occupied Housing Units	6.7%	5.7%	5.3%
Vacant Housing Units	30.2%	32.0%	38.0%
2010 Housing Units	2,699	6,951	12,273
Owner Occupied Housing Units	63.4%	63.7%	61.5%
Renter Occupied Housing Units	8.6%	7.8%	8.9%
Vacant Housing Units	28.0%	28.5%	29.6%
2016 Housing Units	2,858	7,411	13,275
Owner Occupied Housing Units	61.7%	62.1%	59.6%
Renter Occupied Housing Units	10.3%	9.3%	10.9%
Vacant Housing Units	28.1%	28.7%	29.5%
2021 Housing Units	2,946	7,672	13,794
Owner Occupied Housing Units	60.7%	61.1%	58.6%
Renter Occupied Housing Units	10.5%	9.4%	11.1%
Vacant Housing Units	28.9%	29.5%	30.4%
<b>Median Household Income</b>			
2016	\$64,415	\$64,703	\$57,619
2021	\$73,884	\$74,687	\$63,441
<b>Median Home Value</b>			
2016	\$288,235	\$301,462	\$233,593
2021	\$320,367	\$332,366	\$275,820
<b>Per Capita Income</b>			
2016	\$40,552	\$42,590	\$35,698
2021	\$45,117	\$47,631	\$39,371
<b>Median Age</b>			
2010	61.5	60.7	57.7
2016	63.8	62.6	59.2
2021	65.6	65.0	61.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2016 Households by Income</b>			
Household Income Base	2,055	5,286	9,357
<\$15,000	6.4%	6.6%	8.7%
\$15,000 - \$24,999	7.2%	7.3%	8.6%
\$25,000 - \$34,999	10.8%	10.4%	10.8%
\$35,000 - \$49,999	10.8%	10.6%	13.2%
\$50,000 - \$74,999	22.2%	22.1%	21.6%
\$75,000 - \$99,999	14.8%	14.1%	13.5%
\$100,000 - \$149,999	16.9%	16.2%	14.3%
\$150,000 - \$199,999	6.3%	6.2%	4.6%
\$200,000+	4.7%	6.5%	4.7%
Average Household Income	\$83,907	\$89,051	\$78,280
<b>2021 Households by Income</b>			
Household Income Base	2,094	5,410	9,605
<\$15,000	6.0%	6.2%	8.5%
\$15,000 - \$24,999	6.3%	6.4%	7.9%
\$25,000 - \$34,999	13.0%	12.5%	13.3%
\$35,000 - \$49,999	6.4%	6.0%	7.3%
\$50,000 - \$74,999	19.0%	19.0%	20.5%
\$75,000 - \$99,999	14.6%	14.1%	13.8%
\$100,000 - \$149,999	20.5%	19.6%	16.8%
\$150,000 - \$199,999	8.7%	8.4%	6.3%
\$200,000+	5.5%	7.7%	5.6%
Average Household Income	\$93,961	\$100,279	\$87,066
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	1,762	4,599	7,906
<\$50,000	5.4%	5.1%	11.9%
\$50,000 - \$99,999	2.2%	3.2%	9.5%
\$100,000 - \$149,999	6.9%	7.1%	10.7%
\$150,000 - \$199,999	11.5%	9.1%	9.6%
\$200,000 - \$249,999	15.2%	14.4%	12.2%
\$250,000 - \$299,999	11.6%	10.8%	8.5%
\$300,000 - \$399,999	25.4%	23.0%	15.9%
\$400,000 - \$499,999	7.9%	9.1%	6.8%
\$500,000 - \$749,999	8.9%	9.3%	6.5%
\$750,000 - \$999,999	4.5%	6.9%	6.2%
\$1,000,000 +	0.6%	1.9%	2.0%
Average Home Value	\$324,844	\$355,382	\$297,837
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	1,787	4,685	8,079
<\$50,000	3.6%	3.2%	8.8%
\$50,000 - \$99,999	1.6%	1.9%	10.5%
\$100,000 - \$149,999	4.1%	3.9%	5.9%
\$150,000 - \$199,999	8.3%	6.6%	7.6%
\$200,000 - \$249,999	13.4%	13.1%	12.1%
\$250,000 - \$299,999	12.5%	12.0%	9.8%
\$300,000 - \$399,999	32.0%	28.7%	20.5%
\$400,000 - \$499,999	8.7%	9.9%	7.8%
\$500,000 - \$749,999	9.4%	9.9%	7.0%
\$750,000 - \$999,999	5.7%	8.6%	7.8%
\$1,000,000 +	0.7%	2.1%	2.2%
Average Home Value	\$354,980	\$390,190	\$331,129

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	3,849	10,298	18,638
0 - 4	2.7%	2.5%	3.6%
5 - 9	2.9%	2.9%	3.9%
10 - 14	2.8%	2.9%	3.8%
15 - 24	4.8%	5.0%	6.4%
25 - 34	4.5%	4.4%	6.1%
35 - 44	7.0%	7.2%	8.5%
45 - 54	12.3%	13.5%	13.0%
55 - 64	21.8%	23.2%	20.6%
65 - 74	26.8%	25.5%	22.1%
75 - 84	12.4%	11.1%	10.2%
85 +	2.0%	1.8%	1.9%
18 +	89.8%	89.8%	86.4%
<b>2016 Population by Age</b>			
Total	4,071	10,976	20,406
0 - 4	2.4%	2.2%	3.4%
5 - 9	2.8%	2.7%	3.7%
10 - 14	3.0%	3.0%	4.0%
15 - 24	4.8%	4.8%	6.5%
25 - 34	4.4%	4.3%	5.9%
35 - 44	6.1%	6.1%	7.9%
45 - 54	9.4%	10.9%	11.4%
55 - 64	19.8%	22.0%	19.4%
65 - 74	28.1%	27.8%	23.2%
75 - 84	16.1%	13.7%	12.0%
85 +	3.0%	2.5%	2.5%
18 +	90.1%	90.4%	86.6%
<b>2021 Population by Age</b>			
Total	4,178	11,308	21,127
0 - 4	2.2%	2.0%	3.2%
5 - 9	2.7%	2.3%	3.5%
10 - 14	3.1%	3.0%	3.9%
15 - 24	4.7%	4.5%	6.4%
25 - 34	4.5%	4.1%	5.6%
35 - 44	5.6%	5.5%	7.2%
45 - 54	8.4%	9.0%	10.2%
55 - 64	17.1%	19.6%	17.8%
65 - 74	28.8%	30.4%	25.1%
75 - 84	18.6%	16.4%	14.0%
85 +	4.2%	3.3%	3.1%
18 +	90.2%	91.0%	87.1%
<b>2010 Population by Sex</b>			
Males	1,838	4,965	9,014
Females	2,010	5,334	9,623
<b>2016 Population by Sex</b>			
Males	1,945	5,314	9,923
Females	2,126	5,662	10,482
<b>2021 Population by Sex</b>			
Males	1,993	5,469	10,296
Females	2,185	5,841	10,830

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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 Rings: 1, 3, 5 mile radii

Prepared by Nathan and Associates, Inc.

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 Longitude: -111.45329

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	3,847	10,298	18,636
White Alone	94.7%	94.9%	93.3%
Black Alone	0.7%	0.9%	1.0%
American Indian Alone	0.5%	0.4%	0.6%
Asian Alone	0.8%	0.8%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	1.4%	2.1%
Two or More Races	1.7%	1.6%	2.0%
Hispanic Origin	5.7%	5.5%	7.2%
Diversity Index	19.9	19.4	24.4
<b>2016 Population by Race/Ethnicity</b>			
Total	4,070	10,977	20,406
White Alone	94.2%	94.3%	92.5%
Black Alone	0.7%	0.9%	1.1%
American Indian Alone	0.6%	0.5%	0.7%
Asian Alone	0.8%	0.8%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.7%	1.6%	2.4%
Two or More Races	1.9%	1.8%	2.3%
Hispanic Origin	6.3%	6.2%	8.2%
Diversity Index	21.8	21.3	27.3
<b>2021 Population by Race/Ethnicity</b>			
Total	4,177	11,311	21,125
White Alone	93.6%	93.8%	91.7%
Black Alone	0.8%	1.0%	1.2%
American Indian Alone	0.8%	0.6%	0.8%
Asian Alone	0.7%	0.8%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	1.8%	2.7%
Two or More Races	2.1%	2.0%	2.5%
Hispanic Origin	7.3%	7.1%	9.4%
Diversity Index	24.2	23.7	30.1
<b>2010 Population by Relationship and Household Type</b>			
Total	3,847	10,299	18,637
In Households	100.0%	100.0%	100.0%
In Family Households	83.6%	84.4%	83.8%
Householder	35.0%	35.0%	32.8%
Spouse	31.8%	32.0%	29.2%
Child	14.0%	14.3%	17.9%
Other relative	1.7%	1.9%	2.4%
Nonrelative	1.2%	1.2%	1.6%
In Nonfamily Households	16.4%	15.6%	16.2%
In Group Quarters	0.0%	0.0%	0.0%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2016 Population 25+ by Educational Attainment</b>			
Total	3,537	9,581	16,804
Less than 9th Grade	0.4%	0.8%	1.7%
9th - 12th Grade, No Diploma	2.6%	2.1%	3.2%
High School Graduate	21.2%	22.7%	25.5%
GED/Alternative Credential	3.1%	2.2%	3.1%
Some College, No Degree	32.1%	29.0%	28.9%
Associate Degree	9.3%	8.2%	8.3%
Bachelor's Degree	19.0%	21.0%	18.4%
Graduate/Professional Degree	12.4%	14.0%	10.9%
<b>2016 Population 15+ by Marital Status</b>			
Total	3,734	10,109	18,134
Never Married	17.3%	15.0%	17.8%
Married	61.0%	64.8%	61.9%
Widowed	11.5%	10.7%	9.2%
Divorced	10.2%	9.5%	11.1%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.0%	91.4%	91.0%
Civilian Unemployed	9.1%	8.6%	9.0%
<b>2016 Employed Population 16+ by Industry</b>			
Total	1,218	3,535	6,645
Agriculture/Mining	2.9%	2.5%	1.8%
Construction	5.7%	5.4%	5.9%
Manufacturing	5.4%	7.5%	10.7%
Wholesale Trade	1.3%	2.8%	3.1%
Retail Trade	9.5%	11.0%	11.9%
Transportation/Utilities	5.7%	5.1%	6.4%
Information	0.6%	0.8%	1.1%
Finance/Insurance/Real Estate	13.4%	10.3%	9.0%
Services	50.6%	50.1%	45.8%
Public Administration	4.8%	4.5%	4.2%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	1,219	3,532	6,647
White Collar	63.5%	65.2%	62.4%
Management/Business/Financial	21.4%	21.0%	18.9%
Professional	22.5%	23.1%	20.9%
Sales	9.7%	9.8%	10.2%
Administrative Support	9.9%	11.3%	12.4%
Services	16.8%	15.6%	15.2%
Blue Collar	19.8%	19.1%	22.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.8%	3.8%	4.2%
Installation/Maintenance/Repair	4.0%	4.6%	3.4%
Production	2.9%	3.1%	6.8%
Transportation/Material Moving	9.1%	7.5%	8.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,847	10,299	18,637
Population Inside Urbanized Area	90.0%	81.3%	87.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	10.0%	18.7%	13.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	1,944	4,967	8,635
Households with 1 Person	22.8%	21.8%	23.0%
Households with 2+ People	77.2%	78.2%	77.0%
Family Households	72.0%	73.1%	71.3%
Husband-wife Families	65.5%	66.8%	63.3%
With Related Children	7.4%	8.3%	11.0%
Other Family (No Spouse Present)	6.5%	6.3%	8.0%
Other Family with Male Householder	2.0%	2.2%	2.7%
With Related Children	1.2%	1.3%	1.6%
Other Family with Female Householder	4.5%	4.1%	5.3%
With Related Children	2.5%	2.2%	3.0%
Nonfamily Households	5.2%	5.1%	5.7%
All Households with Children	11.3%	11.9%	15.9%
Multigenerational Households	1.4%	1.7%	2.2%
Unmarried Partner Households	5.1%	5.0%	5.8%
Male-female	4.2%	4.2%	4.6%
Same-sex	0.9%	0.9%	1.2%
<b>2010 Households by Size</b>			
Total	1,944	4,965	8,637
1 Person Household	22.8%	21.8%	23.0%
2 Person Household	61.9%	61.5%	56.2%
3 Person Household	7.4%	8.1%	9.2%
4 Person Household	5.1%	5.2%	6.5%
5 Person Household	1.8%	2.1%	3.1%
6 Person Household	0.8%	0.9%	1.3%
7 + Person Household	0.3%	0.4%	0.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,944	4,967	8,635
Owner Occupied	88.1%	89.1%	87.4%
Owned with a Mortgage/Loan	54.0%	56.3%	53.4%
Owned Free and Clear	34.1%	32.9%	34.0%
Renter Occupied	11.9%	10.9%	12.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,699	6,951	12,273
Housing Units Inside Urbanized Area	91.6%	82.7%	87.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	8.4%	17.3%	12.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.





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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Silver & Gold (9A)	Silver & Gold (9A)	Silver & Gold (9A)
<b>2.</b>	The Great Outdoors (6C)	The Great Outdoors (6C)	Senior Escapes (9D)
<b>3.</b>	The Elders (9C)	The Elders (9C)	The Great Outdoors (6C)
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,207,419	\$11,473,535	\$18,161,928
Average Spent	\$2,047.41	\$2,170.55	\$1,941.00
Spending Potential Index	102	108	96
Education: Total \$	\$2,643,142	\$7,118,583	\$10,972,556
Average Spent	\$1,286.20	\$1,346.69	\$1,172.66
Spending Potential Index	91	95	83
Entertainment/Recreation: Total \$	\$6,708,609	\$18,275,956	\$28,517,948
Average Spent	\$3,264.53	\$3,457.43	\$3,047.77
Spending Potential Index	112	119	105
Food at Home: Total \$	\$10,944,951	\$29,919,271	\$47,475,479
Average Spent	\$5,326.01	\$5,660.10	\$5,073.79
Spending Potential Index	107	114	102
Food Away from Home: Total \$	\$6,699,898	\$18,282,669	\$28,855,031
Average Spent	\$3,260.29	\$3,458.70	\$3,083.79
Spending Potential Index	105	112	100
Health Care: Total \$	\$13,307,358	\$36,604,815	\$56,645,712
Average Spent	\$6,475.60	\$6,924.86	\$6,053.83
Spending Potential Index	122	131	114
HH Furnishings & Equipment: Total \$	\$4,014,042	\$10,953,096	\$17,095,313
Average Spent	\$1,953.31	\$2,072.10	\$1,827.01
Spending Potential Index	111	117	103
Personal Care Products & Services: Total \$	\$1,742,731	\$4,775,005	\$7,468,791
Average Spent	\$848.04	\$903.33	\$798.20
Spending Potential Index	116	123	109
Shelter: Total \$	\$33,569,812	\$91,042,374	\$142,666,030
Average Spent	\$16,335.67	\$17,223.30	\$15,246.98
Spending Potential Index	105	111	98
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,941,978	\$16,394,519	\$25,104,172
Average Spent	\$2,891.47	\$3,101.50	\$2,682.93
Spending Potential Index	125	134	116
Travel: Total \$	\$4,411,557	\$12,003,654	\$18,362,217
Average Spent	\$2,146.74	\$2,270.84	\$1,962.40
Spending Potential Index	115	122	105
Vehicle Maintenance & Repairs: Total \$	\$2,425,117	\$6,625,172	\$10,350,602
Average Spent	\$1,180.11	\$1,253.34	\$1,106.19
Spending Potential Index	114	121	107

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.